IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TEXARKANA DIVISION

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JURY

FILED
U.S. DISTRICT COURT
EASTERN DISTRICT OF TEXAS

UEU : 1 2003

SCOTT O'GRADY,

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Plaintiff,

v.

TWENTIETH CENTURY FOX FILM CORPORATION, and DISCOVERY COMMUNICATIONS, INC.,

Defendants.

CIVIL ACTION NO. 502cv173 (Folsom)

DEFENDANT DISCOVERY COMMUNICATIONS, INC.'S OBJECTIONS TO THE REPORT AND RECOMMENDATION OF THE UNITED STATES MAGISTRATE JUDGE

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TABLE OF CONTENTS

FACI	UAL A	ND PROCEDURAL BACKGROUND
OBJE	CTION	S
I.	WHE	OVERY OBJECTS TO THE REPORT'S RECOMMENDATION THERE IS A GENUINE ISSUE OF MATERIAL FACT AS TO THER THE NOVEMBER 28 BROADCAST WAS PROTECTED HE FIRST AMENDMENT
	A.	The November 28 Broadcast Was Not Commercial Speech
	В.	Plaintiff's Name And Likeness Had Some Genuine Relevance To The Documentary And The Movie Inspired By Plaintiff's Story And, As Such, The November 28 Broadcast Is Protected By The First Amendment
	C.	The November 28 Broadcast Is Hybrid Speech
II.	THAT CAN N	OVERY OBJECTS TO THE REPORT'S RECOMMENDATION THERE IS AN ISSUE OF FACTS AS TO WHETHER PLAINTIFF NOT SATISFY THE REQUISITE MISAPPROPRIATION CLAIM COMMERCIAL
	A.	The Scope Of The Consent Plaintiff Granted When He Signed The BBC/O'Grady Release Is A Question Of Law For The Court, Not An Issue Of Fact For The Jury
	B.	Discovery Objects To The Magistrate's Judge's Recommendations That There Is A Genuine Issue of Material Fact That Defendants Misappropriated Plaintiff's Name And Likeness For The Value Associated With It And Not In An Incidental Manner Or For A Newsworthy Purpose
		The November 28 Broadcast Use Was Not for The Commercial Value Of Plaintiff's Name Or Likeness
		2. The Use Discovery And Twentieth Century Fox Made Of Plaintiff's Name And Likeness Clearly Falls Within The Incidental Use Exception To Commercial Misappropriation Claims
		3. The Use Discovery And Twentieth Century Fox Made Of Plaintiff's Name And Likeness Was For A Newsworthy Purpose And Therefore Outside The Ambit Of A Commercial Misappropriation Claim
	C.	Discovery And Twentieth Century Fox Did Not Derive Some Unlawful Advantage Or Commercial Benefit From Their Use Of Plaintiff21

III.	DISC THA	COVERY OBJECTS TO THE REPORT'S RECOMMENDATION T THERE IS AN ISSUE OF FACT AS TO WHETHER PLAINTIFF	
	CAN	SATISFY THE REQUISITE ELEMENTS OF A LANHAM ACT	
	CLA	IMIM	22
	A.	The November 28 Broadcast Does Not Contain Any Explicitly Misleading Statements	22
	B.	There Is Not Credible Admissible Evidence Of Actual Deception Or Materiality	
	C.	There Is No Evidence That Defendants Acted With Intent And Actual Malice	
IV.	WHE	OVERY OBJECTS TO THE REPORT'S RECOMMENDATIONS IT THERE IS A GENUINE ISSUE OF MATERIAL FACT AS TO THER PLAINTIFF CAN SATISFY THE REQUISITE ELEMENTS NFAIR COMPETITION	
V.	DISC THER	OVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT RE ARE GENUINE ISSUES OF FACT AS TO WHETHER PLAINTIFF SATISFY THE ELEMENTS OF CIVIL CONSPIRACY	
CON)N	28

TABLE OF AUTHORITIES

FEDERAL CASES

Anderson v. Liberty Lobby, Inc., 477 U.S. 242 (1986)5
Benavidez v. Anheuser Busch, Inc., 873 F.2d 102 (5th Cir. 1989)
Bolger v. Youngs Drug Products Corp., 463 U.S. 60 (1983)
Brown v. Ames, 201 F.3d 654 (5th Cir. 2000)
Brown v. Twentieth Century Fox Film Corp., 799 F. Supp. 166 (D.D.C. 1992), aff'd, 15 F.3d 1159 (D.C. Cir. 1994)
Cairns v. Franklin Mint Co., 292 F.3d 1139 (9th Cir. 2002)
Celotex Corp. v. Catrett, 477 U.S. 317 (1986)5
Cliff Notes v. Bantam Doubleday Dell Public Group, 886 F.2d 490 (2d Cir. 1989)12
Daly v. Viacom, 238 F. Supp. 2d 1118 (N.D. Cal. 2002)20
Davis v. Costa-Gravas, 654 F. Supp. 653 (S.D.N.Y. 1987)
ETW Corp. v. Jireh Publishing, Inc., 332 F.3d 915 (6th Cir. 2003)passim
Groden v. Random House, Inc., 61 F.3d 1045 (2d Cir. 1995)passim
Harper & Row Publishers, Inc. v. Nation Enterprises, 471 U.S. 539 (1985)21
Henley v. Dillard Department Stores, 46 F. Supp. 2d 587 (N.D. Tex. 1999)21
Hicks v. Casablanca Records, 464 F. Supp. 426 (S.D.N.Y. 1978)8
Hoffman v. Capital Cities/ABC, Inc., 255 F.3d 1180 (9th Cir. 2001)26
King v. Ames, 179 F.3d 370 (5th Cir. 1999)
Lane v. Random House, Inc., 985 F. Supp. 141 (D.D.C. 1995)
Matter of Maple Mortg. Inc., 81 F.3d 592 (5th Cir. 1996)

Matthews v. Wozencraft, 15 F.3d 432 (5th Cir. 1994)	8, 10, 12, 18
New Kids on the Block v. News America Public, Inc., 971 F.2d 302 (9th Cir. 1992)	20
New York Magazine v. Metropolitan Transit Authority, 987 F. Supp. 254 (S.D.N.Y. 1997), aff'd on other grounds, 136 F.3d 123 (2d Cir. 1998)	8
Oliveira v. Frito-Lay, Inc., 251 F.3d 56 (2d Cir. 2001)	10
Page v. Something Weird Video, 960 F. Supp. 1438 (C.D. Cal. 1996)	
Partington v. Bugliosi, 825 F. Supp. 906 (D. Haw. 1993)	
Pirone v. MacMillan Inc., 894 F.2d 579 (2d Cir. 1990)	
Pizza Hut v. Papa John's International, Inc., 227 F.3d 489 (5th Cir. 2000)	
Playboy Enterprises v. Webbworld, Inc., 991 F. Supp. 543 (N.D. Tex. 1997), aff'd, 168 F.3d 486 (5th Cir. 1999)	
Riley v. National Federation of the Blind of North Carolina, Inc., 487 U.S. 781 (1988)	
Rogers v. Grimaldi, 875 F.2d 994 (2d Cir. 1989)	
Ross v. Midwest Communications, 870 F.2d 271 (5th Cir. 1989)	
Ruffin-Steinback v. dePasse, 82 F. Supp. 2d 723 (E.D. Mich. 2000)	
Ruffin-Steinback v. dePasse, 267 F.3d 457 (6th Cir. 2001)	
Seale v. Gramercy Pictures, 964 F. Supp. 918 (E.D. Pa. 1997), aff'd, 156 F.3d 1225 (3d Cir. 1998)	
Taylor Publ'g Co. v. Jostens, Inc., 36 F. Supp. 2d 360 (E.D. Tex. 1999), aff'd, 216 F.3d 465 (5th Cir. 2000)	
Time v. Hill, 385 U.S. 374 (1967)	
Topalian v. Ehrman, 954 F.2d 1125 (5 th Cir. 1992)	
Uhl v. Swanstrom, 79 F.3d 751 (8th Cir. 1996)	5

CONSTITUTION	
15 U.S.C. 1125(a)	10
STATUTES	
Velez v. VV Publishing Corp., 135 A.D.2d 47, 50. N.Y. App. Div. 1st Dep't 1988	17
Tilton v. Marshall, 925 S.W.2d 672 (Tex. 1996)	27
Shulman v. Group W Products, 18 Cal. 4th 200, 955 P.2d 469 (1998)	21
Schoellkopf v. Pledger, 778 S.W.2d 897 (Tex. App Dallas 1989, writ denied)	27
Rand v. Hearst Corp., 31 A.D.2d 406, 298 N.Y.S.2d 405, aff'd, 26 N.Y.2d 806, 309 N.Y.S.2d 348 (1970)	9
People v. Fogelson, 21 Cal. 3d 158, 145 Cal. Rptr. 542, 577 P.2d 677 (1978)	6
Kimbrough v. Coca-Cola/USA, 521 S.W.2d 719 (Tex. App Eastland 1975, writ ref'd n.r.e.)	15
Guglielmi v. Spelling-Goldberg Productions, 25 Cal. 3d 860, 160 Cal. Rptr. 352, 603 P.2d 454 (1979)	3, 17
Finger v. Omni Publications International, 564 N.Y.S.2d 1014 (N.Y. 1990)	19
Featherstone v. Independent Service Station Association of Texas, et al., 10 S.W.2d 124 (Tex. Civ. App Dallas 1928, no writ)	27
Dora v. Frontline Video, Inc., 15 Cal. App. 4th 536, 18 Cal. Rptr. 2d 790 (1993)	20
STATE CASES	
Williams v. Newsweek, Inc., 63 F. Supp. 2d 734 (E.D. Va. 1999)	16
Westchester Media v. PRL USA Holdings, Inc., 214 F.3d 658 (5th Cir. 2000)	7
425 U.S. 748 (1976)	7

MISCELLANEOUS

Restatement (Second) of Torts § 652c comment.	18
Restatement (Third) of Unfair Competition § 47	16, 27

Defendant Discovery Communications, Inc. ("Discovery"), by and through undersigned counsel, submits the following objections to the Report and Recommendation of the United States Magistrate Judge (the "Mag. Rep.") made upon review of Defendants Discovery and Twentieth Century Fox Film Corporations ("Twentieth Century Fox") respective motions for summary judgment and defendants' objections to plaintiff's summary judgment evidence, and in support thereof would show the Court as follows:

FACTUAL AND PROCEDURAL BACKGROUND

Discovery is a non-fiction cable network which operates the Discovery Channel. The Discovery Channel airs non-fiction educational programs on science, technology, engineering, natural history, history, military history, adventure and exploration.

Plaintiff Scott O'Grady was a U.S. Air Force pilot whose F-16 was shot down over Bosnia on June 2, 1995. He evaded capture for six days and was rescued by the U.S. Marines. The news of O'Grady's six days behind enemy lines was widely reported in the national and international news.

Between 1995 and 1997, the British Broadcasting Corporation (the "BBC") produced a factual documentary about Plaintiff, interviewing Plaintiff, his family, his fellow pilots, Marine rescuers and their commanding officer (the "BBC Documentary"). The BBC Documentary included portions of these interviews as well as re-enactments of the real events using an actor and Plaintiff's father and sister recreating Plaintiff's six days behind enemy lines. Plaintiff and his family signed releases granting the BBC, and all licensees and assigns, "ALL RIGHTS" to the BBC Documentary without limitation, "FOR ALL PURPOSES EVERYWHERE," specifically agreeing to use of their name, likeness and "contribution" for "trailers" and for "promotional...purposes" (the "BBC/O'Grady Release(s)").

The BBC licensed the BBC Documentary through a chain of agreements to Discovery.

The Discovery Channel first broadcast the documentary, retitled *Behind Enemy Lines: The Scott*

O'Grady Story (the "Documentary"), in the United States in June 1997, after which it aired 31 times over four years under the same title.¹

Plaintiff admits that Discovery had the contractual right to broadcast the Documentary and that he never complained about the Documentary or its title before it was broadcast on November 28, 2001. Plaintiff also admits that Discovery had the contractual right to use Plaintiff's name and likeness to promote the Documentary and to encourage viewers to tune in to the Documentary. Plaintiff admits Discovery could sell and air third party advertising when it broadcast the Documentary on the Discovery Channel. Plaintiff admits that he does not have exclusive ownership of the events of his six days behind enemy lines and those events could be used as the basis for a factual documentary without his permission. Finally, Plaintiff now admits, and the Magistrate Judge has concluded – a conclusion to which Defendants do not object – that those events could also be the basis for a fictional movie inspired by Plaintiff's story and that Twentieth Century Fox could make the movie and title it *Behind Enemy Lines* (the "Movie"). The only issue in all of Plaintiff's claims is whether these wholly lawful acts, protected by the First Amendment, became unlawful when the Movie was advertised and promoted on a broadcast of the Documentary on November 28, 2001 on the Discovery Channel.

Discovery often airs special programming events involving factual programming of interest to Discovery Channel viewers, along with information about upcoming movies thematically related to that factual programming.² In the Fall of 2001, Discovery submitted a proposal to Twentieth Century Fox for a special programming event noting the similarity of the stories and titles of the Movie and the Documentary, both about downed American pilots behind

¹ The Documentary that aired was shortened from the BBC version to allow for commercial breaks. The title for the Documentary on the Discovery Channel was always the same.

² Examples of such special programming events have included advertising and promotion for Twentieth Century Fox's cartoon movie "Ice Age" aired with Discovery Channel's natural history program "Walking with Prehistoric Beasts," or Universal's movie, "The Mummy" with Discovery Channel's factual programming about the science and history of mummies. (Patterson Dep. at 107:19-24; 167:1-4.)

enemy lines in Bosnia who were rescued by the Marines. Twentieth Century Fox bought advertising time for the Movie but did not pay for the air time for the special programming event nor any of its production costs. Discovery paid \$27,065 in production costs. Twentieth Century Fox approved the material created for the special programming event.

In preparation for the special programming event, Discovery created new material to insert into the breaks in the Documentary (called "interstitials") and created material encouraging viewers to watch the special programming event (called "tune-ins"). The interstitials and tune-ins described the Documentary and the Movie and stressed the difference between the "fact" of the Documentary about Air Force pilot Scott O'Grady (with visuals from the Documentary) and the "fiction" of the Movie about Navy pilot Chris Burnett (with visuals from the Movie), the "fact and fiction of true survival." Since the Documentary had aired many times before, the Documentary was updated by including new educational material called "factoids." The factoids provided the viewer with, for example, information about the iron, vitamins, protein and carbohydrates of insects – what Plaintiff survived on during his six days downed in Bosnia — and information about U.S. military survival training of the sort Plaintiff would have received.

Plaintiff apparently challenges <u>all</u> the material broadcast on the Discovery Channel on November 28, 2001 (collectively the "November 28 Broadcast") – including the tune-ins aired in the week before the event, the Documentary itself, the interstitial material (which included the educational factoids, a sneak preview of scenes from the Movie, behind-the-scenes footage of the making of the Movie and interviews with the actors, producer and director of the Movie), plus two Twentieth Century Fox-created advertisements for the Movie – claiming that, combined,

³ The term "interstitial" was not used by Discovery Channel personnel to refer to advertising. *See* Patterson Dep. 50:21-24; 64:17-65:6 (defining "interstitial" as "created elements that are edited into the show to add a level of interest or I think sort of a thought-provoking question"); Anderson Dep. 41:10-17 (defining interstitial material as "any of the on-air material that happens within the complete one-hour viewing of that program or event").

they constituted an unlawful advertisement for the Movie.⁴ The November 28 Broadcast used plaintiff's name or likeness in reference to the Documentary. The November 28 Broadcast never said that the Movie, as contrasted with the Documentary, is a true account of Plaintiff's six days behind enemy lines. The November 28 Broadcast never said that Plaintiff "endorsed," "authorized" or "participated in" the Movie or that the Movie was "made in cooperation with" him.

On June 30, 2003, Defendants Discovery and Twentieth Century Fox filed separate motions for summary judgment pursuant to Rule 56 of the Federal Rules of Civil Procedure seeking dismissal of Plaintiff's First Amended Complaint on the basis that no genuine issues of material fact exist in this case and that Defendants are entitled to dismissal as a matter of law. Plaintiff filed his opposition thereto on July 27, 2003. The Court referred Defendants' motions to the Honorable Caroline M. Craven for the purposes of making a report and recommendation. On September 17, 2003, Judge Craven heard oral argument on the motions for summary judgment.

Judge Craven issued her Report and Recommendation ("Mag. Rep.") on December 19, 2003, recommending that Defendants' respective motions be granted in part and denied in part. The Magistrate Judge recommended that Defendants' motions as to Plaintiff's claims, if any, for commercial misappropriation and Lanham Act violations as to the Movie be granted. The Magistrate Judge recommended that Plaintiff's claims for commercial misappropriation, Lanham Act violations and false advertising as to the November 28 Broadcast be denied. The Magistrate Judge further recommended that Defendants' motions as to Plaintiff's unfair competition and civil conspiracy claims be denied. ⁵ The Magistrate Judge reserved her ruling on Defendants'

⁴ The November 28 Broadcast also included advertisements for Petsmart, Sears and other third-party advertisers.

⁵ The Magistrate Judge also recommended that Defendants' motions for summary judgment with regard to Plaintiff's claim for tortious interference with prospective business advantage be denied as moot because Plaintiff dismissed that claim. Discovery does not object to that recommendation.

objections to the Gelb survey and did not address Defendants' *Daubert* motions regarding Plaintiff's experts Mark Roesler and Gabriel Gelb.

OBJECTIONS

The facts underlying this action are not in dispute. What is in dispute here fundamentally are the conclusions of law that may be drawn from those facts. The Magistrate Judge's Report and Recommendation contains a profound overarching omission – and one of constitutional import. It takes no account of the law applicable to the material in issue – promotions for a fictional movie and a factual historical documentary -- both works fully protected by the First Amendment and the Texas Constitution. The Magistrate Judge erred in finding that the promotions of those First Amendment protected works could be false and misleading commercial speech instead of speech entitled, like the works they promote, to full constitutional protection. This omission in the Report and Recommendation by itself compels a determination contrary to the recommendation of the Magistrate Judge and requires dismissal of Plaintiff's First Amended Complaint in its entirety as against both Twentieth Century Fox and Discovery. The conclusions that there are genuine issues of material fact as to each of the claims has been based on application of incorrect legal standards.

While the Magistrate Judge's conclusion that she must view the evidence in the light "most favorable to the non-movant" is entirely correct, that prescription does not mean that the non-movant is relieved of all responsibility to come "forward with evidence establishing each of the challenged elements of its case." *Topalian v. Ehrman*, 954 F.2d 1125, 1131 (5th Cir. 1992). (Mag. Rep. at 10-11.) It also does not relieve the Court of its responsibility to draw conclusions of law when the underlying facts, as here, are not in dispute. *Celotex Corp. v. Catrett*, 477 U.S. 317, 322-23 (1986) (when there is no genuine issue as to any material fact, the moving party is entitled to judgment as a matter of law); *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 250 (1986) (same); *King v. Ames*, 179 F.3d 370, 373 (5th Cir. 1999) (same); *Uhl v. Swanstrom*, 79 F.3d 751, 754-755 (8th Cir. 1996) (summary judgment is "particularly appropriate" where

unresolved issues are primarily legal rather than factual). Discovery respectfully objects to the Report and Recommendation because neither of those responsibilities has been satisfied here.

- I. DISCOVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT THERE IS A GENUINE ISSUE OF MATERIAL FACT AS TO WHETHER THE NOVEMBER 28 BROADCAST WAS PROTECTED BY THE FIRST AMENDMENT
 - A. The November 28 Broadcast Was Not Commercial Speech.

Discovery objects to the Magistrate Judge's Report and Recommendation in finding a genuine issue of material fact existed as to whether the November 28 Broadcast was commercial speech or advertising and promotion protected by the First Amendment as based on application of an incorrect legal standard. Mag. Rep. at 19, 22-25, 28.

The traditional indicator of commercial speech – whether it promotes a commercial transaction – has not been applied in regard to advertising and promotion for protected works like films, non-fiction books and documentaries. *Bolger v. Youngs Drug Products Corp.*, 463 U.S. 60, 67, n.14 (1983) ("Of course, a different conclusion may be appropriate where the pamphlet advertises an activity itself protected by the First Amendment").

Although "commercial speech" has not traditionally enjoyed constitutional protection, commercial solicitation or promotion of constitutionally protected works is protected as an incident to the First Amendment value of the underlying speech or activity.

People v. Fogelson, 21 Cal.3d 158, 165 n.7, 145 Cal. Rptr. 542, 577 P.2d 677 (1978).

The fact that the enterprise is designed to make a profit – be it moviemaking or broadcasting – and that the promotion is designed to sell tickets or attract viewers, does not strip the promotion of a protected work of its constitutional protection or satisfy the "commercial purpose" element required for commercial misappropriation, the "trade" element required for unfair competition or the advertising element required for the Lanham Act.

Having established that any interest in financial gain in producing the film did not affect the constitutional stature of [defendant's] undertaking, it is of no moment that the advertisement may have increased the profitability of the film. It would be illogical to allow [defendants] to exhibit the film but effectively preclude any advance discussion or promotion of their lawful enterprise.

Guglielmi v. Spelling-Goldberg Productions, 25 Cal.3d 860, 873, 160 Cal. Rptr. 352, 360, 603 P.2d 454 (1979) (Bird, C.J. concurring), cited with approval, Page v. Something Weird Video, 960 F. Supp. 1438, 1444 (C.D. Cal. 1996); Bolger, 463 U.S. at 67 ("the fact that Youngs has an economic motivation for mailing the pamphlets would clearly be insufficient by itself to turn the materials into commercial speech"); Virginia State Bd. of Pharmacy v. Virginia Citizens Consumer Council, Inc., 425 U.S. 748, 761 (1976) ("speech does not lose its First Amendment protection because money is spent to project it, as in a paid advertisement of one form or another").

B. Plaintiff's Name And Likeness Had Some "Genuine Relevance" To The Documentary And The Movie Inspired By Plaintiff's Story And, As Such, The November 28 Broadcast Is Protected By The First Amendment

Discovery objects to the Magistrate Judge's conclusion that there is a fact issue as to whether the title and Discovery and Twentieth Century Fox's actions in creating the November 28 Broadcast are sufficiently related to the expressive elements of the Movie to qualify for First Amendment protection. (Mag. Rep. at 25, 29.) The First Amendment permits reference to real people in advertising for movies and documentaries provided they bear "some artistic relevance" or "genuine relevance" to the underlying work and the promotion is not "explicitly mislead[ing] as to the source or the content of the work." *Rogers v. Grimaldi*, 875 F.2d 994, 999, 1001 (2d Cir. 1989); *Westchester Media v. PRL USA Holdings, Inc.*, 214 F.3d 658, 664 (5th Cir. 2000) (adopting *Rogers* test, holds that First Amendment protected works "require more . . . protection than . . . ordinary commercial products").

All the parties are agreed, and the Magistrate Judge has concluded, that Twentieth Century Fox could make the Movie it did – one inspired by Scott O'Grady's six days "behind enemy lines" but fictionalized beyond the broad outline of the historic event. (Pl. Resp. at 1, 29 n.5.) That the Movie, "Behind Enemy Lines" was, in fact, inspired by Plaintiff's downing and rescue is confirmed not only by the Movie's creators (Twentieth Century Fox's undisputed facts at ¶ 16) but by Plaintiff himself (Pl. Resp. at 29 n.5, 45; Pl. Dep. 48:3-49:10 ("as far as the

making of the movie, it is definitely based [on] my story and my experience"); Pl. Response to DCI's Statement of Undisputed Facts, not disputing DCI's ¶ 43).

Plaintiff has also conceded (Pl. Resp. at 1, 5, 37) that, not only works of fiction and non-fiction, but also the advertising and promotion for those works can use the name and likeness of those historic figures who are associated with the work, whether it be a promotion for a fictionalized movie about the Temptations (*Ruffin-Steinback v. dePasse*, 267 F.3d 457, 462 (6th Cir. 2001)), a fictional movie about author Agatha Christie titled "Agatha" (*Hicks v. Casablanca Records*, 464 F. Supp. 426, 429-30, 432-33 (S.D.N.Y. 1978)), a fictional movie about the actor Rudolf Valentino (*Guglielmi*, 603 P.2d at 462), a movie about an historic event with a central character by another name who was inspired by the plaintiff (*Matthews v. Wozencraft*, 15 F.3d 432, 436, 437-41 (5th Cir. 1994)), or a movie about a fictional Italian cabaret couple titled "Ginger and Fred" after the legendary dancers, Ginger Rogers and Fred Astaire (*Rogers*, 875 F. 2d at 998). In all of these cases, the fictional movie referred in some way to the real life person and the promotion and advertising for the work – arguably, all for the purpose of selling tickets and turning a profit – did as well. Twentieth Century Fox's Movie, while not the actual story of Plaintiff, is, by <u>all</u> accounts, inspired by Scott O'Grady, therefore Plaintiff has "genuine relevance to the film's story" (*Rogers*, 875 F.2d at 1001), and can be promoted as such.

Even had the Movie not been inspired by plaintiff's story, it is nonetheless related thematically to the Documentary, both about survival and rescue behind enemy lines. As such, the promotion is viewed as protected by the First Amendment and as a non-actionable incidental use describing the work's content or as a non-commercial newsworthy use referring to the broader political or historical context. *See*, *e.g.*, *Groden v. Random House*, 61 F.3d 1045, 1050 (2d Cir. 1995) (the "'incidental use' exception implements, and might even be required by, First Amendment considerations"); *Seale v. Gramercy Pictures*, 964 F. Supp. 918, 931 (E.D. Pa. 1997) (rejecting at trial both right of publicity claim and Lanham Act claims of false endorsement and false advertising based on use of image of actor portraying Bobby Seale in promotional material for CD of soundtrack of movie about the Black Panthers), *aff'd*, 156 F.3d

1225 (3d Cir. 1998); New York Magazine v. Metropolitan Transit Authority, 987 F. Supp. 254, 267 (S.D.N.Y. 1997) (dismissing Mayor Guiliani's commercial misappropriation claim arising from advertisement on the side of buses "Possibly the only good thing in New York Rudy hasn't taken credit for" even though the advertisement did not refer to any particular article in the magazine but related in a more thematic way to the political coverage of the magazine generally), aff'd on other grounds, 136 F.3d 123 (2d Cir. 1998).

While acknowledging - indeed, emphasizing - the connection between his story and the Movie, the Magistrate's recommendation would limit Twentieth Century Fox to only the most literal kind of expression of that connection. Tacitly conceding that Twentieth Century Fox could have expressly promoted the Movie as "inspired by the Scott O'Grady story" or "loosely based on the Scott O'Grady story," Plaintiff nonetheless complains about the material on the Discovery Channel which says the same thing, just not in those precise words. The "interstitials" repeatedly contrasted the "fact and fiction of true survival," emphasizing in words and pictures, that the Documentary told the story of "how [] America respond[ed] to the real thing" and "the Discovery Channel remembers one hero's true story," as opposed to the fictional movie that was inspired by the true story. (Exs. 335, 335A.) This compare and contrast theme is no different than the book jacket that compared the author's style to the noted author Ayn Rand, even though there was no reference to or any connection with Ayn Rand in the book. Rand v. Hearst Corp., 31 A.D.2d 406, 298 N.Y.S.2d 405 (N.Y. App. Div. 1st Dep't 1969), aff'd, 26 N.Y.2d 806, 309 N.Y.S.2d 348 (1970). In language that has been adopted with approval by the Second Circuit in Groden, 61 F.3d at 1049, that "[t]o hold otherwise would constitute an impermissible restriction on what we deem to be the right of an a publisher in informing the public of the nature of his book and comparing it with the works of other authors." Rand at 412.

Where, as here, what was broadcast is undisputed, it is a question of law, not a question for the jury, whether the broadcast is protected by the First Amendment and to what extent. In affirming summary judgment for defendant in Tiger Wood's Lanham Act false endorsement and commercial misappropriation claims arising out of the sale of a painting and lithograph posters

of him in ETW Corp. v. Jirch Publishing, Inc., 332 F.3d 915 (6th Cir. 2003), the Sixth Circuit found that, despite survey evidence indicating that some members of the public would draw the incorrect inference that Tiger Woods had some connection with the print,

The risk of misunderstanding, not engendered by any explicit indication on the face of the print, is so outweighed by the interest in artistic expression as to preclude application of the [Lanham] Act. We disagree with the dissent's suggestion that a jury must decide where the balance should be struck and where the boundaries should be drawn between the rights conferred by the Lanham Act and the protections of the First Amendment.

ETW Corp., 332 F.3d at 937. Such questions as to "where the balance should be struck and where the boundaries should be drawn" should not be and typically are not left to a jury.⁶

⁶ Courts in this Circuit and elsewhere have routinely granted motions for summary judgment on plaintiffs' Lanham Act and commercial misappropriation claims based on review on the face of the content of the advertising, movie, book or other material. See, e.g., Cairns v. Franklin Mint Co., 292 F.3d 1139, 1144 (9th Cir. 2002) (affirming grant of summary judgment on Lanham Act false endorsement claim brought by estate of Princess Diana based upon Franklin Mint's use of her name and image on its products and awarding attorney's fees to defendant); Oliveira v. Frito-Lay, Inc., 251 F.3d 56, 60 (2d Cir. 2001) (affirming grant of summary judgment where "fact finder could not reasonably find an implied endorsement" from use of song "Girl from Ipanema" for commercial); King v. Ames, 179 F.3d 370, 373 (5th Cir. 1999) (affirming grant of summary judgment for record producer on plaintiff's Lanham Act, 15 U.S.C. 1125(a), and unfair competition claims based upon alleged misattribution of production credit on the back of a compact disks of live recordings of plaintiff's father, a deceased, internationally-recognized blues musician); Groden v. Random House, Inc., 61 F.3d 1045, 1047-48 (2d Cir. 1995) (affirming summary judgment for book publisher on plaintiff's commercial misappropriation claim under N.Y. Civ. Rights Law Sections 50 and 51, and Lanham Act, 15 U.S.C. 1125(a), claim arising from use of plaintiff's name and photograph in advertisement for book concerning assassination of JFK); Matthews v. Wozencraft, 15 F.3d 432, 437 (5th Cir. 1994) (affirming grant of summary judgment for publisher, movie studio, and plaintiff's ex-wife in former undercover narcotics officer's misappropriation claim based upon movie and book authored by ex-wife about their story "because Texas law does not recognize a cause of action for appropriation of one's life story and because if it did, there would be an exception for biographies and "fictionalized biographies"); Pirone v. MacMillan Inc., 894 F.2d 579, 584-85 (2d Cir. 1990) (affirming finding as a matter of law that plaintiff "cannot possibly show confusion as to source or sponsorship" for Babe Ruth's picture in a calendar); Playboy Enters. v. Webbworld, Inc., 991 F. Supp. 543, 555 (N.D. Tex. 1997) (granting summary judgment because "the Court finds that any confusion would be unreasonable here . . . the effect of [Playboy's] marks on the overall tenor of Webbworld site is, in the Court's view, de minimis"), aff'd, 168 F.3d 486 (5th Cir. 1999); Lane v. Random House, Inc., 985 F. Supp. 141, 153 (D.D.C. 1995) (granting summary judgment for book publisher on plaintiff's commercial misappropriation claim arising from use of plaintiff's name and photograph in advertisement for book concerning assassination of JFK); Brown v. Twentieth Century Fox Film Corp., 799 F. Supp. 166, 173 (D.D.C. 1992) ("nor could

Accordingly, the Magistrate Judge erred in concluding that there is a fact issue for the jury as to whether the title and Discovery and Twentieth Century Fox's actions in creating the November 28 Broadcast are sufficiently related to the expressive elements of the Movie to qualify for First Amendment protection.

C. The November 28 Broadcast Is Hybrid Speech

Discovery objects to the Magistrate Judge's conclusion that the November 28 Broadcast is not, as a matter of law, "hybrid speech." Mag. Rep. at 25, n. 16, 28-29. That the November 28 Broadcast is "of a hybrid nature" with promotional as well as editorial purposes "inextricably intertwined," Rogers, 875 F.2d at 998, is a question of law based on review of the Broadcast. Such "hybrid" use is <u>not</u> commercial speech. Riley v. National Fed'n of the Blind of North Carolina, Inc., 487 U.S. 781, 796 (1988) (advertisements do not retain "commercial character" when "inexplicably intertwined with otherwise fully protected speech").

Here, the sneak preview, interviews of the actors, director and producer, and behind-thescenes footage added editorial content to the Documentary about the then six-year-old Bosnian

any reasonable jury" find implied endorsement, granting judgment as a matter of law for use of a

Discovery Channel on November 28, 2001 and 32 times before that date beginning in 1997, is by legal definition a factual documentary, not a docu-drama. The law clearly distinguishes between

the two forms. A documentary is a "non-fictional story or series of historical events" that maintains "strict fidelity to fact." Davis v. Costa-Gravas, 654 F. Supp 653, 658 (S.D.N.Y. 1987). A docu-drama, in contrast, "connotes a type of film or novelization in which real-life events are embellished with fictional dramatic events." Ruffin-Steinback v. dePasse, 82 F. Supp. 2d 723, 726 n.1 (E.D. Mich. 2000). Docu-dramas are "widely recognized as dramatizations of historical events that frequently take considerable liberties with the truth." Partington v. Bugliosi, 825 F. Supp. 906, 925 (D. Haw. 1993). The Discovery Documentary contained historical information about Plaintiff's downing and rescue, including interviews with Plaintiff and his actual rescuers and contemporaneous news footage of President Clinton discussing the Plaintiff's situation and news footage of Plaintiff shortly after his rescue. The limited recreations by an actor depicting Plaintiff during his six days behind enemy lines and by Plaintiff's family were in no way fictionalized. The producers of the Documentary did not take any of the sort of artistic liberties associated with docu-dramas and the accuracy of the Documentary is not in dispute. Accordingly, the moniker "docu-drama" is not only a misnomer, but it is also

clip of James Brown performance in a movie), aff'd, 15 F.3d 1159 (D.C. Cir. 1994). ⁷ Discovery objects to the Magistrate Judge's characterization of the Documentary as a "docudrama." The Documentary Behind Enemy Lines: The Scott O'Grady Story, which aired on the

conflict and constituted entertainment news and information about the upcoming movie inspired by Plaintiff's experience. The "factoids" provided educational and historical information contrasting "the fact and the fiction of true survival." Even when about entertainment and even with a promotional aspect and purpose, courts have specifically held such material does not constitute commercial speech for advertising or trade for purpose of a misappropriation claim. See Time v. Hill, 385 U.S. 374, 376-79 (1967) (finding that news article about opening of new play linked to an actual incident was a matter of public interest even "if done to advertise and attract further attention to the play, and to increase present and future circulation as well."); Matthews v. Wozencraft, 15 F.3d 432, 439 (5th Cir. 1994) ("[c]ourts long ago recognized that a celebrity's right of publicity does not preclude others from incorporating a person's name, features or biography in a[n] . . . entertainment story"); Page v. Something Weird Video, 960 F. Supp. 1438, 1444-45 (C.D. Cal. 1996) (granting summary judgment for defendant, finding no commercial misappropriation in use of a drawing of the actress Betty Page in cover of a catalogue advertising not only videos in which she appeared, but also videos in which she did not appear, because "promotion of vintage videos is itself a medium for transmission of news" protected by the First Amendment).

The Magistrate Judge bases her conclusion regarding hybrid speech on a finding that the material for the Movie and the Documentary are capable of "standing alone." Mag. Rep. at 25, n.16. The Magistrate Judge's test is tantamount to the "no alternative avenues" test specifically rejected by the Second Circuit in *Rogers*, 875 F.2d at 998-1001, and by the Sixth Circuit in *ETW Corp.*, 332 F.3d at 944 as too restrictive on the editorial and creative choices of broadcasters and filmmakers.

Discovery also objects to the Report and Recommendation's finding that the *Rogers v. Grimaldi* test has been limited to titles. (Mag. Rep. at 25 n. 16.) *Rogers* itself included advertising for the movie, "Ginger and Fred," *Rogers* at 875 F.2d at 1005. More importantly,

inherently misleading and prejudicial.

Rogers has been applied more broadly to all expressive works. See, e.g., Cliff Notes v. Bantam Doubleday Dell Pub. Group, 886 F.2d 490, 494 (2d Cir. 1989) (extending Rogers test to parody by Spy Notes replicating distinctive cover of Cliff Notes; in any claim "where an expressive work is alleged to infringe a trademark, it is appropriate to weigh the public interest in free expression against the public interest in avoiding consumer confusion"); ETW Corp., 332 F.3d at 926 (extending the Rogers test not just to the painting of Tiger Woods but to brochure Woods' name to promote painting and posters "where the defendant has articulated a colorable claim that the use of a celebrity's identity is protected by the First Amendment").

II. DISCOVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT THERE IS AN ISSUE OF FACTS AS TO WHETHER PLAINTIFF CAN NOT SATISFY THE REQUISITE MISAPPROPRIATION CLAIM FOR A COMMERCIAL

Even apart from the First Amendment protections, plaintiff must prove three elements to prevail on his commercial misappropriation claim: (1) that Defendants misappropriated his name or likeness for the value associated with it and not in an incidental manner or for a newsworthy purpose; (2) Plaintiff can be identified from the broadcast; and (3) that there was some advantage or benefit to Defendants. *Brown v. Ames*, 201 F.3d 654, 657 (5th Cir. 2000). Consent by Plaintiff to the use of his name or likeness defeats a claim for commercial misappropriation.

A. The Scope Of The Consent Plaintiff Granted When He Signed The BBC/O'Grady Release Is A Question Of Law For The Court, Not An Issue Of Fact For The Jury

As a threshold matter, Discovery objects to the conclusion in the Report and Recommendation that a genuine issue of material fact exists concerning whether the consent Plaintiff gave when he executed the BBC/O'Grady Release would include the use made on the November 28 Broadcast. Mag. Rep. at 15-16. The question of contract interpretation, where, as here, the language is unambiguous, is a question of law for the Court. It is not a question for the jury. *See, e.g., Matter of Maple Mortg. Inc.*, 81 F.3d 592, 597 (5th Cir. 1996) ("[u]nder Texas law, an interpretation of a contract is a question of law, and if a contract is written so that a court may properly give it a certain definite legal meaning or interpretation, it is not ambiguous").

Plaintiff has never made any assertion that the language of BBC/O'Grady Release is ambiguous - nor could he. Instead, Plaintiff admits he signed the BBC/O'Grady Release which granted the BBC and all licensees and assigns all rights to his "contribution" without limitation.⁸ These rights expressly included: "[w]ithout further payment the BBC and BBC Worldwide Limited and its/their licensees and assigns shall be entitled . . . to ALL RIGHTS in the contribution(s) (including any recordings(s) or translation(s) thereof) FOR ALL PURPOSES EVERYWHERE." (Exs. 44, 45; Plf. Dep. 363:19-364:13.) These rights included broadcasts such as this on cable and, for educational programs, the right "to adapt and modify and make other use of any material and scripts supplied by you for promotional . . . purposes." (¶ 5 (e).) The BBC/O'Grady Release provided (at ¶ 8) that BBC and its licensees and assigns "shall have the further right without payment to broadcast as required for trailer [i.e., promotional] purposes: (a) extracts live and recorded from the contribution(s)..." (Exs. 44, 45.) Under the BBC/O'Grady Release (at ¶ 7), the BBC and its licensees and assigns "shall be entitled to edit the contribution(s) and the rights granted to the BBC under this Contract shall apply to the whole or any excerpt(s) from the contributions(s)." (Exs. 44, 45.) The BBC/O'Grady Release also waived all rights of approval of content and titles; the dates and times of broadcast were also at the discretion of the BBC and its licensees. (Exs. 44, 45.)

Plaintiff thus gave permission for the use to which his contribution was put. Plaintiff does not dispute that Discovery had the right by contract, as well as by law, to broadcast a documentary about his famous story and to use his name and likeness and excerpts from his "contribution" to promote it. To make out a commercial misappropriation claim, a plaintiff must show that his name or likeness was used without his consent. Here, the clear and unambiguous terms of the BBC/O'Grady Release, which Plaintiff concedes he executed, explicitly allowed

⁸ The BBC/O'Grady Release defines Plaintiff's "contribution" in the documentary as "to be interviewed and to participate in short actuality sequence concerning your rescue in Bosnia." (Ex. 45.)

O'Grady was paid \$500 by the BBC (which he directed to charity).

promotional use of his name and likeness and imposed no limitation on the exercise of those rights. Discovery had the contractual right to use Plaintiff's name or likeness in the manner it did here in the November 28 Broadcast. ¹⁰

- B. Discovery Objects To The Magistrate Judge's Recommendations That There Is A Genuine Issue Of Material Fact That Defendants Misappropriated Plaintiff's Name And Likeness For The Value Associated With It And Not In An Incidental Manner Or For A Newsworthy Purpose.
 - 1. The November 28 Broadcast Use Was Not For The Commercial Value Of Plaintiff's Name Or Likeness

Discovery objects to the Report and Recommendation to the extent that the Magistrate Judge concludes, based on an incorrect legal standard, that there is a genuine issue of material fact as to whether the November 28 Broadcast was created to "capitalize upon the commercial value associated with Plaintiff's name, likeness and image to promote the Movie." (Mag. Rep. at 17.) The fact that the November 28 Broadcast was "brought to you by the new Twentieth Century Fox film *Behind Enemy Lines*" (J.A. Exs. 335, 335A) does not turn the otherwise non-commercial editorial programming into advertising or trade for Twentieth Century Fox. Even if the November 28 Broadcast were created to capitalize upon the commercial value associated with Plaintiff's name and likeness, which the Magistrate Judge concludes is a genuine issue of material fact precluding summary judgment in this case, the Fifth Circuit has expressly rejected the argument asserted by Plaintiff and adopted by the Magistrate Judge. In *Benavidez v. Anheuser Busch, Inc.*, 873 F.2d 102 (5th Cir. 1989), the Fifth Circuit held that a documentary

The Magistrate Judge relies on *Kimbrough v. Coca-Cola/USA*, 521 S.W.2d 719, 720-24 (Tex. App. -- Eastland 1975, writ ref'd n.r.e.) -- a case involving not First Amendment protected works, but promotion of Coca-Cola -- in concluding that a genuine issue of material fact exists regarding whether, by signing the BBC/O'Grady Release, Plaintiff consented to the use made on the November 28 Broadcast. (Mag. Rep. at 16.) *Kimbrough* is inapposite. The Fifth Circuit has expressly refused to apply *Kimbrough* to a misappropriation case, like the one at bar, where the rights at issue were granted by contract. As the Fifth Circuit stated, "[i]n *Kimbrough*, the court recognized that a party may bring an action for the unauthorized appropriation or exploitation of his name or likeness. Unlike the case before us, the *Kimbrough* court was not confronted with an express written contract between he parties. We find Kimbrough more instructive in those instances where the parties have not entered into a formal agreement." *King v. Ames*, 179 F.3d 370, 375 n.5 (5th Cir. 1999).

produced by the corporate relations department of a beer company recounting the military exploits of the plaintiff and other Hispanic Congressional Metal of Honor recipients, which stated in its credits that it was "made possible by Anhauser Busch" and was shown at hospitality centers at Anhauser Busch conventions where Anhauser Busch beer was clearly promoted and distributed, did "not transform the otherwise unobjectionable into a commercial advertisement for [Anhauser Busch]," notwithstanding that the Fifth Circuit specifically concluded that company's goal was "an attempt to capitalize on Benavidez's good name and reputation and thereby commercially benefit from it." *Id.* at 103. *See, e.g., Williams v. Newsweek, Inc.*, 63 F. Supp. 2d 734, 736-37 (E.D. Va. 1999) (even if *Newsweek* article which included photo of plaintiff was intended to promote book featured in article, article was not "for advertising purposes" and plaintiff could not make out commercial misappropriation claim; "the mere fact that defendants are spurred by the profit motive and engaged in the commercial exploitation does not negate their right to depict a matter of public interest . . . " (internal citations omitted)). *See* discussion at IA and IIC.

2. The Use Discovery And Twentieth Century Fox Made Of Plaintiff's Name And Likeness Clearly Falls Within The Incidental Use Exception To Commercial Misappropriation Claims

Discovery objects to the Report and Recommendation in that the Report finds, based on an incorrect legal standard, that the reference to Plaintiff in the November 28 Broadcast is not an "incidental" use. (Mag. Rep. at 18.) The Report applies a 1915 definition of the incidental use exception – a "casual" or "fleeting" use – and omits completely a second definition of the incidental use exception equally applicable here: That advertisements for First Amendment protected works may use the name or likeness of a person who is the subject of that work to promote the content of the work. Restatement (Third) of Unfair Competition § 47 ("for purposes of trades does not ordinarily include the use of a person's identity in news reporting, commentary, entertainment, works of fiction or non-fiction, or in advertising that is incidental to the such uses") (emphasis added). As the Second Circuit stated in *Groden v. Random House, Inc.*, in holding that an advertisement for a book using the name and photograph of a plaintiff to

inform potential readers about the content of book was protected under the incidental use exception, "it is clear what drives the incidental use exception is a First Amendment interest in protecting the ability of news disseminators to publicize, to make public, their own communications." 61 F.3d 1045, 1049-51 (2d Cir. 1995).

The incidental use exception, protecting the media's right to promote its own communications, is simply the logical corollary to the media's right to publish those communications. *See Lane v. Random House, Inc.*, 985 F. Supp. 141, 147 (D.D.C. 1995) ("[i]t would be illogical to allow respondents to exhibit [speech products] but effectively preclude advance discussion or promotion of their lawful enterprise" (quoting *Guglielmi v. Spelling-Goldberg Prods.*, 603 P.2d 454, 462 (Cal. 1979) (advertisement for constitutionally protected docudrama is constitutionally protected as adjunct to the docudrama)); *Brown v. Twentieth Century Fox Film Corp.*, 799 F. Supp. 166, 172 and n.9 (D.D.C. 1992) ("since defendants had the right to use the clip of the film, they certainly had the right to use that scene [of James Brown performing] from the film in promotional activities"); *Velez v. VV Publishing Corp.*, 135 A.D.2d 47, 50 (N.Y. App. Div. 1st Dep't 1988) (incidental use exception "is a necessary and logical extension of the clearly protected editorial use of the content of the publication").

As the *Lane* court aptly noted, the advertisement in issue, like the promotions for the Documentary, "was not about laundry detergent" and could not be "divorced" from the book *Case Closed*, which was protected speech. *Lane*, 985 F. Supp. at 152. Similarly, in this case, the promotions for the Documentary do not use Plaintiff's name and image to advertise a product unrelated to him but to describe the Documentary about him and compare the "fact and fiction" of the real story and the Movie it inspired.

Since documentaries about real people and fictional movies inspired by real people are not commercial misappropriation, advertising or promotion that refers to these real life people cannot violate a real person's right of publicity. *See Ruffin-Steinback v. dePasse*, 267 F.3d 457, 462 (6th Cir. 2001) ("[plaintiff's] fictionalized [likeness] in a work protected by the First Amendment and the advertising incidental to such uses [does] not give rise to claim for relief

under the [plaintiff's rights] of publicity . . ."); *Seale v. Gramercy Pictures*, 964 F. Supp. 918 (E.D. Pa. 1997) (finding use of photos of actor who played Bobby Seale on promotional material for a docudrama on Black Panthers did not constitute use for advertising or trade), *aff'd*, 156 F.3d 1225 (3d Cir. 1998).

In any event, the use of Plaintiff's name and likeness that the Magistrate Judge identifies as being made in connection with the Movie – "like Scott O'Grady, Owen Wilson's character, naval aviator Chris Burnett . . ." – is also exactly the sort of incidental use protected under the second "casual" or "fleeting" definition of that exception. Restatement (Second) of Torts § 652c comment (incidental use defense provides that the "value of the plaintiff's name is not appropriated by mere mention of it, or by reference to it in connection with legitimate mention of his public activities"). Accord Matthews v. Wozencraft, 15 F.3d 432, 437 (5th Cir. 1994).

3. The Use Discovery And Twentieth Century Fox Made Of Plaintiff's Name And Likeness Was For A Newsworthy Purpose And Therefore Outside The Ambit Of A Commercial Misappropriation Claim

Discovery objects to the Report and Recommendation to the extent that the Report finds, based on an incorrect legal analysis, that the use of Plaintiff in the November 28 Broadcast is not for a historical or newsworthy purpose. (Mag. Rep. at 18-19.) Even assuming *arguendo* that there were reference to Plaintiff in the November 28 Broadcast relating to the Movie, rather than

Accordingly, Discovery objects to the Magistrate Judge's conclusion in the Report and Recommendation as to the second element of a cause of action for commercial misappropriation, namely that Plaintiff's name, likeness and image are identifiable from the November 28 Broadcast. (Mag. Rep. at 19.) Discovery objects to the threshold assumption that the second element of a commercial misappropriation claim is satisfied if Plaintiff may be identifiable from the November 28 Broadcast as a whole, rather than from advertisements or promotions for the Movie, specifically. Such a broad interpretation would lead to the conclusion that Plaintiff's name and likeness also was used to advertise other third party products advertised during the November 28 Broadcast, such as Petsmart and Kay Jewelers. Throughout the November 28 Broadcast, Plaintiff's name and likeness are clearly used in reference to the Documentary, *i.e.*, in the Documentary itself and in tune-ins, promotions and factoids relating to the Documentary. His name and likeness are not used in advertisements or promotions for the Movie, and this passing "incidental" reference contrasting the well-publicized fact versus the fictional story does not make Plaintiff identifiable in advertisement for the Movie.

just to the Documentary, it was strictly to contrast the "fact" of the true story with the "fiction" of the new Movie inspired by the true story and, as such, the use is squarely protected by the newsworthy exception.

Courts have long recognized newsworthiness exceptions which protect use of name and likeness not only in books, newspapers, movies, broadcasts and other publications about matters of public concern but also in the advertising and promotion for those works, unless the promotional use bears "no real relationship" to the subject matter of the publication. Lane, 985 F. Supp. at 146. The Documentary about Plaintiff's widely-covered experience in Bosnia is indisputably speech about a matter of public concern entitled to full First Amendment protection. Accordingly, Discovery had a derivative right – which Plaintiff does not dispute -- to broadcast tune-ins and other promotions for the Documentary. The promotions for the Documentary – including as they do clips of Plaintiff and his rescuers discussing the highly publicized ordeal and of President Clinton updating the press corps on the status of Plaintiff's rescue and of Plaintiff immediately after his rescue – bear a "real relationship" to the newsworthy events surrounding Plaintiff's experience in Bosnia. They also bear a "real relationship" to news and information about an upcoming movie about a fictional pilot inspired by plaintiff's experiences in Bosnia. Finger v. Omni Publications Int'l, 564 N.Y.S.2d 1014, 1016-18 (N.Y. 1990) (urging deference to editorial choices and finding use of stock house photo of family of eight was not a commercial misappropriation but, rather, bore a "real relationship" illustrative of the subject or an article about caffeine-injected sperm in invitro fertilization, even though none of the family was so conceived).

Discovery objects to the Magistrate Judge's conclusion that a "fact issue exists as to whether the November 28 Broadcast constitutes commercial speech notwithstanding the fact that the November 28 Broadcast contained educational elements intended to contrast 'the fact and fiction of true survival' and the fact that Plaintiff's ordeal was newsworthy at one time." (Mag. Rep. at 19.) That the promotions at issue were for a documentary and a movie, both expressive works, removes the promotions, and the November 28 Broadcast as a whole, from the category

of commercial speech. *Lane*, 985 F. Supp. at 147 ("[w]hile the newsworthiness privilege may not apply to an advertisement for a non-speech product, it does apply to advertisements for speech products – even those that propose a commercial transaction"). Moreover, the Magistrate having found that there were educational elements and a newsworthy subject in the November 28 Broadcast, it necessarily follows *as a matter of law* that the use was for a newsworthy purpose and, therefore, not commercial misappropriation.

Moreover, the newsworthy exception is not eviscerated merely because Plaintiff's highly publicized experience occurred five years before the November 28 Broadcast, as the Magistrate Judge suggests. See, e.g., Ross v. Midwest Communications, 870 F.2d 271 (5th Cir. 1989) (Houston television station documentary about rape occurring three years earlier is protected against private facts claim because details about rape, including identity of victim, are newsworthy); Lane, 985 F. Supp. at 146-47 (concluding that advertisement promoting -- 30 years after historic event -- the sale of a book about JFK assassination containing analysis of plaintiff's theories about assassination enjoyed newsworthiness immunity against a claim for misappropriation); Dora v. Frontline Video, Inc., 15 Cal. App. 4th 536, 542-43, 18 Cal. Rptr. 2d 790, 792 (1993) (1987 video documentary about surfers, "The Legends of Malibu," including depiction of plaintiff's exploits in 1950s, is protected against misappropriation claim as a "documentary [was] about a certain time and place in California history, and indeed, in American legend," and surfer lifestyle "has become world-famous and celebrated in popular culture"; "[m]atters in the public interest are not 'restricted to current events; magazines and books, radio and television may legitimately inform and entertain the public with reproduction of past events, travelogues and biographies").

The "newsworthiness" exception is not limited to hard news but has been broadly applied and includes matters of human and historical concern, including the public's interest in celebrities and entertainment news. *See*, *e.g.*, *New Kids on the Block v. News America Pub., Inc.*, 971 F.2d 302, 309-10 (9th Cir. 1992) (recognizing that newspapers had "complete defense to misappropriation claim relating to use by papers of New Kids' name in 900-number telephone

survey to determine most popular band member, affirming holding that publishers' use of New Kids' name was "in connection with" news accounts about the singing group and its popularity); Daly v. Viacom, 238 F. Supp. 2d 1118, 1123 (N.D. Cal. 2002) (MTV cable television music reality show, "Bands on the Run" is protected against misappropriation claims because program is constitutionally protected "expressive work" and broadcast of plaintiff's likeness is protected as part of that work; "entertainment is entitled to the same constitutional protection as the exposition of ideas"); Shulman v. Group W Prods., 18 Cal. 4th 200, 227, 955 P.2d 469, 487 (1998) ("[n]ewsworthiness is not limited to 'news' in the narrow sense of reports of current events. It extends also to the use of names, likenesses and facts in giving information to the public for purposes of education, amusement, or enlightenment, when the public may reasonably be expected to have a legitimate interest in what is published").

In view of the variety of topics covered by news shows and the shadowy boundary between "news" and "entertainment," the Supreme Court has observed that "courts should be chary of deciding what is and what is not news." *Harper & Row Publishers, Inc. v. Nation Enters.*, 471 U.S. 539, 561 (1985).

C. Discovery And Twentieth Century Fox Did Not Derive Some Unlawful Advantage Or Commercial Benefit From Their Use Of Plaintiff

Discovery objects to the Report and Recommendation to the extent that the Report, in addressing the third element of a commercial misappropriation claim, finds, based on an incorrect legal standard, that there is a genuine issue of material fact as to whether Defendants created the November 28 Broadcast in furtherance of their economic motivations. (Mag. Rep. at 20.) As discussed *supra* at IA and IIB1, whether or not Twentieth Century Fox and/or Discovery had an economic motivation in creating the Broadcast is of no moment here where the works involved are – unlike the T-shirt advertised in the *Henley v. Dillard Department Stores*, 46 F. Supp. 2d 587 (N.D. Tex. 1999), upon which the Magistrate Judge relies – First Amendment protected works. Even if the motivation was to sell tickets and attract viewers and advertising,

the November 28 Broadcast does not constitute commercial speech, let alone false and misleading commercial speech. ¹²

[T]he mere fact that the [ad] was published and the defendant[] intended to make a profit from the ad is not enough to constitute commercial benefit . . . Defendants must use the name or likeness for the express purpose of appropriating the commercial benefit that is particularly associated with the name or likeness is the plaintiff.

Id. at 596.

Accordingly, Defendants' motions for summary judgment as to Plaintiff's commercial misappropriation claim should be granted.

III. DISCOVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT THERE IS AN ISSUE OF FACT AS TO WHETHER PLAINTIFF CAN SATISFY THE REQUISITE ELEMENTS OF A LANHAM ACT CLAIM

A. The November 28 Broadcast Does Not Contain Any Explicitly Misleading Statements

Discovery objects to the Magistrate Judge's recommendation that there is a genuine issue of material fact as to whether the November 28 Broadcast contained any explicitly misleading statements. Plaintiff has not cited – and can not cite – to any part of the material on the Discovery Channel, not the audio not the video, which explicitly states that the Movie is the actual story of Scott O'Grady or that O'Grady authorizes or endorses the Movie. Indeed, he does not dispute that there was no such express statement. *See* Pl. Response to DCI's Statement of Undisputed Facts, not disputing DCI's ¶ 62. Despite the absence of a single such reference, Plaintiff nevertheless argues that the material on the Discovery Channel involved an "expressly misleading statement of fact." (Pl. Resp. at 63.) Nowhere, however, are there any such express

¹²

Discovery further objects to the Magistrate Judge's conclusion that there is evidence that Twentieth Century Fox paid for the special programming event. (Mag. Rep. at 25 n.5.) The evidence shows that, separate and apart from any discussions about a special programming event, Twentieth Century Fox made an initial "media buy" of \$275,000 for air time for Foxcreated advertising for the Movie to broadcast over the course of several weeks on the Discovery Channel. Twentieth Century Fox made an additional "media buy" of \$125,000, after which Discovery agreed to produce the special programming event. Only the additional \$125,000 can be attributed to the special programming event. The \$27,065 in production costs of the special programming event were absorbed by Discovery, not Twentieth Century Fox.

statements such as that the Movie is "the Scott O'Grady story" or that it was "authorized by" or "made in cooperation with" Scott O'Grady. Again, the facts are undisputed – the November 28 Broadcast is what it is. The Court – not a jury – must determine, based on the only material facts – the Broadcast itself – that there was no explicitly misleading statement of fact. *ETW Corp.*, 332 F.3d at 937.

Discovery objects to the Report and Recommendation to the extent that the Magistrate Judge bases conclusions upon a misapprehension concerning Discovery's selection and use of the title Behind Enemy Lines: The Scott O'Grady Story. The titles of the Movie and the Documentary are not, as Plaintiff contends, expressly misleading and do not falsely state that the Movie is O'Grady's actual story. (Mag. Rep. at 25 n.18.) Discovery titled the Documentary Behind Enemy Lines: The Scott O'Grady Story when it purchased the Documentary for the BBC and has aired it under that title since it first started airing the Documentary in 1997. Indeed, Plaintiff concedes that the Discovery Channel could – and always did – use the title Behind Enemy Lines: The Scott O'Grady Story for its Documentary and that he never complained. (Pl. Response to DCI's Statement of Undisputed Facts, not disputing DCI's ¶¶ 33-34, 36-38.) Plaintiff concedes he has no trademark or other interest of his own in the title (Pl. Dep. 167:24-168:8; Pl. Response to DCI's Statement of Undisputed Facts, not disputing DCI's ¶82). There is no authority for the proposition that Discovery should have nonetheless abandoned its lawful title when Twentieth Century Fox advertised its Movie "Behind Enemy Lines" on the Discovery Channel on November 28, 2001 – a title that is so generically descriptive that is used for many other titles for similar works. See Rule 56 Statement of Undisputed Facts Supporting Discovery Communications Inc.'s Motion for Summary Judgment, ¶ 84 and Twentieth Century Fox's Statement of Undisputed Facts at E.1-2.

In the absence of any "explicit indication that [plaintiff] endorsed the film or had a role in producing it" and where, as here, the "survey evidence, even if its validity is assumed, indicates at most that some members of the public would draw the incorrect inference that [plaintiff] had

some involvement with the film," the "risk of misunderstanding, not engendered by any overt claim" is "so outweighed by the interests in artistic expression as to preclude application of the Lanham Act." *Rogers*, 875 F.2d at 1001. The Report applied an incorrect legal standard concluding that there may be a finding of liability in the absence of an expressly false statement of endorsement or that the Movie is Plaintiff's actual story. *Rogers*, 875 F.2d at 1001. ¹³

B. There Is No Credible Admissible Evidence Of Actual Deception Or Materiality

Even if that an explicitly misleading statement were not required for protected First Amendment works, even if these works could be treated the same as laundry detergent or pizza, Plaintiff must show, in the absence of an explicitly false and misleading statement, both actual deception of Discovery Channel viewers and that "the impliedly false and misleading statements were material to, that is, they had a tendency to influence the purchasing decisions of, the customers to which they were directed." *Pizza Hut v. Papa John's Int'l, Inc.*, 227 F.3d 489, 502 (5th Cir. 2000). Discovery objects to the Magistrate's recommendation that there is a fact issue as to whether the Broadcast had the capacity to deceive a substantial segment of consumers and whether any deception was material. (Mag. Rep. at 29.) In the absence of a "literally false" statement, the test is not "capacity to deceive" but actual deception.

Plaintiff has not produced one single person who watched on November 28, 2001 the one-hour program on the Discovery Channel and believed the Movie was an accurate account of Scott O'Grady's story or that he endorsed or authorized the Movie. Plaintiff says that, during his speaking engagements, he has "had to clear up misperceptions by members of the public that the movie "Behind Enemy Lines" was my story." (O'Grady Affidavit ¶ 16.) But nowhere in his affidavit, nor in deposition, has Plaintiff been able to identify who those people are, much less that they formed this misperception having seen the references to the Movie on the Discovery

Discovery objects to the Magistrate Judge's conclusion that there is a genuine issue of material fact as to whether the November 28 Broadcast falsely implied that plaintiff endorsed or collaborated in the Movie or that the Movie is Plaintiff's story. (Mag. Rep. at 29.) Discovery also objects to the Report's recommendation to reject as a matter of law the nominative use defense. (Mag. Rep. at 30.)

Channel. If those misperceptions were just the result of the similarity of the stories, then, as Plaintiff himself now concedes, that confusion is <u>not</u> actionable. (Pl. Resp. at 29 n.5.). Plaintiff has not even alleged, much less provided any evidence, that anyone, based on a misperception caused by the November 28 Broadcast, bought a ticket to the Movie – none. The materiality question was not even asked in the Gelb survey. Plaintiff has thus not met his burden of showing, "with factual specificity, evidence demonstrating the existence of a genuine issue of material fact on every component "of the nonmovant's case" (Mag. Rep. at 11) including actual and material deception. Therefore, the Report erred in finding a genuine issue of material fact.

Discovery objects the Magistrate Judge's conclusion that there is a genuine issue of material fact as to whether Plaintiff has been or is likely to be injured as a result of the Broadcast. Plaintiff has presented no evidence that he would have entered into any competing movie deal but for Defendants' actions. The movie deal he had with Orion fell through because the production company disbanded in 1997, as the Magistrate Judge's Report and Recommendation finds. (Cairns Dep. 51:21-52:6; Plf. Dep. 84:4-85:6, 86:8-14, 182:3-21.) Plaintiff cites not a single canceled speaking engagement or endorsement opportunity. (Plf. Dep. 373:17-22; *see also* Parsons Dep. 58:18-59:16, 75:1-76:21.) In fact, his speaking fees have increased since the broadcast of the Documentary on November 28, 2001 and release of the Movie. (Exs. 136, 137; Plf. Dep. 203:10-204:1; Parsons Dep. 30:7-38:6, 102:6-9.) If anything, as his agents concede, the Documentary has enhanced his speaking career and celebrity value; hence, the Documentary on the Discovery Channel is mentioned in plaintiff's biographical material prepared by his speaker's agency. (Parsons Dep. 58:18-59:16, 75:1-76:21; Corzine Dep. 64:16-25, 65:1-4; Mills Dep. 112:8-114:22.)

C. There Is No Evidence That Defendants Acted With Intent and Actual Malice

The Magistrate Judge assumed without deciding that, as Discovery contends, to make out his claim, Plaintiff must present evidence that Twentieth Century Fox and Discovery intended to imply that the Movie was Plaintiff's actual story and that Plaintiff endorsed the Movie. (Mag. Rep. at 26.) Since Plaintiff has produced no evidence of such intent, Discovery objects to the

Magistrate Judge's recommendation that a genuine issue of material fact remains as to Discovery's intent.

Even if the November 28 Broadcast were otherwise actionable, because the November 28 Broadcast involves protected First Amendment speech, providing educational material and information about an upcoming movie and the true story that inspired it, because Plaintiff is a public figure and because it rests on an implication of endorsement, not an express false statement, Plaintiff's claim will fail because he cannot show, as he must, by clear and convincing evidence, that Discovery or Twentieth Century Fox intended falsely to imply his endorsement or falsely to imply that the Movie was the true account of Plaintiff's story and that Discovery or Twentieth Century Fox acted with actual malice. *See Time, Inc. v. Hill*, 385 U.S. at 376-78 (holding that plaintiffs must show actual malice to make out misappropriation claim based on article in *Life* reporting entertainment news about a new play inspired by plaintiffs' true story but otherwise fictional); *Hoffman v. Capital Cities/ABC, Inc.*, 255 F.3d 1180, 1189 n.3 (9th Cir. 2001) (public figure plaintiff required to show by clear and convincing evidence that defendant "subjectively intended that the reader believe [plaintiff] had endorsed the use of his name or likeness").

The undisputed testimony of Discovery employees makes clear that, both in the proposal for the special programming event and in its execution, Discovery's intent consistently was to reinforce the Discovery brand of factual, informational programming and to distinguish Discovery Channel's factual Documentary from the fictional Movie inspired by Plaintiff's story. There is no evidence, direct or circumstantial, supporting the claim that Discovery intended to imply that Plaintiff endorsed the Movie or that the Movie was a factual account of his story. Even if the jury were to find such implication existed, there would be no evidence on which to sustain such a finding that that was Discovery's intent.

IV. DISCOVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT THERE IS A GENUINE ISSUE OF MATERIAL FACT AS TO WHETHER

PLAINTIFF CAN SATISFY THE REQUISITE ELEMENTS OF UNFAIR COMPETITION

Discovery objects to the Magistrate Judge's recommendation with regard to Plaintiff's unfair competition claim. The unfair competition claim (like the tortious interference claim, which Plaintiff has abandoned, and his misappropriation and Lanham Act claims) rests solely on Discovery's legitimate, honest business activity of broadcasting "news reporting, commentary, entertainment, works of . . . non-fiction" along with "advertising that is incidental to such use" and third-party advertising. Restatement (Third) of Unfair Competition § 47. Such legitimate business activity does not state the requisite elements of intent to harm and unlawful purpose and, if it did, the claims would be barred by the First Amendment and Art. 1 § 8 of the Texas Constitution.

Plaintiff has failed to put forward any evidence that Defendants engaged in an underlying illegal or tortious act which interfered with his ability to conduct business or that Defendants produced the November 28 Broadcast to "pass off" the Movie as Plaintiff's story. Nor does the element of competition exist with respect to Discovery as Discovery has not created a movie in competition with Plaintiff. *See Taylor Publ'g Co. v. Jostens, Inc.*, 36 F. Supp. 2d 360, 374 (E.D. Tex. 1999), *aff'd*, 216 F.3d 465 (5th Cir. 2000); *Schoellkopf v. Pledger*, 778 S.W.2d 897, 904 (Tex. App.—Dallas 1989, writ denied); *Featherstone v. Independent Service Station Ass'n of Texas, et al.*, 10 S.W.2d 124, 128 (Tex. Civ. App.—Dallas 1928, no writ).

Since there is zero evidence to support Plaintiff's unfair competition claim, Discovery objects to the Magistrate Judge's finding a genuine issue of material fact that Twentieth Century Fox and Discovery damaged Plaintiff's ability to conduct business. Accordingly, Defendants' motions for summary judgment as to Plaintiff's unfair competition claims should be granted.

V. DISCOVERY OBJECTS TO THE REPORT'S RECOMMENDATION THAT THERE ARE GENUINE ISSUES OF FACT AS TO WHETHER PLAINTIFF CAN SATISFY THE ELEMENTS OF CIVIL CONSPIRACY

Discovery objects to the Magistrate Judge's proposed findings with regard to Plaintiff's conspiracy claim. Plaintiff's conspiracy claim necessarily fails because, in addition to the fact that there is no evidence that Discovery entered into an agreement with Twentieth Century Fox

with specific intent to harm Plaintiff, there is no independent unlawful act for which Twentieth Century Fox or Discovery can be held liable. *Tilton v. Marshall*, 925 S.W.2d 672, 681 (1996) ("liability for conspiracy depends on participation in some underlying tort"). Even had Plaintiff not signed the BBC/O'Grady Release, Discovery's actions in preparing the special programming event were at all times entirely lawful. Discovery objects to the Magistrate Judge's conclusion that there is evidence to create a genuine issue of material fact as to each of the elements of civil conspiracy. (Mag. Rep. at 32-33.) Accordingly, Defendants' motions for summary judgment as to Plaintiff's conspiracy claim should be granted.

CONCLUSION

For the foregoing reasons, Defendant Discovery respectfully requests that its objections to the Report and Recommendation of the Magistrate Judge be sustained and that the Court enter summary judgment in Discovery's favor, dismissing the First Amended Complaint in its entirety with prejudice and awarding such other relief, including attorney's fees, as the Court deems appropriate to the prevailing party.

Dated: December 31, 2003

Respectfully submitted,

DAVIS WRIGHT TREMAINE L.L.P.

3v: /

Laura R. Handman

D.C. Bar No. 444386 Constance M. Pendleton

D.C. Bar No. 456919

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ATTORNEYS FOR DISCOVERY COMMUNICATIONS, INC.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Defendant Discovery Communications, Inc.'s Objections to the Report and Recommendation of the United States Magistrate Judge and proposed order was sent by Federal Express to the following counsel of record this the 31st day of December, 2003.

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Suite 400
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Victor F. Hlavinka

IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TEXARKANA DIVISION

SCOTT O'GRADY,

Plaintiff,

v.

TWENTIETH CENTURY FOX FILM CORPORATION, and DISCOVERY COMMUNICATIONS, INC.,

Defendants.

CIVIL ACTION NO. 502cv173 (Folsom)

JURY

ATTACHMENTS TO
DEFENDANT DISCOVERY COMMUNICATIONS, INC.'S OBJECTIONS
TO THE REPORT AND RECOMMENDATION OF THE
UNITED STATES MAGISTRATE JUDGE

Robert Alan Anderson Deposition Excerpts

Diane Cairns Deposition Excerpts

Charles Corzine Deposition Excerpts

Thomas Mills Deposition Excerpts

Scott O'Grady Deposition Excerpts

Robert Parsons Deposition Excerpts

Kelly Patterson Deposition Excerpts

Tab 44	March 22, 2002 Letter from BBC transmitting BBC contract with O'Grady to O'Grady (O'Grady Deposition Ex. 44)
Tab 45	Agreement between BBC and O'Grady (O'Grady Deposition Ex. 45)
Tab 136	Speaking Engagements for Calendar Year 2001 for Scott O'Grady (O'Grady Deposition Ex. 136)
Tab 137	Speaking Engagements for Calendar Year 2002 for Scott O'Grady (O'Grady Deposition Ex. 137)

Tab 335 Videotape entitled November 28, 2001 Broadcast of the Discovery Channel Documentary "Behind Enemy Lines: The Scott O'Grady Story" including all advertisements (Bates No. DCI 00335)

Tab 335A Certified transcript of Videotape Ex. 335

	Page 1
1	CIVIL ACTION NO. 502 CV 173
2	SCOTT O'GRADY,) IN THE UNITED STATES DISTRICT
3	Plaintiff,) COURT
4	v.)
5	TWENTIETH CENTURY FOX)
6	FILM CORPORATION,) FOR THE EASTERN DISTRICT
7	and DISCOVERY) OF TEXAS
8	COMMUNICATIONS, INC.,)
9	Defendants.) TEXARKANA DIVISION
10	
11	ORAL DEPOSITION OF
12	ROBERT ALAN ANDERSON
13	May 7, 2003
1 14	
15	
16	THE ORIGINAL OF THIS TRANSCRIPT
17	WILL BE IN THE CUSTODY OF:
18	
19	C. W. FLYNN, ESQ.
20	Locke, Liddell & Sapp
21	2200 Ross Avenue
22	Suite 2200
23	Dallas, Texas 75201
24	(214) 740-8654
25	

5

11

12

13

23

Page 38

movie and in the Discovery Channel program?

A. I did not ask her that.

Q. Were you curious about that?

A. No.

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is no.

Q. It seemed like just a coincidence to you? MS. HANDMAN: Objection as to form. BY MR. FLYNN:

Q. Did it occur to you that this was simply a coincidence?

A. At that time.

11 Q. At the time you were working on the 12 project? 13

A. Those early stages of the project.

14 Q. Okay. At any point in time, did you 15 discuss with anyone, other than your lawyer, how it 16 was that the same three words, "Behind Enemy Lines," 17 appeared in both the Discovery Channel program title 18 and in the Fox movie? 19

MS. HAMILTON: Objection to form. THE WITNESS: I don't understand. BY MR. FLYNN:

22 Q. At any point in time did you discuss with 23 anyone, other than your lawyer, how it came about or why it was that the same three words, "Behind Enemy 25 Lines," was in both the Discovery Channel program

called something else. I don't remember what it was

2

Page 40

Page 41

3 Q. Fortune Favors The Brave, does that sound familiar? 4

A. No.

Q. Okay. Do -- do you have any understanding 6 as to why the title of the program changed from what it was originally called when it was produced by the BBC to the Behind Enemy Lines Scott O'Grady title that was used in the fall of 2001? 10

MS. HANDMAN: Objection as to form. THE WITNESS: Can you reform that?

BY MR. FLYNN:

14 Q. Yeah. Do you -- do you have any understanding as to how -- do you have any 15 16 understanding as to how the title Behind Enemy Lines,

17 The Scott O'Grady Story, came to be used?

18 A. No. 19

Q. Did you ever ask anyone?

20 A. No.

21 Q. Do you know how long Discovery has used the 22 title Behind Enemy Lines, The Scott O'Grady Story?

A. I think since they've acquired it.

24 Q. From the BBC?

25 A. Yes.

Page 39

title and in the Fox movie?

MS. HAMILTON: Objection to form. THE WITNESS: The answer to that question

BY MR. FLYNN:

Q. Okay. So the only conversation you ever had about that subject was with Ms. Baquet?

A. Yes.

Q. And did she provide you with any explanation as to why - strike that.

Did she provide you as to any understanding that she had as to how it was that the same three words appeared in the title of the Discovery Channel program and in the disk -- and in the Fox movie?

A. No.

Q. Are you aware that -- that when the Discovery Channel program about Mr. O'Grady was first produced, it was produced by the BBC?

Q. Do you know whether there was a different title to the show back at the time it was first made by the BBC?

Q. What's your understanding about that?

A. That when it aired on the BBC, it was

Q. What did you do next in terms of your 1 efforts on this project?

A. Let's see, formulate graphics. Then I started writing script for the bumps, the other interstitials -- what we call interstitials or the 6 bumps.

7 Q. The bump-ins and the bump-outs that you 8 described earlier? 9

A. Yes.

10 Q. Now, you used the word interstitial.

What's an interstitial? 11

12 A. Interstitial to - to my understanding is any of the on-air material that happens within the 13 complete one-hour viewing of that program or event. 14 15

Q. Does -- does interstitial refer to newly-created material?

17 A. Yes.

16

20

Q. Did you create new material that was 18 19 interstitials?

A. Yes.

21 Q. Did you write the script for the 22 interstitials?

23 A. Yes.

24 Q. Did anyone else on this project write any of the script other than you?

11 (Pages 38 to 41)

1 2 3 4 5 6 7 8 9 10 11 12	Page 106 CHANGES AND SIGNATURE PAGE LINE CHANGE REASON	1 2 3 4 5 6 7 8 9 10 11 12 13 14	CIVIL ACTION NO. 502 CV 173 SCOTT O'GRADY,) IN THE UNITED STATES DISTRICT Plaintiff,) COURT v.) TWENTIETH CENTURY FOX) FILM CORPORATION,) FOR THE EASTERN DISTRICT and DISCOVERY) OF TEXAS COMMUNICATIONS, INC.,) Defendants.) TEXARKANA DIVISION REPORTER'S CERTIFICATION ORAL DEPOSITION OF ROBERT ALAN ANDERSON MAY 7, 2003 I, Cindy L. Sebo, Registered Merit Reporter,
14 15 16 17 18 19 20 21 22 23 24 25		15 16 17 18 19 20 21 22 23 24 25	Registered Professional Reporter and Certified Realtime Reporter, hereby certify to the following: That the witness, ROBERT ALAN ANDERSON, was duly swom by the officer and that the transcript of the deposition is a true record of the testimony given by the witness; That the deposition transcript was submitted on to the witness or to the attorney for the witness for examination, signature, and return to me by That pursuant to information given to the
3 t 4 5 6 7 8 9 10 11 12 k t 15 16 a 17 18 19 t	I, ROBERT ALAN ANDERSON, have read the foregoing deposition and hereby affix my signature that same is true and correct, except as noted above. ROBERT ALAN ANDERSON THE STATE OF	12 13 14 15 16 17 18 19 20 21 22 23 24 25	deposition officer at the time said testimony was taken, the following includes all parties of record and the amount of time used by each party at the deposition: C. W. FLYNN, ESQ., Attorney for Plaintiff, Scott O'Grady: 9:44 AM - 10:58 AM; 12:08 PM - 1:27 PM; I further certify that I am neither counsel for, related to, nor employed by any of the parties in the action in which this proceeding was taken, and further that I am not financially or otherwise interested in the outcome of this action. Further certification requirements pursuant to Rule 203 of TRCP will be complied with after they have occurred. Certified to by me on this day of Cindy L. Sebo RMR, RPR, CRR Esquire Deposition Services 1019 19th Street, N.W., Suite 620 Washington, D.C. 20036 (202) 429-0014

SERVICE SERVICE SERVED

Miles Mary Commence of the Commence of the

Diane Cairns

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		Page 3
4	Page 1	1.05
) i	UNITED STATES DISTRICT COURT	1 APPEARANCES:
	FOR THE EASTERN DISTRICT OF TEXAS	2 3 For Plaintiff:
	TEXARKANA DIVISION	Δ.
	SCOTT O'GRADY,	LOCKE LIDDELL & SAPP LLP 5 BY: C.W. PETER FLYNN, IV
	Plaintiff,)	Internation Taw
	Plaintill, /	6 2200 Ross Avenue, Suite 2200 Dallas, Texas 75201-6776
	vs.) No. 502CV173	7 (214) 740-8654
)	E-mail: cwflynn@lockeliddell.com
	TWENTIETH CENTURY FOX FILM)	8
-	CORPORATION, and DISCOVERY) COMMUNICATIONS, INC.,)	For Defendant Discovery Communications, Inc.:
	COMMUNICATIONS, THE.,	10 11 DAVIS WRIGHT TREMAINE LLP
	Defendants.)	BY: LAURA R. HANDMAN
)	12 Attorney at Law 1500 K Street, N.W., Suite 450
		13 Washington, D.C. 20005-1262
}		(202) 508-6624
		F.T.
1		16 For Defendant Twentieth Century Fox Film Corporation.
1	DEPOSITION OF DIANE CAIRNS Los Angeles, California	JACKSON WALKER L.L.P.
	Thursday, May 1, 2003	18 BY: NANCY W. HAMILTON
1	annount to the contract of the	Attorney at Law 19 1401 McKinney, Suite 1900
		Houston, Texas 77010
- 1		20 (713) 752-4200 E-mail: nhamilton@jw.com
	Reported by: LORI SCINTA, RPR	21
	CSR No. 4811	22
	JOB No. 883179	23 24
1		25
~		Page 4
ļ	Page 2	1
1 .	UNITED STATES DISTRICT COURT	1 APPEARANCES (Continued):
1 2	FOR THE EASTERN DISTRICT OF TEXAS	2 3 For the deponent:
3	TEXARKANA DIVISION	1 .
4	SCOTT O'GRADY,)	INTERNATIONAL CREATIVE MANAGEMENT, INC. 5 BY: RICK LEVY
)	Attorney at Law
5	Plaintiff,)	6 8942 Wilshire Boulevard Beverly Hills, California 90211
6	ys.) No. 502CV173	7 (310) 550-4046
")	E-mail: rlevy@icmtalent.com
7	TWENTIETH CENTURY FOX FILM)	8
1	CORPORATION, and DISCOVERY)	9 Also Present:
8	COMMUNICATIONS, INC.,)	10 CORPORATED
9	Defendants.)	11 DISCOVERY COMMUNICATIONS, INCOME OF STATES BY: LAURA YAGER-KATZ
')	12 Attorney at Law
10		One Discovery Place
11		(240) 662-3536
12		14 E-mail: laura_yager-katz@discovery.com
13		15 16 Videographer:
15	Videotaped deposition of DIANE CAIRNS, taken	17
16	on behalf of Defendant Twentieth Century FOX Film	STAN BEVERLY
17	Corporation, at 865 South Figueroa Street,	6222 Wilshire Boulevard
	24th Floor, Los Angeles, California, beginning at 4:06 P.M. and ending at 6:28 P.M. on Thursday,	19 Los Angeles, California 90048
18	4:00 P.M. and ending at 0.20 Lett. On annual	(800) 640-2461
19	May 1, 2003, before LORI SCINTA, RPR, Certified	1 20
19 20	May 1, 2003, before LORI SCINTA, RPR, Certified	20 21
19	May 1, 2003, before LORI SCINTA, RPR, Certified Shorthand Reporter No. 4811.	21 22
19 20 21 22 23	May 1, 2003, before LORI SCINTA, RPR, Certified	21 22 23
19 20 21 22 23 24	May 1, 2003, before LORI SCINTA, RPR, Certified	21 22
19 20 21 22 23	May 1, 2003, before LORI SCINTA, RPR, Certified	21 22 23 24

1 (Pages 1 to 4)

D.C. - 1-800-441-3376 MD - 1-800-539-6398

Diane Cairns

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Page 51
                                                      Page 49
                                                                     theatrical release of the book Return With Honor?
                                                                          A I don't have a specific recollection of
         0
             Yes.
             There it is. It's on the bottom. Okay. I'm
                                                                     why. I'm sure we had a conversation that it didn't
         A
                                                                     happen, but -- but I don't recall why, because whys in
3
            You were involved in the Orion contract; is
                                                                     show business are hard to define, anyway.
         Q
4
                                                                          Q Did he ever contact you about the fact that
    that correct?
5
                                                                     Orion Pictures had not made a theatrical movie of his
         A Uh-huh.
6
         Q And you were involved in -- with respect to
                                                                     book?
    this draft term sheet for Motion Picture Corporation of
                                                                          A Yes, he did.
8
                                                                             When was that contact?
    America.
9
                                                                10
                                                                             This is so long ago. I don't want to guess.
            Uh-huh.
10
         Q Can you explain to me why they both have the
                                                                11
                                                                              MR. LEVY: You shouldn't.
11
                                                                12
    same date, or what was going on at that time?
                                                                              THE WITNESS: Okay. Let me not guess.
12
         A Well, I think -- the question you're asking is
                                                                 13
                                                                     BY MS. HAMILTON:
13
                                                                 14
    the relationship between Motion Picture Company and
                                                                          Q Do you in your own mind have an understanding
14
                                                                 15
                                                                     of why that movie was -- the Orion Pictures movie wasn't
    Orion Pictures.
15
                                                                 16
             (Telephone interruption.)
16
                                                                 17
             THE WITNESS: Go ahead, if somebody needs to do
                                                                              MR. FLYNN: Object to form.
17
                                                                 18
                                                                              THE WITNESS: I could venture guesses.
18
    that.
             Is that my phone? Oh, it's my phone. Sorry.
                                                                 19
                                                                      BY MS. HAMILTON:
19
                                                                 20
    I thought it was off. It will go away in a sec.
                                                                           Q Do you have a personal opinion as to why the
20
                                                                 21
             Motion Picture Corporation at that particular
                                                                      movie was never made?
21
     time was either involved when -- or concluded an
                                                                 22
                                                                               MR. LEVY: Objection.
22
                                                                 23
     arrangement with Orion Pictures.
                                                                               MR. FLYMM: FOIM.
23
                                                                 24
              And so if you're asking me why the two
                                                                      BY MS. HAMILTON:
24
     different names, I would imagine that they were a matter
                                                                                                                        Page 52
                                                        Page 50
                                                                            Q You can still answer.
     of business affairs' confusion as to what the auspice of
                                                                                MR. LEVY: If you have an opinion.
                                                                                THE WITNESS: Yeah, I have an opinion.
     that arrangement was.
     BY MS. HAMILTON:
                                                                       BY MS. HAMILTON:
          Q Were they the same entity, do you know?
                                                                            Q I'd like to know what your opinion is.
              MR. LEVY: Objection. Lacks foundation.
                                                                            A Yeah. Orion folded.
               THE WITNESS: We treated them as such, but no.
                                                                           Q Has Scott O'Grady contacted you about this
              That's -- I didn't work at Orion Pictures and I
                                                                       litigation?
     didn't work at Motion Picture Corporation so I can't
                                                                            A Not since it was official.
                                                                            Q Not since --
 9
     tell you --
                                                                  10
                                                                            A Well, I -- yes, he contacted me in January to
     BY MS. HAMILTON:
 10
          Q I just want your understanding of what you --
                                                                       say that there may be something coming forward. That's
                                                                  11
 11
                                                                  12
      why these two contracts --
                                                                       all that was said.
           A If you're asking me if I was making a deal with
 12
                                                                            Q Okay. Did you have any -- you said -- did you
                                                                  13
 13
      one, was I making a deal with both of them, the answer
                                                                  14
                                                                       meet with him in Las Vegas?
      is yes. But my primary focus, the deal I was making was
 14
                                                                  15
 15
                                                                            A Yes.
      with Orion Pictures or Orion Pictures by any other name.
                                                                             Q Have you met with him personally since that
                                                                  16
           Q Okay. Is Motion Pictures of America still in
                                                                  17
                                                                       meeting in Las Vegas?
                                                                  18
      existence today, to your knowledge?
                                                                             A Not that I recall.
                                                                             Q Again, what were the circumstances of the
           A I don't know. I believe it is in a different
                                                                   19
 19
                                                                   20
                                                                        meeting in Las Vegas?
 20
      form.
           Q And do you know whether Orion Pictures is in
                                                                   21
                                                                             A I think it was simply, "Gee, after all this
 21
                                                                   22
                                                                        time, we should have met."
      business today?
 22
                                                                                 So I was there on a social thing and he was
                                                                   23
           A I don't know.
 23
                                                                        there giving a motivational speech to somebody, and we
                                                                   24
           Q Did you ever have any communications with
 24
      Scott O'Grady as to why Orion Pictures did not make a
                                                                   25
```

13 (Pages 49 to 52)

D.C. - 1-800-441-3376 MD - 1-800-539-6398

ل ه ، ر	une.11, 2003 Charles	Louis	SCOFTINE 12/31/03 Page 45 of 152 Sheet 1
	Case 5:02.64-00173 DF-CMC TOCKIM FOR THE EASTERN DIF STOF TEXAS		39 Hiet 12/31/03 Page 45 of 152 Sheet 1
	TEXARKANA D .ION	2	
		3	SCOTT HASTINGS Attorney at Law
	SCOTT O'GRADY,	4	LOCKA, liddell e n
	Ś	5	Suite 2200
î	Plaintiff, j	6	(Present By Telephone)
) No. 502CV173		For the Defendant Twentiath Continue
	TWENTIETH CENTURY FOX FILM CORPORATION, and	7	CHARLES L. BARCOK
	DISCOVERY COMMUNICATIONS,	8	NANCY W. HAMILTON .
	`	9	Jackson, Walker
	Defendants.	10	nouston, 1x //010
		111	
	•	12	
		13	ALLOTHEV ST LAW
	Videotaped Deposition of:	14	Davis Wright Twowere
	CHARLES LOUIS CORZINE	15	1500 K Street, NW
	Taken on behalf of Defendant	16	Washington, DC 20005-1272 202/508-6829
	June 11, 2003	17	Videotaped by:
			Matthew Coble VCE, Inc.
		18	2604 Foster Avenue Nashville, Tennessee
		19	
		20	
		21	
	VOWELL & JENNINGS	22	
	Court Reporting Services Suite 328 Washington Square	23	
	222 Second Avenue North Nashville, Tennessee 37201	24	
	(615) 256-1935	25	
1	INDEX		2
2	<u></u>	1	STIPULATION
3	Examination by Mr. Babcok 6	2	•
4		3	The deposition of CHARLES
5	Examination by Ms. Pendleton 61	4	LOUIS CORZINE was taken by counsel for the
-		5	Defendants at the offices of Loeb & Loeb,
6		6	1906 Acklen Avenue, Nashville, Tennessee,
7		7	beginning at 9:00 a.m. on June 11, 2003,
8		8	for all nurnoses under the Endered Date
9		9	for all purposes under the Federal Rules of Civil Procedure.
10		10	
11	EXHIBITS	111	The formalities as to notice,
12	ı	12	caption, and reading and signing of the
13	Exhibit No. 281 23	13	deposition are waived. All objections,
14	Exhibit No. 282	,	except as to the form of the questions, are
15	Exhibit No. 283	14	reserved to the hearing.
16	Exhibit No. 284 40	15	It is agreed that Nancy
17		16	Satoloe, being a Notary Public and Court
18	Exhibit No. 285 52	17	Reporter for the State of Tennessee, may
19		18	swear the witness, and that the reading and
20		19	signing of the completed deposition by the
21		20	witness are waived.
22		21	* * *
23		22	1 . 11
24		23	$\wedge \wedge DV$
25	·	24	LIPT
		25	

explain that.

25

7

24

25

A.

0.

Just for a year.

And a booking agent, just generally

8

June 11, 2003 Case 5:02-cv-00173-DF-CMC Charles Louis Coffine 12/31/03 Page 47 of 152 Sheet 16 1 never discussed a movie pr at based on Q. Did yc 'er become aware that a 2 the book "Good to Go" with you? 2 documentary had been made about Scott 3 3 No. Not that I recall. O'Grady's experience? 4 4 MR. BABCOK: Okay. That's all I Α. Yes. 5 have right now. The other lawyer may have 5 And when did you become aware of Q. 6 some questions, but thank you very much 6 that? 7 Chaz, I appreciate it. Thank you. You can 7 A. I've seen it on TV. 8 have my mike. 8 And when did you see the documentary? 0. 9 9 A. Years ago. 10 BY MS. PENDLETON: 10 Do you recall if it was before the 0. 11 Good morning, Mr. Corzine. I'm 11 release of -- you saw it live on TV? 12 Connie Pendleton from Davis, Wright, 12 Α. 13 Tremaine for Discovery Communications. 13 Do you know if you saw the November 0. 14 Inc., and I just have a couple of questions 14 28th broadcast of the documentary aired on 15 for you. 15 Discovery channel? 16 A. Okay. 16 A. November 28th, this year? 17 Did there ever come a time when you 17 2001. 0. 18 became aware that Discovery Communications 18 A. I have no idea. 19 was airing a documentary about Scott 19 Do you remember if the documentary 20 O'Grady's experience? 20 contained promotions for Behind Enemy 21 I'm not aware who Discovery is. I'm 21 A. Lines, the movie by Fox? 22 sorry. 22 A. No. 23 23 Are you aware of the Discovery MR. HASTINGS: Could you try to 24 channel? 24 get a little closer to the mike? I'm not 25 25 A. Channel, yes. hearing your questions. 61 62 1 1 THE WITNESS: I'm sorry. Yes. A. No. 2 BY MS. PENDLETON: 2 Have you ever seen the bio that was Q. 3 3 So you don't recall when you saw the prepared for Scott O'Grady on the 4 document? 4 Washington Speakers Bureau Web site? 5 A. No. I don't. It was aired many 5 A. No. 6 times, if I recall. 6 Did you ever discuss with Coca Cola 7 And you don't recall whether when you 7 the fact that Scott O'Grady had appeared in 8 saw it there were promotions for Fox's 8 this Discovery Channel documentary? 9 movie Behind Enemy Lines aired? 9 A. No. I don't think so. 10 I don't recall ever seeing 10 I don't. 11 promotions. 11 Do you recall discussing with anyone 12 Did you ever discuss with Scott 12 else when you were talking about 13 O'Grady the documentary? 13 endorsements for Scott O'Grady that he had 14 Other than my kids were a fan of it. 14 appeared in a Discovery documentary? 15 I don't recall. 15 A. 16 Did you ever give him any advice 16 Do you think that the fact that 0. 17 about the airing of the documentary? 17 O'Grady had appeared in a documentary would 18 18 be a hinderance in his getting 19 Q. Did you ever talk to anyone at 19 endorsements? 20 Discovery about Scott O'Grady? 20 A. No. 21 21 Do you think the fact that he had-0. 22 0. Did you ever discuss with Scott 22 appeared in a documentary would be helpful 23 O'Grady whether the Discovery documentary 23 in his getting endorsements? 24 would be helpful to him in getting 24 Yes. In my opinion, yes. 25 endorsements? 25 In what respect do you think that it Q. 63 64 Vowell & Jennings, Inc. 615/256-1935 Page 61 to Page 64

June 11, 2003 Case 5:02-cv-00173-DF-CMC **Charles เกษาย์ (ค.ศ. 1**2/31/03 Page 48 of 152 Sheet 17 would be helpful that he ha opeared in 2 2 the Discovery documentary: 3 Would further the celebrity of his . 3 4 4 name. * SWORN to before me when taken, 5 MS. PENDLETON: Thank you. I 5 June 11, 2003. 6 pass the witness. 6 7 MR. BABCOK: Nobody outside of 8 Tennessee gets to ask questions. 8 9 MR. HASTINGS: I don't have any а 10 questions anyway. 10 11 MR. BABCOK: That's all we have 11 12 for you, sir. Thank you. 12 Nancy Satoloe, Notary Public 13 THE VIDEOGRAPHER: This 13 State of Tennessee at Large 14 concludes the video deposition of Chaz 15 Corzine. We are off the record at 10:35. 15 16 My commission expires: 10-25-03 16 (Discussion off the record) 17 17 (Whereupon, the deposition was 18 18 concluded at 10:35 a.m.) 19 19 20 20 21 21 22 22 23 23 24 24 25 25 65 66 1 REPORTER'S CERTIFICATE 2 3 I, Nancy Satoloe, Notary Public 4 and Court Reporter, do hereby certify that 5 I recorded to the best of my skill and 6 ability by machine shorthand all the proceedings had in the foregoing 8 transcript, and that said transcript is a true, accurate, and complete transcript to 9 10 the best of my ability. I further certify that I am not 12 an attorney or counsel of any of the parties, nor a relative or employee of any 13 14 attorney or counsel connected with the action, nor financially interested in the 16 action. 17 18 SIGNED this 12th day of June, 19 2003. 20 21 22 Nancy Satoloe 23 Court Reporter 67

1	IN THE UNITED STATES DISTRICT COURT
2	FOR THE EASTERN DISTRICT OF TEXAS
3	TEXARKANA DIVISION
4	
5	SCOTT O'GRADY,)
6	Plaintiff,)
7	vs.) Civil Action No.
8	TWENTIETH CENTURY FOX FILM) 502CV173
9	CORPORATION, and DISCOVERY) Pages 1 to 140
10	COMMUNICATIONS, INC.,)
11	Defendants.)
12)
13	
14	
15	
16	
17	DEPOSITION OF THOMAS R. MILLS
18	TAKEN ON
19	WEDNESDAY, MAY 14, 2003
20	
21	
22	
23	
24	Reported by: PHILIP D. NORRIS
25	CSR NO. 4980
······	

Q. And would that also be true for a

29

111

12:11:19 25

Q. You mentioned that you prepared various

12:13:23 25

Case 5:02-cv-00173-DE-CMC - Document 139 - Filed 12/31/03 - Page 51 of 152 12:13:26 1 biographical documentary iscovery about Scott 12:15:57 1 other. Q. Well, when you think about it today, do you 12:13:30 2 O'Grady? 12:15:57 12:13:31 3 12:15:59 3 think it would be a hinderance? MS. FOGO: Object to the form of the A. Probably not a hinderance because it was 12:13:31 4 question. He has no personal knowledge. 12:16:01 4 BY MS. HANDMAN: 12:16:03 5 well done. Q. Did Mr. O'Grady --12:13:35 6 Q. Well, you represented Mr. O'Grady in 12:16:05 6 12:13:37 7 seeking commercial endorsements; correct? 12:16:08 7 A. Actually, I'd like to revise that. Okay? 12:13:40 8 12:16:17 8 I don't think it was -- I think it would have been in Scott's interest probably not to have done, not 12:13:40 9 Q. And did you believe that the fact that he 12:16:20 9 12:16:23 10 to have allowed that to have been done at the time 12:13:44 10 appeared - there was a documentary that appeared on 12:16:26 11 it was done. Discovery Channel about him would be a helpful fact 12:13:48 11 Q. In 1997 when it aired? 12:13:52 12 in trying to obtain commercial endorsements? 12:16:27 12 A. No. I'm talking about when it was -- when 12:13:56 13 A. I don't think it would be very important, 12:16:30 13 just off the top of my head, and I don't think I the, you know, the discussions or negotiations were 12:16:32 14 12:14:00 14 ever mentioned it in a bio for Scott. But, you 12:16:36 15 made to do it. 12:14:02 15 Q. I see. That was in -12:14:07 16 know, and it depends on the quality of the 12:16:37 16 A. 1995 or six, whatever. 12:14:13 17 biography. I mean, there are a lot of factors that 12:16:39 17 12:16:42 18 Q. That was with the BBC you mean? 12:14:13 18 go into things. But if, you know, if it were well done, then it certainly wouldn't hurt. 12:16:44 19 A. Yeah. Because I think if I were involved 12:14:17 19 12:16:45 20 with him at that time, I would have said you 12:14:19 20 Q. Well, I think you did say it was a 12:14:20 21 well-done biography. 12:16:47 21 probably should have this be a major motion picture. So I think that to some degree it may have been a 12:14:22 22 A. Yes. 12:16:51 22 12:14:23 23 Q. Did Captain O'Grady approve the bios that 12:16:54 23 hinderance to him because it, you know -- I would 12:17:02 24 have been - his story would not have been told by 12:14:28 24 you did for him? 12:17:06 25 anybody then. 12:14:32 25 A. Yes. 116 114 12:17:08 1 Q. You said you were aware that he had sold Q. And you said you might and still have some 12:14:32 1 12:17:10 2 his motion picture rights; correct? 12:14:35 2 of that material? A. I didn't get into that with him, but I knew 12:14:37 3 A. I can check. I'm sure I have at least a 12:17:14 3 12:17:17 4 that that had been previously done. 12:14:40 4 couple of them, yeah. 12:17:20 5 12:14:42 5 Q. Do you recall if any of your discussions Q. And --12:17:23 6 A. But you asked me a question about whether 12:14:44 6 with the potential -- the organizations that were considering using Mr. O'Grady for commercial 12:17:25 7 or not having this, and I would say that the fact 12:14:49 7 that he had this done - I mean, it was well done by 12:14:52 8 endorsement or spokesman if any - you discussed 12:17:27 8 the BBC. However, if I had been in a position where 12:17:31 9 12:14:55 9 with any of those companies the fact that his biography had appeared on Discovery Channel? 12:17:36 10 I had been talking to him back whenever it was 12:14:59 10 commissioned, I would have - I would have advised 12:17:38 11 12:15:03 11 A. I kind of doubt it. I mean, I can't recall 12:17:41 12 him to hold out for a motion picture deal, but I 12:15:06 12 my discussions, you know, from six years ago, and 12:17:45 13 didn't get into that area with him so it's all when they happened, but I would tend to doubt - I 12:15:10 13 speculation. 12:15:13 14 would look at that as a very important to --12:17:47 14 12:17:48 15 Q. Do you know whether he agreed to 12:15:16 15 obviously it's - you know. I don't want to participate in the documentary prepared by the BBC? 12:15:18 16 12:17:51 16 denigrate it, but I don't think I would have started 12:17:56 17 A. It would only be an assumption. 12:15:20 17 the conversation off with that. Q. Do you remember having watched it back then 12:15:28 18 Q. Were you surprised to see it mentioned on 12:17:59 18 12:15:29 19 the web site bio, the Washington Speakers Bureau? 12:18:01 19 that he appeared in the documentary? 12:18:03 20 A. I remember that he appeared in that. 12:15:35 20 A. I don't recall seeing it mentioned. Q. And do you remember that his father also 12:15:37 21 Q. Did you ever think that the fact that there 12:18:05 21 appeared in the documentary? 12:15:41 22 was a biography of Mr. O'Grady appearing on the 12:18:07 22 A. I didn't remember that. Discovery Channel was a hinderance to your obtaining 12:18:10 23 12:15:46 23 Q. You remember that his sister appeared in 12:15:52 24 a commercial endorsement opportunity for him? 12:18:11 24 12:15:54 25 A. I didn't think about it one way or the 12:18:12 25 the documentary? 117 115

30

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Case 5:02-cv-00173-DF-CMC - Document 139 - Filed 12/31/03 - Page 52 of 152
12:46:54 1
                   MR. BOWLES: I have
                                           juestions.
                                                                                   STATE
                                                                                              CALIFORNIA
                                                                                   COUNTY OF LOS ANGELES ) ss.
12:46:55 2
                  MS. HANDMAN: We're done.
                                                                                2
                                                                                3
                  THE WITNESS: Thank you. Thank you very
12:46:57 3
                                                                                        I, Philip D. Norris, a Certified Shorthand
                                                                                4
12:46:58 4
             much.
                                                                                5
                                                                                   Reporter for the State of California, do hereby
12:46:58 5
                  MR. BOWLES: Appreciate your time.
                                                                                   certify:
                                                                               6
12:47:01 6
                  THE VIDEOGRAPHER: Here ends Tape No. 2 and
                                                                               7
                                                                                        I am the deposition officer that
12:47:03 7
             concludes Volume I in the deposition of Tom Mills.
                                                                                   stenographically recorded the testimony in the
                                                                               8
12:47:06 8
             The number of tapes used was two and those tapes
                                                                               9
                                                                                   foregoing deposition;
             will be retained by Legalink. We are off the
12:47:10 9
                                                                               10
                                                                                        Prior to being examined the deponent was
             record. The time on the monitor is 12:47.
12:47:13 10
                                                                              11
                                                                                   first duly worn by me;
12:49:23 11
                  (Discussion held off the record.)
                                                                              12
                                                                                        The foregoing transcript is a true record
12:49:32 12
                  MS. FOGO: We want a copy of the transcript
                                                                              13
                                                                                   of the testimony given,"
12:49:33 13 for his review and signature. Send it to me,
                                                                                        Before completion of the deposition, review
                                                                              14
12:49:46 14 Credence.
                                                                                   of the transcript [x] was [] was not requested.
                                                                              15
12:51:43 15
                  THE REPORTER: Would you like a copy of the
                                                                                   If requested, any changes made by the deponent (and
                                                                              16
12:51:45 16 transcript counsel?
                                                                                   provided to the reporter) during the period allowed
                                                                              17
                  MR. BOWLES: Yes.
12:51:47 17
                                                                              18
                                                                                   are appended.
                  MS. HANDMAN: Yes.
12:51:51 18
                                                                              19
        19 ///
                                                                              20
                                                                                   Dated
            ///
        20
                                                                              21
        21
             ///
                                                                              22
        22
                                                                                              Philip D. Norris
        23
                                                                                                 CSR NO. 4980
                                                                              23
        24
                                                                              24
        25
                                                                              25
                                                             138
                                                                                                                                  140
          1
                            Declaration
          2
          3
          4
          5
                    I hereby declare I am the deponent in the
          6
              within matter; that I have read the foregoing
          7
              deposition and know the contents thereof, and I
              declare that the same is true of my knowledge.
          9
              except as to the matters which are therein stated
         10
              upon my information or belief, and as to those
              matters, I believe it to be true.
         11
         12
                    I declare under the penalties of perjury of
         13
              the State of California that the foregoing is true
              and correct.
         14
         15
                    Executed on the day of
                                                      . 2003
         16
              at
                                  , California.
         17
         18
         19
                           Witness
         20
         21
         22
         23
         24
         25
                                                            139
```

In The Matter Of:

O'Grady v.
Twentieth Century Fox Film Corp.

Scott O'Grady February 20, 2003

United American Reporting Services, Inc.
2725 Turtle Creek Blvd
Suite 200
Dallas, TX 75219
(214) 855-5300 FAX: (214) 855-1478

Original File 030220SO.TXT, 209 Pages Min-U-Script® File ID: 2129154128

Word Index included with this Min-U-Script®

Page 48

- A: I had no involvement with making the movie.
- [2] 20th Century Fox never came to me about making the
- [3] movie. And as far as the making of the movie, it is
- [4] definitely based off of my story and my experience.
- [5] And 20th Century Fox has admitted that.
- Q: Okay. But is the movie your story? Is Behind
- [7] Enemy Lines -
- MR. BOWLES: Objection to form. [8]
- Q: (BY MR. BABCOCK) the movie your story? 191
- MR. BOWLES: Objection, form. [10]
- MR. BABCOCK: Object to the prior answer [11]
- [12] as nonresponsive.
- A: In what ways? I guess the question is the [13]
- [14] reason, I don't I want to be cooperative, but in
- [15] what way is I mean, that's a pretty general
- [16] question.
- Q: (BY MR. BABCOCK) Yeah, and it was provoked [17]
- [18] by by your answer a few questions ago and some of
- [19] the pleadings in the case. And I don't think I've
- [20] gotten a responsive answer yet to that question. And I
- [21] will try it one more time and we'll see where this
- [22] goes.
- But do you believe that the movie, Behind [23]
- [24] Enemy Lines, is your story?
- A: In the essence that the movie was made off of [25]

Page 49

- [1] an American fighter pilot and the fact that I'm in a
- 2 sit- let me rephrase all that.
- The fact that the movie was made off of [3]
- [4] an off of a fighter pilot that was shot down in
- [5] Bosnia and rescued in daylight by the Marines, yeah,
- [6] the premise of the story, and that's why you're
- [7] asking a very general question here, and that's why
- [8] it's very difficult to answer, is is that the
- premise for making the movie was based off of my
- [10] experience.
- Q: Okay. There is a there have been other
- [12] literary works created based off your experience,
- [13] Correct?
- [14] A: Correct.
- (Deposition Exhibit No. 13 marked.) [15]
- Q: (BY MR. BABCOCK) Okay. Let me show you one [16]
- [17] such example. This is Exhibit 13.
- A: Uh-huh. [18]
- Q: That's the book that we talked about earlier
- [20] by Mary Pat Kelly, called Good to Go, the rescue of
- [21] Scott O'Grady from Bosnia?
- A: Uh-huh. [22]
- Q: And Exhibit 13 is that book, correct? [23]
- [24] A: That's correct.
- Q: This has a picture on the cover that looks [25]

[1] very much like you, although you're better shaven

Page 50

- [2] today. That would be you on the cover, correct?
- A: That is correct.
- Q: And that's the same Scott O'Grady on the cover
- [5] that is yourself, correct?
- A: That is correct.
- Q: All right. You say Mary Pat Kelly is a good
- [8] friend of yours. Tell me about how you and Ms. Kelly
- 19 became friends.
- A: That would have been through Admiral Layton
- [11] Smith.

[17]

- Q: And did Admiral Smith introduce you to
- [13] Ms. Kelly? Is that how it happened?
- A: Not directly, no. [14]
- [15] Q: Would it be fair to say that you met Ms. Kelly
- [16] after you were rescued on June 8th, 1995?
 - A: Yeah, it would be fair to say that.
- Q: And did you did you become friends through [18]
- [19] this book project that she was engaged in?
- A: I would say that that would be one of the ways
- [21] we became friends.
- MR. BOWLES: Chip, when you get to a
- point in your line of questioning, I think it would be
- [24] a good time to take a break. We've been at it for
- [25] about an hour and a half,

- MR. BABCOCK: Good. Let me just finish
- 2 up. I've got a few things on the book.
- MR. BOWLES: Just however you want to go. [3]
- MR. BABCOCK: Yeah. [4]
- Q: (BY MR. BABCOCK) The would you agree that [5]
- [6] this book describes the events surrounding your being
- n shot down in Bosnia and rescued by a whole bunch of
- [8] people, but Marines on the ground?
- A: I would say it describes some of the events, [9]
- [10] yes.
- [11] Q: Okay. And have you read this book?
- [12] A: Parts of it.
- Q: Okay. The part dealing with you? [13]
- [14] A: Just various parts.
- Q: Okay. Did you consent to be interviewed by
- [16] Ms. Kelly with respect to this book?
- [17] A: Yes, I did.
- Q: Were those interviews tape recorded? [18]
- A: That's a good question. I can't remember how [20] she recorded it.
- Q: Okay. Were those interviews conducted in one [21] [22] session or multiple sessions?
- A: I can't recall if there was more than one.
- [24] But if there was, there wasn't wasn't a multitude of
- [25] them. In fact, if if I recall it was just one

Page 84 [1] chose to? A: Honestly, I would have to look at the contract [2] [3] to see the date. Q: Okay. Was a movie ever made based on your [4] 5 book? A: With which company? 161 Q: With Orion. 17 A: No. [8] Q: Why not? 191 A: I think you would have to ask the producers, [10] [11] to be honest with you. Q: Do you have any understanding of why it was [13] not made?

A: To my — to the best of my knowledge, the [14] [15] production company had internal problems and disbanded.

Q: Okay. Is there any other reason that you're [17] aware of why the movie was not made? A: I think that's the main reason.

Q: Okay. When there's a main reason sometimes [20] there are other —

A: I really don't know of the other — any other. [22] I mean, the production company that I was dealing [23] with -

241 Q: Right.

A: — it disbanded and Orion got bought out by [25]

Page 85

[1] MGM.

16

[7]

Q: Okay. [2]

A: I would say those are two major 3 [4] contributing — those are two reasons.

Q: And are you aware of any other reason? [5]

A: No, not really.

(Discussion off the record.)

(Deposition Exhibit 18 marked.)

Q: (BY MR. BABCOCK) Let me hand you Exhibit 18. of And is this the agreement between yourself and Orion 11] Pictures where the — where the movie rights to the — 2] to the book, Return With Honor, were being sold? :3]

A: I'm sorry, could you restate the question 4] again?

Q: Sure. Whether it's the same question or not, 6) but here's what I'm interested in.

Is Exhibit 18 the agreement between 8] yourself and Orion Pictures with respect to the movie 9 rights to the book, Return With Honor?

A: Yes.

:01

Q: I notice on the last page of this document 21 there's a thing that says, "Motion Picture Corporation 3) of America guarantee." Is that — was that part of the 4) agreement, this guarantee? I mean, was this how the g document was tendered to you with that guarantee

[1] attached to it?

A: That's a good question.

Q: I'm full of them today, aren't I?

A: I can't remember if — the previous page is

15] where I signed.

Q: Yeah. And that is your signature on the

previous page, right?

A: Right. Motion Picture Corporation of America

[9] is the production company —

Q: Okay. [10]

A: - that disbanded. [11]

[12] Q: Okay.

A: Orion is — is the corporation that was going [13]

[14] forward with this project.

[15] Q: Okav.

A: But the — there are two separate entities. [16]

[17] Q: Got you.

A: I think that guarantee is more for Orion. [18]

Q: Okay. Although it says it's to induce you, [19]

[20] but anyway we won't get into that.

The — I'm interested in the money [21]

[22] that — that changed hands here.

You got \$250,000.00 less whatever ICM was [24] entitled to from the — from this deal when you signed

[25] it; is that correct?

Page 87

Page 86

I'm talking about the Orion Pictures [1]

[2] contract.

A: Yes. [3]

Q: Okay. And then the next item says there's — [4]

5 you were supposed to get \$400,000.00 payable upon

[6] commencement of the principal photography of the

[7] picture. And you never got that, right?

A: No, I didn't.

Q: Okay. And it said \$400,000.00 less the

[10] purchase price. So if they started filming you were

[11] going to basically get 150,000, right? Under this

production bonus? I'm just trying to see if that's how

[13] it was — how it worked.

[14] A: I'm sorry, the question is?

Q: Yeah. The question is, this — this [15]

[16] subparagraph B says, "\$400,000.00 payable upon

177 commencement of principal photography of the picture

[18] less the purchase price." So I'm just trying to see if

[19] it's your understanding that you really weren't going

[20] to get \$400,000.00 upon the commencement of the

principal photography, you would really only get 150,

[22] because they had already paid the you purchase price,

[23] which was 250?

A: That would make sense.

Q: So your understanding and mine are the same?

Page 164

A: Well, you stated a lot in that statement. As [1] [2] far as is — if the question is, was the helicopter in

[3] flight with somebody dangling below it while I was

[4] rescued to be extracted into the helicopter, the answer

[5] is no.

Q: Let's — let's turn to the last one, which is

7.45. In the movie the — the movie the Owen Wilson

character had indicated to Gene Hackman that he was

going to resign. He didn't want to be in - didn't

[10] want to be in it anymore. And this scene I think

[11] depicts him crumpling up his letter of resignation

which he had intended to hand in. And you didn't have

[13] any — any such conversations or thoughts about

[14] resigning, right?

A: No. [15]

Q: Okay. So that's — that's another area where [16]

117] the — where the movie had — had a dramatic plot line, [18] theme line that was completely different from your life

[19] story, right?

A: I didn't have intention to resign, no.

[21] Q: And you know that the Owen Wilson character

122] had become disenchanted with the military and had

[23] informed his commander, Mr. Hackman, that he was going

[24] to resign in a short — in short order, right?

A: I recall that. (25)

Page 165

Q: Okay. And you had not been disenchanted with the military in any way, shape or form? In fact, one of the reasons you took active reserve is so you could [4] keep flying your F-16's, right?

A: That would be correct. [5]

(Deposition Exhibit 3 marked.) [6]

Q: (BY MR. BABCOCK) Let me hand you what has [7]

been marked as Exhibit 3. That's the book, Return With

[9] Honor, correct? The hard cover?

A: Yes. [10]

[13]

17]

20

Q: Okay. And that has — that bears a copyright [11] 12 notice of 1995, right?

A: That would be copyright of 1995, yes.

Q: Okay. And the phrase "Behind Enemy Lines" is

15] no where contained on the book jacket of this — of

16] this hard cover book, correct? Is that correct?

A: That's correct.

Q: Okay. And the title of your book is Return 18]

19] With Honor, correct?

A: That's true.

Q: Okay. And is that a phrase that — that just 211

22] popped into your head or was that derived from

23] something else? Some military expression or code of

24] conduct or something?

A: It was derived.

Q: Okay. What was it derived from? [1]

A: The 31st Fighter Wing. [2]

[3] Q: And what about the 31st Fighter Wing was that

4 derived from?

A: If you look at the back of the book.

Q: Uh-huh.

A: 31st Fighter Wing was at Aviano Air Base. [7]

Q: And the patch for the 31st Fighter Wing

p featured the mythical figure — the mythical fighting

10) dragon the wyvern and the motto, Return With Honor.

[11] And that's where you get the idea for your book, the

[12] title?

A: From the words "Return With Honor," yes. [13]

[14] Q: By the way, what is a wyvern?

[15] A: I don't know.

[6t] Q: It's a new one on me.

[17] (Deposition Exhibit No. 4 marked.)

Q: (BY MR. BABCOCK) Let me hand you what's been

[19] marked as Exhibit 4, which is the paperback. And was

[20] that published simultaneously with the hardback or did

[21] it come out some time later?

A: That would have been after the hardback.

[23] Q: Okay. Do you know how much after the

I'm told typically people — authors and

Page 167

Page 166

[1] publishers want to sell as many hardbacks as they can

[2] for the smooth price of 24.95, I noticed on your book,

3 and then when those sales start to slide then they -

[4] then they introduce the paperback. Is that what

[5] happened with you?

MR. BOWLES: I'm going to have to have

[7] that question read back. Can you — I'm going to

[8] object to form.

MR. BABCOCK: I will restate it.

Q: (BY MR. BABCOCK) Do you remember how long [10]

[11] after the — the hardback was published that the

[12] paperback came out?

A: To the best of my knowledge? [13]

Q: Uh-huh. This was all to the best of your

[15] knowledge, by the way.

A: I'm thinking, to give you as accurate an

[17] answer as I can get.

Q: Yeah. [18]

A: I think approximately a year. [19]

Q: Okay. And do you have a month that — that

[21] that would have been published? The paperback I'm

[22] talking about.

A: I don't know the exact month at this time.

Q: Would it be correct to say that you have not

[25] filed a trademark application for the phrase "Behinds

[23]

[1]

Page 168

- [1] Enemy Lines?"
- A: Not that I know of, I haven't.
- Q: Okay. Have you attempted to file any sort of [3]
- [4] registration, be it trademark, copyright, I don't know
- 15] what else there is, patent, any anything in order to
- [6] register domain name now, to register the phrase
- "Behind Enemy Lines?"
- A: Not to my knowledge. 181
- Q: So as far as you know as far as you are [9]
- concerned, you have the right to use the phrase as you
- [11] see on the cover of your paperback, "Behind Enemy
- [12] Lines," just as Discovery Channel had it to use on
- theirs and Fox had it to use on the movie?
- MR. BOWLES: I'm going to object to the [14]
- [15] question.
- Q: (BY MR. BABCOCK) Would that be correct? [16]
- A: I need that question back. [17]
- Q: Okay. I will try it again. [18]
- As far as you're concerned, I'm just [19]
- [20] asking for you now.
- A: Uh-huh. [21]
- Q: You have the right to use the phrase "Behind [22]
- [23] Enemy Lines" on your on the cover of your paperback,
- [24]
- A: As far as I know, yes. [25]

Page 169

- Q: Okay. And Discovery Channel had the right to [1]
- use the phrase "Behind Enemy Lines" on their
- documentary that was derived from the BBC broadcast?
- A: I don't know if there's a legal issue there or [4] [5] not.
- Q: Okay. And Fox had the right to use the phrase
- "Behind Enemy Lines" as far as you're concerned on [7]
- their movie?
- A: As far as I know, I don't I don't know if [10] there's a legal issue there or not.
- Q: You're not aware of any, as you sit here, are [11] [12] you?
- A: Not that know of. [13]
- Q: Okay. Just we'll take his deposition next. [14]
- [15] But I'm just trying to get what you know.
- MR. BOWLES: Today? [16]
- MR. BABCOCK: Huh? Yeah, I think that [17]
- will be the the 8:00 to 10:00 shift, as it were. [18]
- MR. BOWLES: The dog rush. [19]
- MR. BABCOCK: Yeah, the dog rush. [20]
- (Deposition Exhibit No. 5 marked.) [21]
- Q: (BY MR. BABCOCK) Here's Exhibit 5. And this [22]
- would be a book called Basher Five-Two. And that is a
- [24] book that you wrote with a fellow by the name of
- [25] Michael French, correct?

A: That is correct.

- Q: And how does Basher Five-Two differ from
- [3] Return With Honor? Is it the same story or is it a
- [4] different story?
- A: It's basically the same story.
- Q: What was the purpose of you had a different
- [7] co-author on Basher Five-Two, did you not, than you did
- 18) on Return With Honor?
- A: That's correct.
- Q: Okay. Why did you select a different [10]
- [11] co-author if it was basically the same story?
- A: It's a different audience.
- Q: What was the audience for Basher Five-Two? [13]
- A: The young adult readers. [14]
- Q: And do you do you can you as somebody [15]
- [16] pointed out today, age is getting relative for some of
- us. But what do you define as "young adult?"
- A: I would roughly say somewhere between 6 to 13 [18]
- [19] years of age.
- Q: Did the sales of these three books go up, stay
- [21] flat or decrease following the release of the movie,
- [22] Return With Honor I'm sorry, Behind Enemy Lines.
- [23] Let me restate that.
- Did the sales of these three books
- [25] increase, decrease or stay the same following the

Page 171

- [1] release of the movie, Behind Enemy Lines?
- A: I know that I know —
- [3] Q: Easy for you to say?
- A: Yeah, I know. I know that they did not
- is benefit from the movie at all.
- Q: And how do you know that? [6]
- A: From be from inference that I never had the
- ability to market the book with the movie and therefore
- the books were not in in the store as like let's
- say Blackhawk Down. Blackhawk Down had a movie. Well
- [11] now they promote the book by putting a new cover on the
- [12] book that has the movie.
- Q: Right. [13]
- A: And then they also have distribution set up [14]
- [15] where the books are out in the store when the movie is
- [18] coming out and is promotional for the book and all of
- [17] that.
- As far as my publisher or my agents [18]
- [19] taking any action and being able to promote the book
- [20] off of the movie to benefit, that was not accomplished.
- 1211 Nothing was done.
- Q: Did you ask your publisher, any one of the
- [23] publishers of those three books, to take action to
- [24] attempt to get a bounce for your book sales from the
- 1251 movie?

Page 180

- [1] they wanted to extend the contract.
- [2] Q: Okay. But you said prior to this August thing
- [3] they had already told you they were going to pass. I
- [4] think you just testified to that.
- MR. BOWLES: I think he was responding to
- [6] your -
- [7] A: Yeah, I'm trying to I'm trying to figure
- [8] out. I'm pretty sure it's fair to say. I mean, I'm
- 19 not I'm pretty sure it's fair to say that on August
- [10] 21st I had already received communication that they
- [11] were going to pass.
- [12] Q: (BY MR. BABCOCK) Okay. So on August 21st,
- [13] 2001, whatever your rights might have been prior to
- [14] that, at least as of August 21, 2001, you believed that
- 15 you owned the movie rights to the book, right?
 - A: I would say that's fair to say, yes.
- [17] Q: Okay. I will go back to the question I asked
- [18] before, but break it down a little bit in the time
- [19] periods.

[16]

- Between January 22nd of 2001 and August
- 21 of 2001 did you make any efforts to sell the movie rights to another company other than Orion or MGM?
- 22] rights to another company other than Orion 23] A: Between what dates?
 - Q: Between January 22nd, 2001 and August 21st,
- [25] 2001?

- Page 181
- A: January 22nd to August? No, because it you
- [2] can't really go off and sell your your rights to a
- [3] company without expressing to them what the lien is.
- [4] You have to know exactly what you're selling.
- [5] Q: Okay. And so in that time period the reason
- [6] you didn't market your movie rights was because there
- 🖪 was an issue of Orion having a lien on the rights?
 - A: Well, that and also good faith. If they
- [9] wanted to extend, I would have to offer in good faith
- 10] an extension too.
- Q: Okay. So those are the two reasons why you
- 12) didn't try to market the movie rights between January
- 13) 22nd, 2001 and August 21st, 2001, right?
- 14] A: I would say that's fair.
- 15] Q: Okay. Did MGM say why they were passing on
- 16] extending it? Did they give you a reason why they
- 17] weren't interested in extending it?
 - A: Not to my knowledge, no.
- 19] **Q**: Okay.
 - THE WITNESS: Could I take a bathroom
- 21] break?

18]

201

- 22] MR. BABCOCK: Yeah, sure. You bet.
- 23] VIDEO TECHNICIAN: Off the record at 5:28
- 24] p.m.
- 25] (An 11 minute recess was taken.)

- VIDEO TECHNICIAN: Back on the record at
 - [2] 5:39 p.m.
 - [3] Q: (BY MR. BABCOCK) We've been talking about
 - [4] what efforts you made to sell your movie rights. And I
 - [5] now want to focus on the time period from August 21,
 - [6] 2001 to today. And tell me each and every effort, if
 - [7] any, that you've made to sell the movie rights to your
 - (8) book?
 - [9] A: From what time frame to what time frame again?
 - 10] Q: Yeah. August 21 of 2001 to the present?
 - [11] Either sell the rights or make the movie?
 - [12] A: Sell the right to my book to be made into a
 - [13] movie?
 - [14] **Q**: Yes, sir.
 - [15] A: I haven't had anything present itself at this
 - [16] time.
 - [17] **Q:** Did you make any you or your agents make
 - [18] any active effort to sell the movie rights to your book
 - [19] in that time period I'm talking about, August 21, 2001
 - 120) to today?
 - A: Not that I know of.
 - Q: In that time period, again August 21, 2001 to
 - [23] today, what agents or agency has been representing you
 - [24] in that time period?
 - 25] A: I don't really know right now if I have
- Page 183

- [1] representation, to be honest.
- [2] Q: Okay. Let's start with the date of August 21,
- [3] 2001. Did you have representation from anyone as of
- in that date?
- [5] A: On what date did you say again?
- [6] **Q**: August 21, 2001?
- A: August 21, 2001? I would have to go back and
- [8] refer back to my ICM contracts to see if they were
- [9] still valid or not.
- 10] Q: And you say that today you're still being
- [11] represented by the Washington Speaker's Bureau? We
- [12] know that, right?
- [13] A: That's true.
- [14] Q: Okay. Other than the Washington Speaker's
- Bureau, you don't believe today that you're represented
- [16] by anyone else; is that correct?
- A: To the best of my knowledge, I still have
- [18] obligation with ICM for the life time of the two books [19] that I have published.
- [20] Q: And what and by "obligation," what do you
- [21] mean?
- [22] A: Well, when the books when the book is
- purchased by a consumer that ICM, for the length and
- [24] duration of the books, would be a part of the
- [25] compensation of that purchase.

Page 200

- [1] with the smooth flow of the presentation.
- [2] MR. BABCOCK: Smooth flowing.
- Q: (BY MR. BABCOCK) Okay. What was your income [3]
- [4] in in 1999, as reflected by your tax return, Exhibit
- [5] 25? Yeah, gross income.
- A: It states here this is income of 431,000.
- Q: All right. And let's look at 2000. What was \square
- [8] your income in 2000?
- 19 A: Be business income of 327,488.
- Q: So a dip of about 100,000 from '99 to 2000, [10]
- [11] right? Is that right?
- A: That would be fair to say. [12]
- Q: Okay. And then what about your income in [13]
- [14] 2001? What was your gross income in 2001?
- A: Well, the business income here is 466,177. [15]
- Q: So it was an increase of approximately [16]
- [17] \$140,000.00 over your 2000 income, correct?
- A: I'm sorry, how much did you say? [18]
- Q: About 140,000 more than you earned in 2000, 1191
- [20] right?
- A: Approximately, yes. [21]
- Q: Okay. And how much did you earn in 2002? [22]
- [23] Unless you're extraordinary you probably haven't done
- [24] your return yet?
- A: I haven't done my return yet. [25]

Page 201

- Q: So you're not extraordinary. What [1]
- MR. BOWLES: That's the test? Who is [2]
- [3] extraordinary?
- MR. BABCOCK: I think we'll all come up
- is blank on that.
- Q: (BY MR. BABCOCK) How much did you earn in
- [7] 2002?
- A: In 2002? [8]
- Q: Yes, sir. [9]
- A: I don't have the figure in my mind, to be [10]
- [11] honest. I don't know.
- Q: Is it more than you earned in 2001? [12]
- A: I would say it would be fair to say that. [13]
- **Q**: By more by a factor of a couple hundred [14]
- [15] thousand dollars?
- A: I don't know the number. [16]
- [17] Q: Okay. Take a quick look at Exhibit 24. Is it
- [18] fair to say that the number of your speaking
- [19] engagements engagements dipped as between —
- A: I don't have Exhibit 24. [20]
- Q: It's another one of those nifty looking [21]
- [22] charts. And it's it says, O'Grady speaking
- [23] engagements. That's because I didn't give it to you
- [24] yet.Tricky.
- MR. BOWLES: Old ESP, huh? [25]

- MR. BABCOCK: Yes. You guys have 24. [1]
- MR. BOWLES: No, but that's okay. [2]
- Q: (BY MR, BABCOCK) Is it fair to say that your
- [4] speaking engagements dipped as between 1999 and 2000?

Page 202

- [5] The number of speaking engagements?
- A: I would say it's fair to say.
- Q: Okay. And would it also be fair to say that
- the number of speaking engagements that you've had has
- [9] been on the rise since the end of 2000, if you go year
- no to year?
- [11] A: Since 2000, yes.
- Q: And that's reflected, of course, in your [12]
- [13] income? That you receive more income the more you
- [14] speak and the more you get fees from your speaking,
- [15] correct?
- A: I wouldn't say it's necessarily as straight [16]
- [17] forward as you're as you're stating it. You know,
- [18] it's a matter of how much you get paid per speech.
- Q: Sure. Okay. Would it be fair to say that [19]
- since the release of Behind Enemy Lines your income has [20]
- [21] increased, not decreased?
- A: I don't have an assessment of that. [22]
- [23] Q: And are you planning on making an assessment [24] of that?
- A: I don't know if I have a necessary reason to [25]

- make an assessment at this time.
- Q: You you testified that your income, as
- [3] between 2001 and 2002, has increased by some amount,
- [4] correct?
- A: I would say that's a fair assessment, yes. [5]
- Q: Okay. And we know that Behind Enemy Lines was
- released in November of 2001, correct?
- A: Behind Enemy Lines was released in November of
- [9] 2001.
- [10] Q: And so since the release of Behind Enemy Lines
- [11] in November of 2001 your income has increased, correct?
- A: I don't know how to judge or scale that as far [12]
- [13] as from November of 2001 to what day and comparative to
- [14] what day.
- Q: Yeah.To [15]
 - A: And I haven't done a comparison to be able to
- make a fair assessment to give you an honest answer on
- Q: Your and I guess the only thing the tax [19]
- [20] return allows us to do is compare year to year. So
- [21] if if Behind Enemy Lines was was released in
- [22] November of '01, then we would be comparing income in
- [23] '01 to income in '02, and that's increased, right? A: Well, comparing income of '01, which we
- [25] already looked at, and my assessment as comparing

February 20, 2003 5:02-cv-00173-DF-CMC Doc	Tweeth Century Fox Film Corp
Page 204 [1] income to '02 would have been an increase. [2] MR. BABCOCK: Why don't we — why don't [3] we hang them up for the night? Unless you guys want to	Page 206 [1] CHANGES AND SIGNATURE (Cont'd) [2] PAGE LINE CHANGE REASON [3] [4] [5]
A do this some more. B MR. BOWLES: No. And you're not going to B take my deposition. MR. BABCOCK: I'm not. MR. BOWLES: That was really a question. VIDEO TECHNICIAN: Off the record at 6:12	[6] [7] [8] I, SCOTT O'GRADY, have read the foregoing deposition and hereby affix my signature that same is [9] true and correct, except as noted above. [10] [11] SCOTT O'GRADY [12] THE STATE OF
24] 25]	
Page 205 [1] CHANGES AND SIGNATURE [2] PAGE LINE CHANGE REASON [3] [4] [5] [6] [7]	

3]

Page 362

- [1] A: No, I don't believe so.
- [2] Q: Have you ever had any contact with anyone at
- 3 Discovery prior to that date?
- [4] A: I don't recall any any communication or
- [5] contact.
- (a) Q: And how about any of your agents? Did any of
- [7] them have any contact with Discovery prior to that date
- [8] of November 28, 2001?
- 191 A: Not that I'm aware of.
- [10] Q: You've mentioned that your mother got copies
- [11] of the BBC broadcast. Do you remember whether it was
- [12] also sent at your request to Track, Mr. Mills and to
- [13] the Motion Picture Corporation?
- [14] A: I'm totally confused by your question.
- [15] **Q**: Okay. Let me you're right. It is
- [16] confusing.
- [17] Mr. O'Grady, did you review your
- [18] responses to Discovery's interrogatories prior to them
- [19] being served on the defendants in this case?
- [20] A: I'm sorry?
- [21] **Q:** Did you review your responses to
- [22] interrogatories which we propounded, we, Discovery,
- [23] propounded in connection with this litigation prior to
- [24] their being served on the defendants?
- [25] A: Yes, I did.

Page 363

- [1] **Q**: And is —
- [2] MS. HANDMAN: Let's mark as Deposition
- [3] Exhibit 47 Plaintiff's Objections and Responses to
- [4] Defendant Discovery Communication, Inc.'s first set of
- [5] interrogatories.
- (Deposition Exhibit No. 47 marked.)
- [7] Q: (BY MS. HANDMAN) And ask you if that's your
- [8] signature on the verification? Should be at the end.
- [9] Is that your signature on the verification?
- [10] A: The very last page where it says
- [11] "verification?"
- [12] **Q**: Uh-huh.
- [13] A: That is my signature. The top signature, yes,
- [14] it is.
- [15] Q: And by that verification, you swear that the
- [16] answers are within your personal knowledge, are true
- [17] and correct; is that correct?
- [18] A: That would be correct.
- [19] Q: And I would ask you to turn to interrogatory
- [20] number 10, and ask you to review the question and
- [21] response. The question being, "Identify all agreements
- [22] or release of rights plaintiff, plaintiff's agents
- [23] and/or family members have entered into with the BBC,
- [24] BBC WA or DCI," which is Discovery. And your answer
- [25] is, "Plaintiff knows of none"?

- [1] A: That's true.
 - 2 Q: After having seen the agreements executed by
 - [3] your father, your sister and yourself, do you still
 - [4] maintain that you know of no such agreements?
 - 5 A: No --
 - [6] MR. FLYNN: Object to form.
 - A: I have I know that I entered into an
 - [8] agreement, but prior today I didn't know.
 - (BY MS. HANDMAN) But now you would amend the
 - 10) answer to say, yes, there are agreements that those
- [11] family members and yourself have entered into; is that
- [12] correct?
- [13] A: Today I'm in knowledge of them, yes.
- [14] Q: Was the Discovery document- the documentary
- [15] which Discovery aired entitled, Behind Enemy Lines, the
- [16] Scott O'Grady Story, do you know whether it has been —
- whether it has had that title since it began being
- [18] aired in the United States on the Discovery Channel?
- [19] A: To the best of my knowledge, I believe it
- [20] does I believe it did.
- [21] **Q**: Did you ever object or complain to Discovery
- [22] about the choice of that title?
- [23] A: Not to my knowledge, I didn't.
- [24] **Q**: Do you have any objection to Discovery having
- 25] chosen the title, Behind Enemy Lines, the Scott O'Grady
 - Page 365

- [1] Story for its documentary?
 - A: I don't believe I do.
 - 3 Q: Do you have any basis for believing that
 - [4] Discovery does not have the license does not have a
 - [5] license from the BBC to broadcast the documentary,
 - [6] Behind Enemy Lines, the Scott O'Grady Story?
 - A: I'm sorry, can you repeat that again? That's
 - [8] along question.
 - [9] Q: Sure.
 - [10] MS. HANDMAN: Maybe you can read it
 - [11] again.
 - [12] (Record read back.)
 - [13] A: I have no knowledge of what permission
 - [14] Discovery Channel has or what kind of agreement
 - [15] Discovery Channel made with BBC.
 - [16] **Q**: (BY MS. HANDMAN) Do you have any reason to
 - believe it does not have the right to broadcast Behind
 - [18] Enemy Lines, the Scott O'Grady Story?
 - [19] A: Can you say that again?
 - [20] (Record read back.)
 - [21] A: I don't have any evidence of reason right now
 - [22] that would say that I have an ability to say that
 - [23] Discovery Channel has that right or doesn't have that
 - [24] right. But I think I make an assumption as of today
 - [25] from some of the documents that you portrayed to me. I

Page 370

[1] presentation, Behind Enemy Lines"?

[2] A: Yes.

3 Q: Did you approve that reference to the

[4] Discovery Channel on your Speaker's Bureau biography?

A: I would say that would be fair to say.

(a) Q: And if you would look at Exhibit 50, is this

17) your web site biography? Your web site on the

[8] Washington Speaker's Bureau?

A: That's what it looks like they post.

[10] Q: And you see there, "Captain O'Grady's story

was feature on the Discovery Channel, Behind Enemy

[12] Lines?"

[13] A: I'm sorry, where are we looking?

[14] Q: The second graph, first line.

[15] A: Second paragraph?

[16] Q: Uh-huh. Third paragraph, I'm sorry.

[17] A: Third paragraph?

[18] Q: Uh-huh.

[19] A: Okay.

[20] **Q**: You see the reference to the Discovery

[21] Channel's Behind Enemy Lines?

[22] A: Yes, ma'am.

[23] Q: And did you also approve that reference?

[24] A: I would assume that — that this was just

[25] taken off of what you already explained from Exhibit

Page 371

[1] 49, so I have no problem with it.

2) Q: And why did you and Washington Speaker's

3 Bureau include a reference to the Discovery Channel

[4] documentary?

A: Huh. I don't know. I don't know — I didn't

6 type this up. I didn't write it. But I did approve

[7] it.

(8) Q: Do you think it's helpful in attracting

191 speaking engagements that you were featured in a

o documentary on the Discovery Channel?

1) A: Actually, from what I've been told from

[12] representatives of the Washington Speaker's Bureau that

[13] it hasn't done anything positively or negatively to

[14] help out my speaking career whatsoever.

My speaking career has been solely based

[16] upon my performance and my relationships with the

position of the state of the st

[17] people that I work with. And then therefore, it's

[18] references.

Once you do a good job you get referred

20] to other people or the people that you do a good job

[21] with might have other opportunities for you to be able

22] to speak. And therefore, it's more of a word of mouth

23 of your reputation of being a good speaker that, you

[24] know, even allows you to sustain a speaking career.

[25] It's not anything in reference to having, you know —

[1] well, what you're insinuating, Discovery Channel,

[2] Behind Enemy Lines documentary being aired. That has

Page 372

Page 373

[3] absolutely no impact as far as my speaking career is

[4] concerned or whether my speaking career goes up or my

speaking career goes down.

[6] What totally impacts my speaking career

[7] is my own performance when I'm giving a speaking

[8] engagement.

[9] Q: How do you know it has no impact in attracting

[10] speaking engagements?

[11] A: Well, I've never had anybody hire me because

[12] of that reason.

[13] Q: How do you know?

[14] A: I usually engage with clients. And when they

[15] talk to me the bulk of the people will refer that

[16] either they got a reference from someone else that I

had done a good job for a client and that they

[18] recommended me, or they had either previewed my

speaking tape. Because one of the things that goes out

[20] is that once you do a speech and you get it on tape you

[21] will send that out to clients. And that's, from being

[22] in the speaking business now for the last couple of

[23] years, really is the number one key.

You know, a bio and other biographical

25] material or reference material is really not a key to

[1] you being hired by somebody. People want to see, does

12) this person engage the audience. Does this person

3 deliver a message that we really enjoy. Does this

[4] person have a speech that will fit the theme of the

[5] meeting or the conference or the dinner or lunch or

is school, group that we're a part of.

So I've never had anybody come up to

[8] me — I've had a lot of people come up to me say, okay,

191 we like your -- your videotape. We want -- we hired

10 you because of watching your videotape. We've hired

[11] you because we've heard you've got a good reputation.

[12] We've hired you because we've heard you in the past

[13] giving speaking engagements.

[14] I've absolutely never had anybody come up

[15] to me and say we've hired you for what you are

[16] inferring.

[17] Q: So it's your testimony that the broadcast on

[18] Discovery has had no impact on your speaking career; is

[19] that right?

[20] A: To my knowledge it hasn't had —

[21] Q: Neither plus nor minus?

[22] A: Hasn't had an impact plus or minus.

[23] **Q:** Have you ever discussed removing the reference [24] from your bio?

A: Not to my knowledge.

[25]

In The Matter Of:

Scott O'Grady v.
Twentieth Century Fox Film Corp., et al

Deposition of Robert Parsons

May 6, 2003

Miller Reporting Company
735 8th Street, SE
Washington, DC USA 20003
(202) 546-6666

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Word Index included with this Min-U-Script®

1-10:06:25 22-10:07:33 Page 30 1-10:08:36 22-10:10:17 Page 32 A: I would have to assume so. [1] A: I don't have a recollection of the Q: Were you representing Mr. O'Grady in [2] [2] ballpark amount, but I have no reason to doubt 1999? [3] (3) these amounts. MR. FLYNN: Objection to form. [4] Q: Let's mark as Exhibit 135 a document that THE WITNESS: I believe so, yes. [5] [5] was Bates stamped WSB 17. [6] BY MS. HANDMAN: (Parsons Exhibit No. 135 was Q: Take a look at, if you would, 4247 and [7] marked for identification.) 4248 and 4249, and they list specific engagements [8] BY MS. HANDMAN: [9] for 1999; is that correct? Q: I would ask if you could take a look at [9] A: Appears to be, yes. [10] [10] it and identify it. Q: Were these engagements that Scott O'Grady [11] [11] A: I can identify — it is what it is. I [12] spoke at? [12] didn't produce the document. A: I would have to assume so, yes. [13] Q: What is it? [13] Q: These would be engagements that you and [14] [14] A: I assume it is the same thing as the [15] your colleagues had arranged for Mr. O'Grady? [15] other one except for — looks like for events in A: Again, I didn't come up with these forms, (16) 2000. [17] so I have to assume that is correct. [17] Q: And do you recognize these events as [18] Q: You can look down the list and perhaps [18] events that Scott O'Grady spoke at? [19] recognize some of these engagements as some of the [19] A: By and large, yes. ones you had arranged for Mr. O'Grady in 1999? Q: I see about 45 events in 2000. Is that A: Yes. [21] [21] consistent with your recollection? Q: And the total dollar amount, under A: It seems to be. 1-10:07:37 22-10:08:33 Page 31 1-10:10:23 22-10:11:22 Page 33 [1] amount, is that the amount that he was paid for the Q: For the most part, the fee he received [2] year for the speaking? was \$10,000; is that correct? A: Again, I would have to assume. I didn't [3] A: Yes. [4] make the chart, so I don't know how to read it. Q: And the total amount that he received was Q: Do you know what Mr. O'Grady received as 151 352.000. [6] speaking fees in 1999? A: According to this, yes. [6] A: No. Q: Is that consistent with your recollection [7] Q: Do you have a ballpark sense of it? B) of what Mr. O'Grady did by way of -A: Not really, no. A: Again, I don't have a recollection. Q: Do you have any reason to doubt that Q: Let me finish the question. [10] [11] the --[11] Do you have any reason to doubt the A: No. [12] accuracy of Exhibit 135? Q: Let me finish the question — that the A: No. [13] [14] numbers reflected on Exhibit 134 are indeed the Q: Is that a document kept in the normal [15] speaking fees that Mr. O'Grady was paid in 1999? [15] course of business of Washington Speakers Bureau? A: Do I have any reason to doubt them? A: Again, that would be in accounting. I Q: Yes. [17] don't know how the accounting office keeps their A: No. [18] records, but I don't have any reason to doubt it. Q: And the amount was \$446,481.41? Q: What kind of records do you maintain to [19] A: According to this. [20] keep track of Scott O'Grady's speaking engagements? Q: Is that consistent with your general [21] A: I don't personally keep any records. [22] ballpark recollection of what he was paid in '99? Q: What kind of records does the agency [22]

[22]

[3]

[7]

[8]

191

[10]

[12]

[13]

[16]

[17]

[18]

[19]

[20]

[21]

1—10:11:24 22—10:12:10 Page	24
[1] maintain?	1—10:14:06 22—10:15:02 Page 36
A: Again, I would assume this is what the	[1] Q: And the number of engagements reflected
3 accounting office has.	2 on this document for 2001 are how many — if you go
[4] Q : Do they maintain copies of contracts?	[3] to the second page, there is an events number, and
[5] A: Yes.	[4] it says 64?
[6] Q: Did you produce those in connection with	[5] A: Yes:
77 the subpoena?	[6] Q: Is that consistent with your recollection
(8) A: I haven't produced any of the documents	7) that Mr. O'Grady had 64 engagements in 2001?
[9] myself personally.	[8] A: Yes, it appears to be:
[10] Q: But I am correct in understanding that	[9] Q: And is that a large number of engagements
[11] there are contracts that are — underlie each of	[10] for a speaker?
[12] these engagements that are reflected on, for	[11] MR. FLYNN: Objection to form.
[13] example, Exhibit 135?	[12] THE WITNESS: It is not an unusual amount
[14] A: Yes .	[13] of dates.
[15] Q: And they show the fee; is that correct?	[14] BY MS. HANDMAN:
[16] A: Yes. They would show the gross fee!	[15] Q: Do you have other speakers that have that
[17] Q: And the terms for the engagement?	[16] many?
[18] A: Yes. 9	[17] A: Yes.
[19] Q: And the expenses that were to be-	[18] Q: And his fee for most of these engagements
[20] reimbursed?	[19] was about 10,000?
[21] A: That would not be reflected on the *	A: According to this, yes.
[22] contract itself, although the fee line would	Q: And the total amount of money that he
1—10:12:15 22—10:13;53 Page 3	received in 2001 is \$496,200; is that correct?
1—10:12:15 22—10:13:53 Page 3	1—10:15:10 22—10:17:01 Page 37
Q: Does the contract for Scott O'Grady	11 A: According to this.
(3) typically require first-class airfare?	[2] Q: Do you have any reason to doubt the
[4] A: Yes.	[3] accuracy of those numbers?
[5] Q: Let's mark as Exhibit 136 a document	[4] A: No reason to doubt it, no.
[6] Bates stamped WSB 18 to 19.	[5] Q: Let's mark as Exhibit 137 a document
(Parsons Exhibit No. 136 was	[6] Bates stamped WSB 20 and 21:
[8] marked for identification.)	(Parsons Exhibit No. 137 was
[9] MS. FRIES: Can we have one moment to	[8] marked for identification.)
[10] confer?	BY MS. HANDMAN;
[11] (The witness consulted with counsel.)	[10] Q: I would ask you, can you identify this
[12] BY MS. HANDMAN:	[14] document produced pursuant to subpoena? [12] A: Appears to be appearance dates for Scott
[13] Q: Mr. Parsons, I would ask you if you can	[12] A: Appears to be appearance dates for Scott [13] for 2002.
[14] identify what has been marked as Exhibit 136?	[14] Q: How many events are listed here?
[15] A: Again, it looks like it is the 2001	[15] A: Seventy.
[16] dates.	[16] Q: That is an increase from 2001?
Q: The dates that Scott O'Grady spoke?	[17] A: Yes:
[18] A: Right.	[18] Q: Looking at the total dollar amount that
Q: And the fees that he received?	[19] he received in 2002, it is listed as \$657,000?
[20] A: Yes.*	[20] A: Correct.
[21] Q: And the commission?	[21] Q: Is that consistent with your recollection
[22] A: Yes.	[22] of approximately what Mr. O'Grady made from
	.l

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	1—10:17:03 22—10:18:29 Page 38	8 1—10:20:21 22—10:23:03	Page 4
[1]	speaking in 20029	[1] BY MS. HANDMAN:	, -9
[2]	A: I have no reason to doubt.	2 Q: So speakers like Mr. O'Grady with a lower	
[3]	Q: And if you compare it to 2001, when he	in fee had more engagements?	
[4]	made 496,000, it is more than 150,000 more than in	[4] A: Yes.	
[5]	2001, that he made in 2002; is that correct?	[5] Q: When you would talk to potential	
[6]	A: Yes.	[6] organizations that were thinking of — that was	
[7]	Q: And what accounts for that, would you	[7] asking about speakers, would you mention Scott	
[8]	say?	[8] O'Grady's patriotic theme?	
[9]	MR. FLYNN: Objection to form.	A: It usually works backwards, where the	
[10]	MS. FRIES: This calls for speculation.	[10] Client would tell us what the theme was and what	
[11]	THE WITNESS: My guess or — my feeling,	[11] their event was all about.	
[12]	anyway, is that it is reflective of the tone of the	[12] Q: Are you familiar with the — strike that.	
[13]	country vis-a-vis people looking for patriotic	[13] Let's mark as Exhibit 138 a document	
[14]	speakers, looking for the type of speaker that	[14] Bates stamped SOG 4803.	
	Scott O'Grady is. We, by and large, attribute that		
[16]	to 9/11.	(Parsons Exhibit No. 138 was	
[17]	BY MS. HANDMAN:		
[18]	Q: Was he able to charge a higher amount per		
19]	speaking fee in 2002?	[18] Q : I would ask you if you can identify [19] Exhibit 138?	
20]	A: Was he able to?		
21]	Q: Well, did he?		
22]	A: According to these figures, yes.	that would have gone to Scott — it was signed by [22] Scott.	
	1—10:18:32 22—10:20:21 Page 39		
[1]	Q: And that reflected demand?	1—10.25.05 22—10.24.02	Page 41
[2]	A: Yes.	[1] Q: Who is Theresa Brown?	
[3]			
• •	Q: Did other speakers that the Washington	A: One of my colleagues.	
[4]	Q: Did other speakers that the Washington Speakers Bureau represent benefit from 9/11?	[3] Q: And does the fact that she signed this	
	Speakers Bureau represent benefit from 9/11?	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for	
[5]	Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady?	
[5] [6] V	Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right word, but other speakers got more speaking	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes.	
[5] [6] V	Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read	
[5] [6] \ [7] (Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady?	
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[5] [6] Y [7] G [8] [9] G	Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for	
[5] [6] \ [7] \ [8] [9] \ [9] \ [10]	Speakers Bureau represent benefit from 9/11? A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one.	
[5] [6] V [7] C [8] [9] C [10] [11] H	As I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one. [12] Q: Who is the client?	
[5] [6] V [7] 6 [8] [9] 6 [9] 6 [9] 6 [9] 6 [9] 7 [9]	A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one. [12] Q: Who is the client? [13] A: This is another speakers bureau,	
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[5] [6] N (7] (6] (8] (9) (6] (10) (11) H (12) A (14) (15)	A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one. [12] Q: Who is the client? [13] A: This is another speakers bureau, [14] Christian Speakers Bureau is our client. Their [15] client is Adventist Health Care.	
[5] [6] N (7] (6] (8] (9) (6] (10) (11) H (12) A (14) (15)	A: A gain, people like Gen. Schwarzkopf, Gen. A: A gair, people like Gen. Schwarzkopf, Gen. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme. Q: What were you going to say? A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme. Q: What were you going to say? A: The economy of the country changed things	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one. [12] Q: Who is the client? [13] A: This is another speakers bureau, [14] Christian Speakers Bureau is our client. Their [15] client is Adventist Health Care. [16] Q: So you arrange speaking engagements for	
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[5] [7] [6] [7] [6] [8] [9] [6] [11] [1] [1] [1] [1] [1] [1] [1] [1] [A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme. Q: What were you going to say? A: The economy of the country changed things as well, so it was a twofold thing. Q: How did that affect the number of engagements that Mr. O'Grady received?	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] one. [12] Q: Who is the client? [13] A: This is another speakers bureau, [14] Christian Speakers Bureau is our client. Their [15] client is Adventist Health Care. [16] Q: So you arrange speaking engagements for [17] the Christian Speakers Bureau? [18] A: That is another one of the bureaus that [19] would split commissions with us.	
[5] (6) (7) (6) (8) (9) (6) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	A: I don't know if benefit is the right word, but other speakers got more speaking engagements, yes. Q: For example — can you give me some examples? A: Again, people like Gen. Schwarzkopf, Gen. Barry McCaffrey, anybody who had a patriotic theme. Also speakers that — well, you asked about 9/11. Anybody with a patriotic theme. Q: What were you going to say? A: The economy of the country changed things as well, so it was a twofold thing. Q: How did that affect the number of engagements that Mr. O'Grady received? MR. FLYNN: Objection to form.	[3] Q: And does the fact that she signed this [4] mean that she obtained the engagement for [5] Mr. O'Grady? [6] A: Yes. [7] Q: And from this Exhibit 138, can you read [8] what the fee is to be paid to Mr. O'Grady? [9] A: To be paid to the Washington Speakers [10] Bureau, 15,000 plus first-class accommodations for [11] One. [12] Q: Who is the client? [13] A: This is another speakers bureau, [14] Christian Speakers Bureau is our client. Their [15] client is Adventist Health Care. [16] Q: So you arrange speaking engagements for [17] the Christian Speakers Bureau? [18] A: That is another one of the bureaus that	

1-10:54:32 22-10:55:35

Page 58

- Q: Have you ever seen the Discovery
- Channel's documentary "Behind Enemy Lines: The
- Scott O'Grady Story"?
- A: I may have seen bits and pieces. I have [4]
- not seen it all.
- Q: Have you a tape of that in your **[6**]
- possession or in the possession of the Washington
- Speakers Bureau?
- A: I don't know. We may. I don't know. [9]
- Q: Has Mr. O'Grady ever asked your advice as [10]
- [11] to whether he should do appear in the
- documentary that was ultimately aired on Discovery
- Channel, "Behind Enemy Lines: The Scott O'Grady
- [14] Story"?
- MR. FLYNN: Objection to form. [15]
- THE WITNESS: No. [16]
- [17]

BY MS. HANDMAN:

- Q: Looking at Exhibit 144, do you know who [18]
- [19] prepared this biographical material that appears on
- [20] your Web site?
- A: This would have been our marketing
- [22] department.

1-10:55:35 22-10:56:19

Page 59

- Q: And did you review this biographical [1]
- material before it was posted? [2]
- A: Yes: [3]
- Q: And you see the reference there in the [4]
- [5] last paragraph, "Captain O'Grady's story was
- [6] featured on the Discovery Channel's Behind Enemy
- [7] Lines"?
- A: Yes.* [8]
- Q: Do you know why that reference was [9]
- no included?
- [11] A: It is factual.
- Q: And is it a fact that is helpful to [12]
- [13] Mr. O'Grady?
- MR. FLYNN: Objection to form. [14]
- MS. FRIES: Object. [15]
- THE WITNESS: It is helpfulk [16]
- BY MS. HANDMAN: [17]
- Q: Is it a fact that you think will attract [18]
- [19] more speaking engagements?
- MS. FRIES: That calls for speculation. [20]
- THE WITNESS: It is factual. [21]
- BY MS. HANDMAN: [22]

1-10:56:19 22-10:57:22

Page 60

- Q: There are a lot of facts, where he was
- 27 born, where he went to school and a number of other
- [3] facts, but you chose to include this fact regarding
- [4] the Discovery Channel, correct?
- MR. FLYNN: Objection to form.
- THE WITNESS: I didn't choose it, but it
- m has been chosen.

BY MS. HANDMAN:

- Q: You approved the text? [9]
- A: Yes. It is not incorrect. [10]
- Q: No. Do you think that it adds to the [11]
- [12] attractiveness of Mr. O'Grady as a speaker, the
- [13] fact that his story was featured on Discovery
- [14] Channel?
- [15] MR. FLYNN: Objection to form.
- MS. FRIES: It is speculation. [16]
- [17] MS. HANDMAN: It is speculation by
- [18] someone who gets Mr. O'Grady speaking engagements.
- [19] I think he can say whether this was included
- po because it is a helpful fact in Mr. O'Grady's
- [21] ability to attract speaking engagements and you to
- [22] obtain them for him.

1-10:57:22 22-10:58:09

Page 61

- MR. FLYNN: What is your question? [1]
- BY MS. HANDMAN: [2]

Q: Was this included because it was a

- [3]
- [4] helpful benefit to you and to Mr. O'Grady's ability
- [5] to attract speaking engagements and you to obtain
- [6] them for him.

[11]

- MR. FLYNN: Objection. [7]
- MS. FRIES: Objection. [8]
- THE WITNESS: I don't know. It is a
- [10] fact. It is a biographical listing.

BY MS. HANDMAN:

- [12] Q: Do you make selections of what
- [13] biographical listings should be included in Mr.
- [14] O'Grady's biographical information?
- A: There would probably be more omission
- [16] than admittance. In other words, there may be more
- [17] things we would not put in than we would put in.
- [18] Q: Why was this put in?
- MR. FLYNN: Objection to form. [19]
- MS. FRIES: Objection. [20]
- THE WITNESS: Again, because it is what
- [22] it is. It happened and it is listed.

1-11:13:57 22-11:15:21 Page 74 1-11:16:25 22-11:17:19 Page 76 MS. FRIES: Objection. [1] Q: And what is the name of his book? [2] BY MS. HANDMAN: A: "Return With Honor" — unless it is the Q: Did Scott O'Grady object to the reference [3] [3] kids book. Then it is "Basher Five-Two," to the Discovery Channel documentary that has been Q: Is the reference to the book included in included in this brochure? (5) his biography because it is a positive selling A: He did not object to it. I don't know [6] [6] feature to obtain engagements for Mr. O'Grady? [7] that he read it. MR. FLYNN: Objection to form. 181 Q: But he was present where these were being THE WITNESS: I don't decide what is [9] circulated? p positive or not. A: Yes. [10] BY MS. HANDMAN: [10] Q: Exhibit 146 was a brochure that was [11] [11] Q: Do you have a view as to whether it is a [12] handed out at the conference? [12] helpful reference? A: No. This was an invitation. This would [13] MR. FLYNN: Objection, Forms [14] have gone out prior. MS. FRIES: Calls for speculation. [14] Q: Was there a brochure handed out at the [15] THE WITNESS: My speculation would be. [15] [16] conference? [16] yes. A: I don't know. Typically what we do is [17] BY MS. HANDMAN: [17] [18] hand out the bio's of the speakers. [18] Q: Would that also be your speculation as to Q: Let's mark as Exhibit 147 WSB 00007. [19] [19] the Discovery Channel documentary? (Parsons Exhibit No. 147 was [20] MR. FLYNN: Objection to form. [20] [21] marked for identification.) THE WITNESS: I have to assume so, yes, [21] BY MS. HANDMAN: [22] BY MS. HANDMAN: [22] 1-11:15:21 22-11:16:23 Page 75 1-11:17:19 22-11:19:53 Page 77 Q: Can you identify Exhibit 147? [1] Q: Let's mark as Exhibit 148 a document A: This would be Scott's bio as of 9/02. [2] [2] bearing the Bates stamp WSB 33 through WSB 35. Q: And to your knowledge, was this fairly [3] (Parsons Exhibit No. 148 was [4] similar to what was his biography prior to 9/02? [4] marked for identification.) A: I don't know offhanti. [5] BY MS. HANDMAN: Q: Looking at Exhibit 147, do you see a [6] Q: Can you identify what has been marked as [6] reference to the Discovery Channel's presentation, [7] Exhibit 148? "Behind Enemy Lines"? A: This would be the 2003 brochure page for [8] A: Yes. 191 in Scott O'Grady. Q: And do you know whether Mr. O'Grady ever? [10] Q: And looking at the 2003 brochure page for [11] objected to the reference in this biography? [11] Scott O'Grady, does it contain a reference to MR. FLYNN: Objection to form. [12] [12] Discovery Channel's "Behind Enemy Lines"? THE WITNESS: He did not object to me or [13] A: Yes. [13] [14] to anybody else that I know of. Q: And did Mr. O'Grady ever object to that [15] BY MS. HANDMAN: 1151 reference? Q: Again, you don't know why the reference MR. FLYNN: Objection to form. [16] [17] to the Discovery Channel was included other than it THE WITNESS: Not that I know of. [17] [18] was a fact? MS. HANDMAN: Let's mark as Exhibit 149 a A: As is his book and other things, yes. [19] [19] document Bates stamped WSB 28 through 32, Q: His book — presumably — the lectures he (Parsons Exhibit No. 149 was [21] gives are titled what? [21] marked for identification.) A: "Return With Honor." BY MS. HANDMAN:

1-12:00:03 22-12:01:19 Page 102 1-12:03:18 22-12:04:40 Page 104 A: No. [1] [1] Speakers Bureau handle endorsements of any sort for Q: Has he ever discussed with you that he [2] [2] Mr. O'Grady? [3] intends to stop his speaking engagements at any A: No. [3] [4] point in time? Q: If you would look at the second page of [4] A: No. (51 [5] the document which is that letter. The publicity Q: And again, from the time period of late [6] [6] activities that are referenced on that, 4826, is [7] 2001 until today, his speaking engagements have [7] that the sort of engagement that the Washington [8] increased? [8] Speakers Bureau would be involved in at all, A: According to the documents, yes. [9] [9] representing Mr. O'Grady and getting that kind of Q: And he has been — in the Washington [10] [10] contract and arrangement? [11] Speakers Bureau continues to receive positive [11] A: Primarily not, no. [12] reports about his speaking engagements? Q: When you say primarily not, what do you [12] A: Yes, absolutely, every one of them. [13] [13] mean? Q: Have you ever been contacted by anyone [14] A: If a speaker asked us to do it we may [14] who said that they did not want to be - that they [15] enter into the foray, but it is not our expertise [16] had concerns about Capt. O'Grady? [16] at all. A: No. (17) Q: And as far as you know, there was never Q: Have you ever been contacted by anyone, [18] [18] any discussion with Mr. O'Grady about this? [19] had any discussions with anyone about the 20th A: As far as I know, no. Century Fox movie "Behind Enemy Lines" and Scott Q: This may have been asked earlier, but Mr. [21] O'Grady? [21] O'Grady's television appearances, are you — is the A: Have I had any discussions with anybody? [22] Washington Speakers Bureau involved in setting 1-12:01:23 22-12:03:08 Page 103 1-12:04:42 22-12:09:03 Page 105 Q: Yes. (1) those up at all? A: Not that I know of. [2] A: No. Q: Has the 20th Century Fox movie "Behind Q: Do you know who is? [4] Enemy Lines" ever been the topic of conversation at A: I think they contact him directly. the Washington Speakers Bureau? Q: So you have not had any involvement with A: I don't think it has been. [6] Mr. O'Grady's appearances with respect to September Q: And you have not seen the movie? [7] 11 on the television stations? A: I have not seen it, no. A: No. Q: Let's go ahead and mark that document Q: Nor with the Iraq war? [9] 10) that I handed to you earlier. It will be Exhibit [10] A: No. 11] 151. MS. HAMILTON: If you can hold on and we [11] (Parsons Exhibit No. 151 was [12] go off for a minute we will wrap up. (13) marked for identification.) VIDEOGRAPHER: Time on the monitor is [13] MR. FLYNN: For the record, it is 4805 [14] 12:05. The tape is stopped. [15] and 4806, Scott O'Grady Bates sheet. [15] (Discussion off the record.) BY MS. HAMILTON: (Recess.) [16] Q: And the first sheet is a fax to Scott VIDEOGRAPHER: Going back on the record. [17] 18] O'Grady from Bernie Swaine of the Washington

A: That is correct.

19] Speakers Bureau?

[1]

[2]

[6]

[7]

[8]

121

[14]

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Q: And attached is a letter from Fox. Do

22 you know whether or not — would the Washington

[19]

[20]

[18] The time on the monitor is 12:08. Please continue.

[21] Mr. O'Grady about the movie "Behind Enemy Lines."

[22] You said he was upset there was cursing in the

Q: Back to your conversation with

BY MS. HAMILTON:

1-12:09:07 14-12:09:41	Page 106
[1] movie?	•
[2] A: Right.	
[3] Q : Did he specifically say what cursing	*
[4] there was that disturbed him?	
[5] A: No, not that I remember.	
[6] Q: No further questions.	
MS. HANDMAN: I am finished.	
[8] MR. FLYNN: No questions of this witness.	
[9] VIDEOGRAPHER: Here marks the end of ta	ne
[10] 2 if the deposition of Robert Parsons. The	_
[11] original videotape will be archived by Videolir	nk on
behalf of Miller Reporting Company and Davis	Wright
[13] Tremaine. Going off the record, the time on th	e.
[14] monitor is 12:09. The tape is stopped.	·
(Whereupon, at 12:09 p.m., the taking of	
the deposition was concluded.)	
(Signature not waived.)	
[18]	
[19]	
[20]	
[21]	
[22]	
	Page 107
CERTIFICATE OF DEPONENT	
I have read the foregoing 106 pages,	
which contain the correct transcript of the answers	
made by me to the questions therein recorded.	
ROBERT PARSONS	
Subscribed and sworn to before me this	
day of, 2003.	
Notary Public in and for	

My commission expires:

Kelly Patterson

6-30-1

		Dog 1
	UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS	Page 1 1 APPEARANCES: Page
	TEXARRANA DIVISION	3 For Plaintiff:
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	vs.) No. 502CV THETIETH CENTURY FOX FILM) CONFORMATION, and DISCOVERY	LOCKE LIDDELL & SAPP LLP SY: C.W. PETER FLYNN, IV Attorney at Lew
5 6 7	Page UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TEXARRANA DIVISION SCO O'GRADY, Plaintiff, Vs. No. 502CV173 TWILETH CENTURY FOX FILM CORATION, and DISCOVERY CONICATIONS, INC.,	
9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Videotaped deposition of KMLLY PATTERSON, taken in behalf of Plaintiff, at 865 South Figueroa Street, 24th Floor, Los Angeles, California, eginning at 9:18 A.M. and ending at 3:25 P.M. on hursday, May 1, 2003, before LORI SCINTA, RPR, ertified Shorthand Reporter No. 4811.	9 Videographer: 10 11

1 (Pages 1 to 4)

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Kelly Patterson

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Page 49

support what happened to him. There would describe -have a little bit more description about the hour of programming.

Q Did you at that time ask to actually view the Discovery Channel program called BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY?

A No.

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Q

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Have you ever seen that program?

Q When was the first time you saw it?

The first time I saw it was probably after it aired on November 28th.

0 2001?

2001.

What were the circumstances that you happened to be watching a part of that program?

A I had taped it for an air check and so I just sort of glanced through it. I didn't watch it in depth.

Q What were your reasons for taping it for an air check? What does that mean?

A From my perspective, whenever we do any type of a promotional stunt on our networks, I always tape off -- I always tape them for our own in-house copy.

24 Q You used the word "stunt." What does "stunt" 25

Page 51

Page 52

Q And these interstitials are created in connection with clients who want to use those interstitials to promote their product?

MS. HANDMAN: Objection as to form.

BY MR. FLYNN.

Q Is that correct?

They could be.

Q Okay. You worked on creating this stunt for Twentieth Century Fox in the fall of 2001, did you not?

Okay. From the time that you first learned 11 0 12 about Discovery Channel having this program, BEHIND 13 ENEMY LINES: THE SCOTT O'GRADY STORY, until the program 14 aired on November 28th, 2001, did you see any previews 15 or any footage from the Twentieth Century Fox movie. 16 BEHIND ENEMY LINES?

A No.

18 Did you talk with anyone at Fox about what the 19 movie was about during that period?

A Well, we received -- before I knew what the movie was about, we had only the information that we had 21 obtained through upcoming movies.com, so -- and I had 22 made several attempts to see if Twentieth Century Fox

was interested in looking at any of the military

programming that Discovery Channel had for either one of

A. "Stunt" is a term that's used by broadcast and cable networks whenever they are creating a special programming event. For example, FRIENDS on NBC, they'll create a three-hour FRIENDS mara- -- stunt. It will be 5 a one-night only event.

Q Have you ever sat through and watched the entire program from start to finish, the Discovery Channel program the Scott O'Grady story, BEHIND ENEMY LINES?

A No.

When you -- when you -- when you viewed and glanced through the BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY after the November 28th, 2001 airing, did what you viewed contained what was aired on

15 November 28th, 2001? 16

A

And it contained the various stunt -- stunts that were created by the Discovery Channel that were placed within that program?

Those are called "interstitials," and it did.

And "interstitials" refers to what?

Created elements that are edited into the show

to add a level of interest or I think sort of a thought-provoking question.

That's the way Discovery does it.

Page 50

the two movies it had coming up in the fall and they 2 'weren't. They weren't interested. BEHIND ENEMY LINES was not a "tent-full" movie for them and they weren't really going to be doing much promotion with it.

The movie moved from October where it was initially scheduled to release to January, and then later on it was moved back into November of 2001, so the movie was all over the place.

The first time I got any kind of synopsis from 10 Twentieth Century Fox on what the movie was about was 11 when they requested a media plan for a movie by -- which 12 did not have anything to do with the promotion -- for 13 \$275,000. And with that the buyer included a small 14 synopsis of what the movie was about.

Q Was this in written form?

15

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18

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Who provided you with that synopsis?

Jenny Rhoades.

Q Do you have that synopsis today?

I don't have it with me.

Do you have it in your files? MS. HANDMAN: You have it.

MR. FLYNN: It's been produced? MS. HANDMAN: Uh-huh.

BY MR. FLYNN:

13 (Pages 49 to 52)

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Page 61
                                                                                                                            Page 63
  1
      October 11th.
                                                                                 MR. FLYNN: Let's have marked as Exhibit 97 an
              If you look at the bottom of page -38, does it
                                                                        e-mail dated October 22nd, 2001, Bates-stamped DCI-37.
      say from Mary Baquet "To: Roger Henry," October 9th,
                                                                                 (Exhibit 97 was marked for identification by
      2001 at 7:56 A.M.?
                                                                                 the court reporter and is attached hereto.)
              Yes.
                                                                        BY MR. FLYNN:
               MS. HANDMAN: You had asked about Roger Henry
                                                                             Q Ms. Patterson, can you identify Exhibit 97 as
     to Mary Baquet.
                                                                        an e-mail that you received from Mary Baquet on
     BY MR. FLYNN:
                                                                        October 22nd?
 9
          Q I'm sorry. Mary Baquet sent an e-mail to
                                                                             A Yes.
10
     Roger Henry on the same day, October 9th, 2001, of which
                                                                             Q Ms. Baquet says to you, "I think this looks
11
     you received a copy, correct?
                                                                        good, can you get us between 20" to 30,000 "in
12
             Yes.
                                                                   12
                                                                       production dollars."
13
             And she savs:
                                                                   13
                                                                                First of all, what is she referring to when she
14
                  "Hey Roger, I know we discussed Behind
                                                                   14
                                                                        says, "I think this looks good"?
15
              Enemy Lines and running the Scott O'Grady
                                                                  15
                                                                            A I must have completed a deck that I sent to her
16
              Story, I think we said the wednesday [sic]
                                                                  16
                                                                       for her review.
17
              before the opening on January 19th.
                                                                  17
                                                                            Q She says, "Can you get us" -- and a "deck" is,
18
              However, Kelly and I need to know what the
                                                                       what, a description of the promotional idea --
                                                                  18
19
              paln [sic] for the night might be. *
                                                                  19
20
              You got a copy of that e-mail, correct?
                                                                                -- of the tie-in between the Twentieth Century
21
          A
             Yes.
                                                                       Fox movie and the Discovery Channel program, right?
22
          0
            Does that refresh your recollection that on
                                                                                MS. HANDMAN: Objection as to form.
23
    October 9th you were looking to work at -- work on some
                                                                  23
                                                                                You can answer.
24
    sort of promotion between the Twentieth Century Fox
                                                                                THE WITNESS: Yes.
    movie, BEHIND ENEMY LINES, and the Discovery program,
                                                                       BY MR. FLYNN:
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Page 62

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BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY? 2 A I think at the time from our perspective with 3 Discovery, January is a very quiet month for the 4 network. We don't have a lot going on in January 5 because our big premieres all happen in December. And with BEHIND ENEMY LINES moving into January, the movie, we were more interested in trying to ₿ do something promotionally with the theatrical release 9 for the month of January. 10 And it looks like at the time when we thought 11 it was opening on January 19th, Scott O'Grady -- the 12 BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY would have 13 been one of probably two hours of programming that we would have aired prior to the 12 -- the 1/19 14 opening. So that nothing has been agreed upon or 15 discussed, it's all -- it's all developing. 16 17 MR. FLYNN: Okay. Object. Nonresponsive. 18 I simply want to know that having read this e-mail, do you now believe that on October 9th you had 19 20 at least started working on a possible tie-in between the Twentieth Century Fox movie, BEHIND ENRMY LINES, and 21 22 the Discovery Channel program, BEHIND ENEMY LINES: THE 23 SCOTT O'GRADY STORY? 24 MS. HANDMAN: Objection as to form. 25

THE WITNESS: I would say that's probable.

Q She says, "...can you get us between 20" to 30,000 "in production dollars."

What was she referring to there?

- A She works off of a budget to promote Discovery on-air programming so it's a finite amount of money that she has, so there is always the request whenever we do movie promotions that the studios help to fund the production that Discovery Channel will undertake to create the interstitials and the promotional spots.
- Q So she was asking you if you could get \$20- to \$30,000 from Fox to help fund the production?
- A She's asking me to let Michelle Marks know that in order to probably pull this together, we would need 20- to 30,000 in production.
 - Q And that would be to produce what?
 - Interstitials.
- 17 "Interstitials" meaning new created material to 18 promote the Twentieth Century Fox movie on the Discovery 19 Channel program?

MS. HAMILTON: Objection to form.

THE WITNESS: No. Interstitials are the 21 22 creative elements that we try to pull together whenever 23 we do a movie tie-in that focus on the fact versus the fiction, and it is why we look for thematic programming 24

when we do partner with the movie studios because our $\boldsymbol{\varepsilon}$

16 (Pages 61 to 6

Page 6

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Page 65

whole objective is to bring the cachet of something that is new and timely, which is the theatrical release, into the realm of the fact versus fiction.

And so those are the creative elements that we would produce that support that sort of theme that we feel is thought-provoking.

BY MR. FLYNN:

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- Q And in this case the fact was Discovery Channel program BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY and the fiction would be the movie by Twentieth Century Fox BEHIND ENEMY LINES?
- A Yes
- Q So you think at this time you had already
 prepared a deck that outlined the promotion that you had
 been working on?
- 16 A Yes
- 17 Q You would have sent that to Mary Baquet for her
- 18 review? 19 A
- Q Who had to review and approve any promotional idea of a tie-in between a movie and a Discovery Channel
- 22 program?
- 23 MS. HANDMAN: Objection as to form.
- 24 THE WITNESS: In a case -- whenever I probably 25 am working on something like this, I would discuss it

- we wouldn't be compromising any other program on Discovery Channel.
- Q Okay. I'm still not sure I understand. I'm just trying to find the names of anyone at Discovery that has to approve a stunt.

Page 67

Page 68

- 6 A Well, it's all of these people.
 - O Okav.
- A Mark Goodman, Adam -- I mean, everybody's in agreement.
- MS. HANDMAN: Objection as to form. She says it's not approval.
- 14 BY MR. FLYNN:
- 15 Q All right. My question is: Do you understand 16 what the word "approval" means?
- A There is not a person that stamps it and goes

 18 "Approved."
- 19 Q My question, you understand generally what the 20 term "approved" means, correct?
 - A I do.
- Q Did anyone at the Discovery Channel program
 have to give their approval or consent to this stunt
 that you were working on?
 - A Well, ultimately, Roger Henry, probably,

Page 66

what we've created as sort of our own team of people that work on these. We would discuss the ideas and whether or not we felt that it was significant enough from a content form that it wouldn't make the Discovery Channel viewers feel like they were at all being over-advertised to because that would never be our goal. And so that would be one part of it.

with Mary Clare and some of the Discovery Channel --

- The other person that would be key to -- from my perspective from any ad-sell side letting know what was going on would be Marc Goodman and Adam Stewart.

 BY MR. FLYNN:
 - Q So Mr. Goodman would have to approve a stunt?
- A It's not so formal as he would approve it as much as I would let him know as my manager what I'm working on.
- Q Would anyone at Discovery have to approve a stunt that you created?
 - A Well, if programming and marketing are behind it, then Adam Stewart would be the only person that would say "no" based on some other situation. But chances are if programming is interested and marketing
- 23 is interested in it, there's -- there's a strong reason 24 why they would be interested and they are the best
 - gatekeepers for knowing what events are on our air, that

- because he has to decide whether or not he can even air
 - Q Anyone else other than Mr. Henry?
 - A Perhaps Dan Stanton as he is Mary Clare's
- manager.
- Q And who is Mr. Henry? What is his position?

 A I think he was -- his position at the time was
- program scheduling. He works with programmers who are also in development but he schedules the network.
- 10 Q Did anyone else at Discovery have to approve 11 this stunt?
- 12 MS. HANDMAN: Objection as to form.
- 13 THE WITNESS: No.
- 14 BY MR. FLYNN:

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23

- Q Do you know whether Mr. Henry or Mr. Stanton approved this stunt?
 - A I would think they did.
- 18 Q I'm not interested in what you assume. But do 19 you have any personal knowledge as to whether they did 20 or not?
- A Based on the fact that we did it, I would think they approved it.
 - Q Did anyone tell you that they approved it?
- 24 A No
 - Q Did anyone at Fox have to approve this stunt?

17 (Pages 65 to 68)

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Page 105
                                                                                                                           Page 107
  1
                MS. HAMILTON: Objection. Form.
                                                                         ENEMY LINES.
               THE WITNESS: Can I answer?
                                                                     2
                                                                              Q So Fox was running ads for its movie on the
      BY MR. FLYNN:
                                                                     3
                                                                         Discovery Channel, correct?
  4
                                                                                Correct.
               Our threshold from our perspective, what we
                                                                     5
                                                                             O
                                                                                 And that's what part of the $400,000 went for,
      felt was fair for us to be able to move forward with
                                                                     6
                                                                        correct?
      doing this because it is a lot of work was $400,000.
                                                                     7
                                                                                 That was probably 99 percent of what the
      They had already spent $275,000 on our network with the
                                                                        $400,000 went for.
      regular media buy per Jenny Rhoades that we negotiated
                                                                                Now, Ms. Baquet, turning back to Exhibit 102,
                                                                    9
                                                                             Q
      and we booked. So if they wanted us to move forward
                                                                   10
                                                                        says:
      with this, we would need their agreement to move forward
                                                                   11
                                                                                      "Wednesday November 28th from 8 to
 12
      as well as an additional commitment of $125,000.
                                                                   12
                                                                                 9 PM the Scott O'Grady story as a 1 hour
           Q I guess -- let me just try to --
 13
                                                                   13
                                                                                 event packaged with intro, behind the
 14
               How much money did Fox -- strike that.
                                                                   14
                                                                                 scenes bumpers and possible hosted
 15
               How much money did Discovery need to receive
                                                                   15
                                                                                 Scott O'Grady element..."
 16
      from Fox to do this promotional stunt with the BERIND
                                                                   16
                                                                                 What did you understand her to mean by
 17
      ENEMY LINES: THE SCOTT O'GRADY STORY?
                                                                   17
                                                                        "possible hosted Scott O'Grady element"?
          A We wanted a total expenditure, a media buy, on
 18
                                                                   18
                                                                             A I believe at this particular point in time, and
 19
      our network to support BEHIND ENEMY LINES of $400,000.
                                                                   19
                                                                        I'm not really certain -- as I mentioned before, many
          Q How much did Discovery end up receiving from
                                                                   20
                                                                        times with these promotions that we do, we have hosted
21
     Fox to do the stunt and the promotion?
                                                                        pieces. For example, we did a promotion with Universal
                                                                   21
22
          A $400,000.
                                                                        Studios for U-571 and Matthew McConaughey hosted the
                                                                   22
23
          Q All right.
                                                                        night. We also did a promotion with Universal Studios
                                                                   23
24
          A But that $400,000 does not -- is not the
                                                                   24
                                                                        for the MUMMY and Brendan Fraser hosted the night.
     promotion.
                                                                   25
                                                                                 So a lot of times we have hosts either from the
                                                        Page 106
                                                                                                                          Page 108
          Q What is the $400,000?
 1
                                                                        movie or from some aspect of science or the show that
 2
              It's a media buy.
                                                                    2
                                                                       will come on to host the night.
              Well, what I'm trying to get at is: Fox is
                                                                    3
                                                                                 When we did the PLANET OF THE APES event with
     doing other things with you and I want to know a total
                                                                       Twentieth Century Fox -- I can't think of Nigel's last
     amount of money that the Discovery Channel received for
                                                                       name, one of our on-air talent, Nigel, who is a
 6
     doing the promotional on the Discovery Channel program.
                                                                       behavioral on -- animal naturalist, he hosted the
 7
          A Well --
                                                                    7
                                                                       Twentieth Century Fox PLANET OF THE APES night.
 8
              MS. HANDMAN: Are you -- I'm sorry. Go ahead.
                                                                                 So what I believe that what Mary Clare is
              THE WITNESS: I was going to say if you
 9
                                                                    9
                                                                       referring to here is that there would be -- this would
10
     extrapolate it out exactly what the promotion was it
                                                                   10
                                                                       be a hosted piece where we could have a hosted element
11
     would probably be about $75,000.
                                                                  11
                                                                       that maybe Scott O'Grady could host an element, maybe
12
     BY MR. FLYNN:
                                                                  12
                                                                       Gene Hackman could host an element. It would be hosted
                                                                       pieces.
13
          Q Have you done that?
                                                                  13
14
          A I haven't added it all up but that's about what
                                                                  14
                                                                                 MR. FLYNN: Object. Move to strike as
15
     it would be because they only aired two units within the
                                                                  15
                                                                       nonresponsive.
16
     hour, two 30-second units, and I think they added up to
                                                                  16
                                                                            Q Had you at this time discussed with Ms. Baquet
17
     about $50-, $65,000. And then all the rest of the spots
                                                                  17
                                                                       or anyone else the possibility of having Scott O'Grady
18
     that air on our network that were part of that 400,000
                                                                  18
                                                                       do some sort of interview as part of this promotion?
19
     are just sheer media. They're not the promotion.
                                                                  19
                                                                            A I'm not sure if at this time it had come up
20
         Q And what do those spots -- what did those spots
                                                                  20
                                                                       yet, but I do know that it did come up that Mary Clare
    show?
21
                                                                  21
                                                                       thought if it was possible it could be added to the
22
         A Those are the 30-second advertising spots that
                                                                  22
                                                                       event for Scott O'Grady to be able to talk about --
23
    are produced by Twentieth Century Fox. They are
                                                                  23
                                                                       do -- do a little bit of an interview and talk about the
    commercials that they ran on our network as well as
24
                                                                  24
                                                                       realities of his experience versus any kind of
```

27 (Pages 105 to 108)

fictionalized similar events, sort of that

D.C. - 1-800-441-3376 MD - 1-800-539-6398

every other network they purchased to promote BEHIND

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Page 165 I can identify it. What is it? This is a post-sell piece that we would have done to let the studio know the type of delivery or what their interstitial value was of the elements that we created for the night would have been worth. 6 7 Q So we're clear here, this was a document that was created after the program aired on November 28th, 2001 ---10 A Uh-huh. 11 -- correct? 12 A Yes. 13 Q And it attempts to show Twentieth Century Fox 14 the value that it received in dollars for the various promotional pieces the Discovery Channel created for 15 16 it? 17 Yeah. 18 MS. HAMILTON: Objection as to form. THE WITNESS: This is something -- this is 19 20 standard operating procedure. We do this with all the 21 studios. 22 BY MR. FLYNN: 23 Q Taking a look, if you will, and the second page 24 of this exhibit, DCI-80, says, "Discovery Channel

Mormally, through other promotions that we do for your JURASSIC PARK III, for example, that was one of: the big promotions that we did with Universal, ICE AGE which we did with Twentieth Century Fox, as well'. We usually have huge over-deliveries of our actual estimates by anywhere from 80 to 150 percent so we usually have a much larger tune-in. And with this particular event, our viewership was down so my focus was really just to focus them back on the added value of 10 part of the promotions.

Page 167

11 MR. FLYNN: Move to strike, nonresponsive. 12 Q So looking at exhibit -- at the exhibit and 13 looking at page 2 where you wrote "Discovery Channel 14 Delivers Big!" is that a true statement or a false 15 statement?

A It's a true statement if you just look at the interstitial value but not if you look at the under-delivery.

19 Q If you turn to the third page of the exhibit, 20 DCI-81, it says, "Behind Enemy Lines: The Scott O'Grady 21 Story, Interstitial Value."

22 Can you tell me and the jury what "interstitial 23 value" means?

A "Interstitial value" purports to be the creative elements that Discovery Channel produced, the

Page 166

```
1
             Did you write that?
2
```

Delivers Big!"

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23

Is this exhibit something that you created?

A I created -- with Christa, the two of us put this together.

Q And you believe the November 28th, 2001 program delivered big for Twentieth Century Fox?

Q You don't believe that?

A Well, let me explain.

If you looked at the actual estimates for the night versus the actual delivery for the night, the show under-delivered by over 4 million adults age 18 to 49, which was our guaranteeing demographic.

But part of my -- the way I do my business is try to always justify to the studios that when they spend their money they've spent it and they've gotten a good promotion or a good delivery.

I write here what I have tried to do is not focus on the fact that there was a big under-delivery from the event but more or less focus on the fact that they got added value through their overall promotion on

24 So that's why the focus of what I put together here was focused on the interstitial value.

Page 168 introduction to the night, the bumps, in and out of

breaks, and the sneak peek that was incorporated into the one-hour presentation of the BEHIND ENEMY LINES: THE SCOTT O'GRADY STORY, and the value that is attached to it is determined by the Nielsen overnight research. So if a 30-second spot would deliver 900,000 households, a 60-second spot would deliver 18 -- would

deliver 1.8 million households. So it's just a mathematical calculation based on 30-second delivery 10 multiplied out by the time the interstitial ran within 11

Q This is something that you gave to Fox?

Q And then this is to show the value to them of this -- of these promotional pieces that Mr. Anderson 16

A Correct.

Q Okay. Looking at page -81 of this exhibit, DCI-81, I gather what it's doing is it's attempting to break out for each of, say, the six elements of the interstitials created by Mr. Anderson some sort of analysis as to the number of households each of those parts reached and the interstitial value for each of those parts?

A In essence.

42 (Pages 165 to 168)

D.C. - 1-800-441-3376 MD - 1-800-539-6398

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		Page 193	
1	1		
-	2 3		
ı	4	I, the undersigned, a Certified Shorthand	
1	5 6	Reporter of the State of California, do hereby certify: That the foregoing proceedings were taken	
	7	before me at the time and place herein set forth; that	
1	8	any witnesses in the foregoing proceedings, prior to	· ·
١	9 10	testifying, were placed under oath; that a verbatim record of the proceedings was made by me using machine	
	11	shorthand which was thereafter transcribed under my	
l	12	direction; further, that the foregoing is an accurate	
l	13 14	transcription thereof. I further certify that I am neither	
	15	financially interested in the action nor a relative or	
	16	employee of any attorney of any of the parties.	
	17 18	IN WITNESS WHEREOF, I have this date subscribed my name.	
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	20	Dated:	
	21 22	j	
١		LORI SCINTA, RPR	
	23 24	CSR No. 4811	
	25		
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49 (Page 193)

D.C. - 1-800-441-3376 MD - 1-800-539-6398 FROM: BBC CONTRACTS

PHONE NO.: 01179 237779

22 Mar. 2002 11:17AM P1

BBC

Facsimile

BBC South Contracts Department Broadcasting House Whiteladies Rd. Bristol BS8 2LR

To:

Scott O'Grady

Phone:

Fax No: 0019 728260429

From: David Crockford

Phone: +44 117 - 9742157

Assistant Manager Contracts Fax No:+44 117 - 9237779

E-mail: david.crockford@bbc.co.uk

Date: 22 March 2002

No. of Pages (including this one): 3

☐ Urgent ☐ Please Reply ☐ Private and Confidential

• •

Re: BBC FILMING

Dear Mr O'Grady

I understand that you contacted one of our production offices to ask for a copy of the agreement, that you signed for our "999" series in 1996, to be faxed to you.

Please find a copy attached.

Yours sincerely

David Crockford

DEPOSITION EXHIBIT

Exhibit 44

SOG 003188 CONFIDENTIAL

CONFIDENTIALITY: This is a private facsimile transmission intended for the named recipient only, and its contents may be confidential. If you are not the named recipient, you must not read, copy or use the contents, or disclose them to any other person. Please notify the sender immediately by telephone that you

FROM : BBC CONTRACTS

PHONE NO. : 01179 237779

22 Mar. 2002 11:17AM P2

BBC Bristol

CONTRAC

Paypoint: Bristol

BBC Ref : JCS/VB (HPO1 N/A M)

Ext : 42157

Date: 14/05/96

CLAUSE A
The Contributor(s) agree(s) that he/she will not tell their story covered by this contract to any other U.K. Television Company (terrestrial and satellite) until transmission of their story for the first time on the 999 series or until 30 dune 1997, whichever is the

FAX: 0117 923 7779 Email: bristol.commiss@biss.co.uk

BROADCASTING HOUSE WHITELADIES ROAD BRISTOL BSB 21 R TELEPHONE: 0117 973 2711

BRITISH BROADCASTING CORPORATION

TELEVISION MLGA

Contract No : 27856

OFFER OF ENGAGEMENT to you for the contribution(s) described below at the fee specified on the terms and conditions set out on this page and overleaf.

Title : "999 SPECIAL"

: ANDREA WILLS : BBC1

Cont. Duration :

Producer Service Programme Duration Union Code Broadcast Date Insurable Days

: TBA : N/A

Contribution: TO BE INTERVIEWED AND TO PARTICIPATE IN SHORT ACTUALITY SEQUENCE CONCERNING YOUR RESCUE IN BOSNIA

Location : Reh/Rec :

SALT LAKE CITY, UTAH, U.S.A.

HALF DAY - MONDAY 10 JUNE 1996 HALF DAY - WEDNESDAY 12 JUNE 1996

Fee Recording Date

Programme No 01/NBS Q096R

500.00

10/06/95

500.00	FEE
	IF ANY ADDITIONAL FILMING IS REQUIRED THIS WILL BE PAID ON A PRO RATA BASIS
	PLEASE COMPLETE: SOCIAL SECURITY NO.
500.00	Total US DOLLARS

Payments to : CAPT. SCOTT O'GRADY Contract Index : CI01265101

VAT: I wish to be self-billed and I agree to advise the BBC if I de-register.

VAT Registration Number

CAPT. SCOTT O'GRADY C/O HILL AIR FORCE BASE UTAH

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Contracts Manager, South

If you wish to accept please sign and return the attached Acceptance or let us know otherwise as soon as possible.
 If you should receive notice of any claim for defamation in respect of the contribution(s), you are asked to notify the BBC before taking any steps to deal with the claim.
 Letters addressed to speakers c/o the BBC will be forwarded, but for statistical purposes the letters may be opened before being forwarded unless we are notified of any objection. Letters marked 'personal' are forwarded unopened.

I agree to carry out this engagement on the terms and conditions offered.

(Contributor's Signature)	(Date)	2
Sign and return one copy to BBC Contracts Manager	(paret	

Country of Residence (if not UK) of each Artist covered hereby

Page 1 of 1

PHONE NO. : 01179 237779 FROM : BBC CONTRACTS 22 Mar. 2002 11:18AM P3

CONDITIONS REFFRRED TO IN THE OFFER OF ENGLISHIBLE

- You series to carry out this engagement and to arrend such rehiserable to are necessary in the
 ophion of the BSC and to be made up it required by a person appointed by the BBC and to well
 auch everytage articles of these which are necessary to ansure seast-sectory reception of your
 picture on the recording screen.
- Where you are to provide a programme outline(s) and/or presented under scientist this contract is subject to such outline treatment under professional and any substitist provided by you conforming with the SEC a negativement both is to constant and state at dealery). In this base of contributions to extend the SEC and the state of the second contributions to extendional programmes your agree is required to provide short descriptive notes contributional for pressible inclusions in the published programmes of the SEC anders any other resterior directioning suppression for SEC states and book lession to be used in the lesse of 3 percipiest establing as the contributionals.

You eyest that:

(a) the combibutionLCI bricksting accitibitisis prevision by you shall not contain enything which is calculated to bring the BEC into disrepute or which is an intelligeneet at an intelligeneet at copyright and which is calculated to bring the BEC into disrepute or which is related to the base in respect of any desirestory material writers was included without employing or malice no your part. (I) the contribution of any dispersion or malice no your part. (I) the contribution of any contribution of any you shall not contribut our and cold in the case of scripted contributions in contributions the south soft contribution of any or contribution or which the contribution of any contribution or which you are the septions of copyright and in which neighborhood the signifiest in serious 77 of the Copyright, Designs and Pascott Act 1888 have been essented by the actions and it was contributional accordant entry copyright material which you have not written you shall also that so that of the BEC entry material which they to be not written you shall also that so that on the contributional and accordant of the actions. The accordant of the actions of the contributional contributional contributional contributional contributional and provided of the Copyright. Desires of Sections 77 and 80 of the Copyright. Desires of Sections 77 and 80 of the Copyright. Desires of Sections 77 and 80 of the Copyright. Desires of Sections 77 and 80 of the Copyright. Desires of Sections 77 and 80 of the Copyright

- The word "recording(a" shell include any continuance whereby the performance may be mechanically reproduced. The word "contribution(s)" still be deemed to include translation(s) excerptial and recording(a) thereof whereby the context permits,
- 5. Without further payment the DBC arts 99°C Worldwide Limited and its/their ficensions and essigns shall be published (accept to previous) in Closes 10kol) to ALL RIGHTS in the contribution(s) finctuding any recorrangus or translation(s) in current) FOR ALL PURPOSES EVERYWHERE. Such diplus that finctuous next shall not be infraided. Including heredocasting or other forms of granewisting the production of the contribution of the state of the contribution of contribution of the contribution of contribution of the contribution of the contribution of the contribution of the contribution of contribution of the contribution

- The complete copyright in any written material jerveled by you shall want in the BSC but you shall retain auch publication rights shorein as are apulied in Cause 10to.
- The BSC and BSC Worldwide Livinus and resthol Represes and exigens shall be entitled to edit the contribution(s) and the rights pranted to the RRC under this contract shall apply to the whole or any excess(s) from the contribution(s).
- Trailers
 The BBC Worldwide Limited and iteritain formands and assigns shall have the further right without payment to proactast as negural for trailer personner.

 (a) extracts five and recomment from the contributionation as your elemental to thereof (b) material thrust specifically contributed by you for trailer programmes and not requiring a separate attendance.
- Recording to a the perioducionist may without perment be used by the British Film fractions and other arctimose of similar Jedies and made and used by the Mational Sound Archive for their inspective private supposes.
- 10. In! You will it mountaind responsive with BBC Publishmetons is sivision at BBC Vide-to-wide Limited; in committee with the publication to writtee him of the posteriorists of Adoptation thereof and shades at the first of accommittee of this contract, you excluse to the contract you necessar to the contract and analysis of the same of the
- The REC shell be critical at any line to cented them arrangements:

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 an elemative desuration such as the payment of the feet only use that have no further claim. Naturations to the
 the BEG. Any potentiation under this Clause shall be without projection to any other rights or
- The SSC shall not be table to you or your legal personal representatives for any loss, damage at plant to your parson or property eating or in connection with this engagement unless caused by the neighbors of the ISSC and convertible on this ground.
- 13. You shall be responsible for expuring that low equipment tincluding any exhibited supplied by you is talk and complies with the BBC's select requirements and you will abide by all safety subse and repulsions which may from since to make by the BBC.
- 14. All fotal specified herein shall emisse otherwise stated to exceptions of VAT If this is relevant.
- 15. The programme titles and the date and time of transmission of the programme(a). Stated overload may be changed at the discretion of the BBC.

Hoad Office: THE BRITISH BROADCASTING CORPORATION DROADCASTING HOUSE LONDON WIA TAX

P7926 TELEVISION MLSA (ab 9.91) - MLGAB.01

SOG 003190 CONFIDENTIAL FROM : BBC CONTRACTS

PHONE NO. : 01179 237779

27 Mar. 2002 03:21PM P1

O'Grady

7 co2

FROM:

Anna Gol, Production Assistant, 999

Room 18, 25 WLR

DATE:

24 June 1996

TO

Chas Stone, Manager Contracts

He wants the money to go to the following charity:

The Gift Programme c/o Scott O'Grady 1160 State Office Building Salt Lake City Utah 84114

Tel: 001 801 538 9550

Could the cheque go out with a hard copy of the contract as the one he signed was a faxed copy.

He didn't complete the social security number because the money is going to charity.

We didn't interview Stacey because of time constraints, but we will do so at a later date.

Many thanks.

Todas.

25 JUN 1996.

Sent Copy of contact to Scott O grandy a told him cheque sent to fift for chance the chapter to compaling to be fift from a chapter to grant to boue address

SOG 003191 CONFIDENTIAL



S	UTH	Wietelades Road Bristol Bst 2LR Telephone: 0117 B72 22 FAX: 0117 B23 7776	to the standard out to the standard of the sta
kaypoint:	bristol		TELEVISION MEAN
	JCB/VE (MPO'S M/A	M)	6 : 42137 Debe : 14/05/96 Contract So : 2785
	MGAGNEST to you mad everless.	for the contribution(s)	described below at the fise specified on the terms and conditions set out on
Title: "9	99 SPECIAL"		CLADES A
Producer Service Programme I Union Code Broadcest I Insurable I	onestim : 20		The Contributor(s) error(s) that he/she will not tell their story ownered by this contract to any other U.K. Television Company (Derrottrial and satellite) until transmission of their story for the first time on the 999 series or until 30 June 1997, whichever is the sooner.
Contribution	e : 20 RE INTERVI SECRI ACTUALI RESUUE IN BUS	LENGO AND TO PARTICIPATE TY SEQUENCE CONCERNING SHIA	AONS 25
Location :	SALT LAKE CIT	Y, UIAE, U.S.A.	
Rah/Rec :		MDAY 10 JUNE 1995	CONFIDENTIAL
	HALF DAY - WE	DHEEDAY 12 JUHE 1996	SUBJECT TO PROTECTIVE ORDER
	• •		IN CIVIL ACTION NO. 502CV 173
Programiio Bi		secreting Date	UNITED STATES DISTRICT COURT FOR THE
01/KBS Q096		10/06/96	EASTERN DISTRICT OF TEXAS
			TEXARKANA DIVISION
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500.00	Total	US DOLLARS	
	THE GIFT	Programme	
	CAPT - BCOTT C E: CI01265101	CRADIT—	Signed on behalf of the RBC Contracts Nanagar, South
I: I wish to the BBC :	o be self-billed if I de-register.	and I agree to advise	1. If you wish to accept please sign and return the attached Acceptance or let us know otherwise as soon as gossible. 2. If you should receive notice of any claim for defamation in respect
T Registrat:	Lots Musber		of the contribution(s), you are asked to notify the HBC before taking may steps to deal with the claim. 3. Detters addressed to speakers s/o the HBC will be forwarded, but for
•		• .	3. Detters addressed to speakers s/o the BEC will be forwarded, but for statistical purposes the letters may be opened before being forwarded
		•	unless we are notified of any objection, letters marked 'personal' are forwarded unopened,
			I agree to carry out this engagement on the terms and conditions offered.
	COTT O'GRADY	•	
UTAH	L AIR PORCE BASE		(Contributor's Eignstura) (Data)
U.S.A.	•	. •	Sign and return one copy to BBC Contracts Amager
7:	DEPOSITION	-	Hornal Country of Residence (if not UK) of each Artist covered hereby
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25 JUN 1996

44/28/6

FROM:

Anna Gol, Production Assistant, 999

Room 18, 25 WLR

DATE:

24 June 1996

TO:

Chris Stone, Manager Contracts

Wasn't there something you said about eating your hat? I am enclosing the signed Scott O'Grady contract which in your absence got changed to a fee of US\$500 instead of £500!

He wants the money to go to the following charity:

The Gift Programme c/o Scott O'Grady 1160 State Office Building Salt Lake City Utah 84114

Tel: 001 801 538 9550

Could the cheque go out with a hard copy of the contract as the one he signed was a faxed copy.

He didn't complete the social security number because the money is going to charity.

We didn't interview Stacey because of time constraints, but we will do so at a later date.

Many thanks.

T

25 JUN 1998.

CONFIDENTIAL
SUBJECT TO PROTECTIVE ORDER
IN CIVIL ACTION NO. 502CV 173
NITED STATES DISTRICT COURT FOR THE
EASTERN DISTRICT OF TEXAS
TEXARKANA DIVISION



INTERNATIONAL BRANCH AYLESBURY
1 TRIANGLE BUSINESS PK WENDOVER RD
STOKE MANDEVILLE AYLESBURY BUCKS

Our Reference FT00026147042402

Draft Number 00079275

To:

LLOYDS BANK PLC CLIFTON 57 F Related Reference BBB05629/00044/006

As requested we enclose our International Draft Payable to:

THE GIFT PROGRAMME '

Drawn On:

THE BANK OF NEW YORK NEW YORK, N.Y. U.S.A

Amount of Draft USD 500.00 |

We debit you as follows Val 01JUL96

Account Number 00781853

Principal Amount GBP 323.77
at 1.5443 USD 500.00

Charge Account Number 00781853

Charge Amount GBP 2.00

SPECIAL NON-STD CHG

By Order Of:

BC SOUTH

Bank Plc is registered in England no. 2065. red Office: 71 Lombard Street, London ECSP 3BS

of IMRO and the Banking Ombademan Scheme, tory to the Code of Banking Practice.

F501

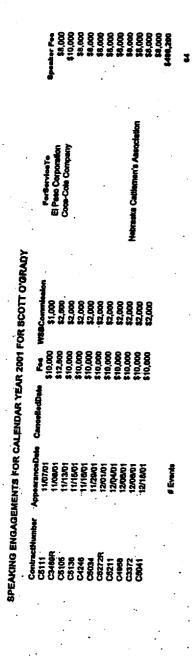
CONFIDENTIAL
SUBJECT TO PROTECTIVE ORDER
IN CIVIL ACTION NO. 502CV 173
UNITED STATES DISTRICT COURT FOR THE
EASTERN DISTRICT OF TEXAS
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	Keppler Associates	¥ 5	Canada	•	10,000	\$1,000	American Red Cross, Western Colorado Chantes	300
	Speakers Bureau, Inc.		03/201	**	10,000	\$1,000	Tenhensee Health Care Meneroperal Account.	000,84
	KPMG	200	03/15/01	*	10,000	\$1,000	California Park and Regression Source.	200,84
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	Speak fro.	27.6	03/29/01	- 44	10,000	\$2,000		\$8,000
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	National Business Education Association	3488	04/06/01		10,000	\$2,000		\$8,000
	Gas Appliance Manufactures Association	5	04/14/01	•	10.000	\$2,000	•	\$8,000
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L	Gall & Rice Productions	2000	05/16/01		10.000	22.00	Attended the Cross of the Heartland	\$8,000
_	Christian Sneakers com	38	05/17/01	• •1	10,000	2001		\$6,000
ري	West Virtinia Healthware Changles Added	C1763	06/20/01	e égi	10,000	36	Michigan Gas & Oil	\$8,000
	McKiney Associates	21848	06/23/01	•	10.000	200		\$6,000
	Personalities & Promotions international	22102	10/20/20	**	10.000	21,000	Clarent Inner Inne	\$8,000
	New England Securities	2390	06/14/01		10,000	21,000	Calcarate institution Company	\$8,000
	Central Methodist Church	\$ 50 C	08/26/01		10,000	\$2,000		\$8,000
1	Family, Career, and Community Leaders of America		07/08/01	•	\$7,500	\$1.500	•	000
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	Tennesses Hospital Association		02/17/01	in	510,000	\$1,000	Stock Executive Leadurable Conference	\$5,000
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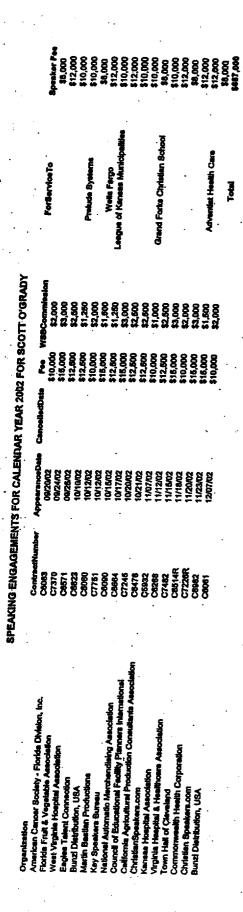


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Exhibit 137



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DAVIS, WRIGHT, TREMAINE, LLP
BEHIND ENEMY LINES AIRCHECK
[FROM VIDEOTAPE]

ANNOUNCER: Watch Wild Discovery at its new time, weeknights at 6:00 and 7:00, only on the Discovery Channel.

On November 30th, one man finds himself inside enemy territory.

 $$\operatorname{MR}.$$ HACKMAN: I'm not gonna let that kid die out there.

MR. : You will lose your command.

MR. HACKMAN: So be it.

ANNOUNCER: "Behind Enemy Lines." But before you cross the lines in theaters, find out how America responded to the real thing.

 $$\operatorname{MR}.$$: "You're following that situation closely."

ANNOUNCER: Tonight, the Discovery Channel remembers one hero's true story.

MR. : I said, Dear God, don't let me die.

Exhibit 33A

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2

MR. : I wasn't ready to bury Scott O'Grady.

ANNOUNCER: Plus we'll take a behind-the-scenes look and get a sneak peak at 20th Century Fox's new film, "Behind Enemy Lines," a detailed look at the fact and fiction of true survival. "Behind Enemy Lines": The Scott O'Grady Story.

MR. : Bosnia, 1995, a country torn apart by war and filled with weapons, a country with no friendly forces and no safe areas. The anarchy and tragedy of the conflict led the United Nations to call upon NATO allies to help restore peace. The United States and other Air Forces carried out routine patrols code-named Operation Deny Flight. One of the pilots was Scott O'Grady. Here, he's played by an actor.

MR. : I was stationed at Aviano Air Base, Italy. I was a member of the Triple Nickel fighter squadron and we were performing peacekeeping missions over Bosnia. It was similar to a police officer patrolling a neighborhood. We

3

were there to make sure that none of the parties that were fighting there were using their airplanes to bomb targets on the ground, to at least keep the skies free from violence.

MR. : Well, Scott and I have flown together since '91. We started at Kunsan, Korea, and then we went from there to Ramstein and then to Aviano. The last five years we've flown together, same squadron and everything, so it, it's really got us tight.

MR. : We always go up as a team.

You always have major [?] support. My role for that day was just to be the wingman. Captain Wright was the flight leader for the mission on 2nd of June.

MR. : That day, I did my normal briefing and this was strange, because Scott really went into detail on what he would do in a search and rescue situation.

MR. : The Hollywood, Tom Cruise image of what a fighter pilot is is pretty far from the truth. I mean, most of the guys that I work

with are old, balding, fat, have a station wagon with four screaming kids in the back. So this thing about these young guys with their Ninja motorcycles, running around, chasing women and getting drunk in the bars is kind a far from the truth.

The takeoff, going from dead zero, you know, ground speed, is like being strapped into a rocket. All it does is it, it's a controlled explosion.

MR. : Baxter 5B [?], you're cleared to rejoin with this check [?]. We're climbing out, 15,050.

MR. : It was a bright beautiful day, and just thinking that, you know, how lucky we are to be flying a F-16.

MR. : Baxter, that heading on 1-8-0, now we're going to be doing a--go ahead and do your chaff [?] fires.

MR. : Baxter 5-2, roger.

MR. : We were flying in the northwest corner of Bosnia, we were monitoring that

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entire area with our radar, and also with our visual lookout, to see if there if there were any violators.

5

MR. : We'd been flying about two hours now. At this time, I received some warning that a radar was looking at me; just a brief warning.

MR. : Baxter 5-1 spike to 0-9-0.

MR. : Baxter 5-2 negative spike.

MR. : Roger; push it up.

MR. : It was very short but it was enough to make me be concerned, so I sped the flight up. We wanted to get more maneuvering airspeed in case it was a real threat.

MR. : As we turned around to the east now, I received a indication in my aircraft--

MR. : Baxter 5-2, missile spike 0-9-0.

MR. : Looking.

MR. : I began looking vigorously outside, just to ensure that nothing was coming up, and then that's when, when it surprised me, to see

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6

actual missiles in the air.

 $$\operatorname{MR}.$$: Missiles in the air; missiles in the air.

MR. : It was quite, quite a sight.

I mean, it was unbelievable to see one as I'm

maneuvering, miss, it goes between us, and then the

other one impacts Scott. It's quite a scene, that

I never want to see again.

MR. : Magic [?], Baxter 5-2 has just been hit. I say again, Baxter 5-2 has just been hit.

MR. : I can still see the, the missile attached to the wing tip in my mind, and then the right wing became engulfed with flames as it began to fall, and again, I was ma--remained focus on the cockpit area, looking for him to eject, but I, I didn't see him do.

MR. O'GRADY: It was like having a semitruck slam into my airplane with a warhead on it, and the instrument panel in front a me starts, is starting to break apart, and immediately I'm engulfed in flames, and all I can see is fire

around me. It blew like a flying gas tank, and I'm reaching for the injection handle as fast as humanly possible, and, you know, the big thing was that I just prayed and I said, boy, dear God, don't let me die. The next thing I saw was the debris flying around me from my airplane, and I was looking straight down at the ground because I ejected parallel with the horizon.

All I could think about was that I was gonna fall to my death, being up at that height, looking down at the ground was just a very scary thing because I'm afraid of heights, and so I didn't want to wait for the ejection seat to actually deploy the parachute on its automatic function, so I went ahead and manually deployed the parachute myself.

And then once it got down to 14,000 feet, the seat separated, and then from there my survival gear opened up below me. Coming down in the parachute took almost up to a half an hour, it was a long descent, and unfortunately, when you get shot down you land on top of the people that shoot

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you down. So they were there, waiting for me, and I knew that.

8

So I was pretty much left [?] up to the wind and fate to land me in a safe area.

MR. : Baxter 5-1 [inaudible].

MR. : Roger. Baxter 5-1's

returning, single ship, good jets.

MR. : I called Aviano, my squadron, and informed them that I would be coming alone, and that was, that was very difficult.

MR. : Baxter 5-1, confirm single ship.

MR. : Sorry but that's affirmative.

MR. : It's quite a shock, you see your aircraft that you fly get blown up, and then t know it's one a your friends is hard, and part of you goes down with that airplane.

After that, I landed uneventfully, and then I was met at the aircraft and then went into an intelligence debrief, so I could give them as much information as I could about what I saw and where I thought Scott was, and, and that, so we

could begin rescue procedures.

[Simultaneous conversation in background.]

9

MR. : --indications, and I saw missiles come through the clouds, impact Scott.

MS. : Did you get good parachute?

MR. : No, we didn't. However, I did see the cockpit intact, and so there's a good chance that he did get out.

MR. O'GRADY: I'm looking around the countryside and I see a small fire off to the south, and I realize that that is where the pieces of my airplane had impacted the ground. That was really a very surreal experience. It wasn't reality, and I had to come to reality and say, Scott, you better get your act together, this is real, and you better not make any mistakes because the next mistake you make might be your last.

I mean, there were no safe areas. There were no friendlies. There wasn't a French underground to be able to take care of me. I was by myself. I was alone.

[Grunting sounds.]

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10

MR. O'GRADY: I figured I could run about 20 miles to the south, and heck, while I was at it, I might as well just keep running and go home. But that didn't happen. I ran about a 100 yards and the whole overwhelming, you know, occurrence of, that this is actually happening came down on top me, and I had to stop, and so I, I hid.

MR. O'GRADY: Dispatcher Flight 1, Dispatcher Flight 2.

I tried to talk to somebody but there was nobody there, and then, before long, I heard the vehicles approach the area along the highway and I could hear voices around my parachute area, and I had to turn off the radio in fear of the noise giving me away.

The first two individuals walked by me within just minutes of being in my hiding spot. They were looking straight ahead, so they, they walked right by me, and after that, I could see outta the corner of my eye the other people that walked around, and unfortunately, they all carried guns, too, and I saw those, and that didn't make me

11

too happy either.

ANNOUNCER: The 336th Training Group located at Fairchild Air Force Base in Washington State manages all U.S. Air Force survival training. Instruction concentrates on the techniques needed to overcome the physical and psychological stresses of surviving in any environment.

When we return, the hunt begins for downed pilot, Scott O'Grady, and later in the show--

MR. : When a pilot bails out of an airplane, you know, that's when the real adventure starts.

ANNOUNCER: A sneak peak at the new feature film from 20th Century Fox, "Behind Enemy Lines."

ANNOUNCER 2: This program is brought to you, in part, by "Behind Enemy Lines." On November 30th, it's time to cross the line.

MR. : We ought to be flying for a rock star. We could save the music.

[Shouting with music overlay. "Eject, eject."

12

ANNOUNCER: In two days, get ready--

MR. : Our man is down behind enemy

lines.

ANNOUNCER: -- to cross the line.

MR. : The American people want their

pilot back.

ANNOUNCER: "Behind Enemy Lines."

MR. : [inaudible].

ANNOUNCER: Rated PG-13, in two days, only in theaters.

ANNOUNCER 3: Introducing the all-new Kia Spectra, an affordable car with so much more.

Available with six-speaker stereo, air conditioning, map lights, power windows, and Kia's ten year, 100,000 mile warranty.

WOMAN: Are you still reading that?

MAN: Yeah. I can't put it down. Oh,

wow!

ANNOUNCER 3: The 2002 Kia Spectra, finally a car you can really get into.

ANNOUNCER: You're watching the Discovery Channel.

1.3

WOMAN: What do you give? What gift can possibly say thank you to your best friend, accountant and massager of shoulders and egos? You might want to start with these. Kay Jewelers' diamond solitaire earrings, starting from only 99.95, and you can be assured of two things. First, that Kay diamonds are hand-selected for exceptional beauty, and second, that she'll absolutely love them.

[SINGING: Every kiss begins with Kay.]

[Music playing.]

[Children laughing.]

CHILD: Way to score, Mom.

WOMAN: This holiday, there's only one place that has the look you want and the gifts you need. Sears. Where else?

ANNOUNCER: A day that America will never forget. An event that reshaped our world. Sunday, on the Discovery Channel, see the filmed image that will change the way we remember Pearl harbor.

Never-before-seen frame by frame analysis and forensic evidence unlock the secrets that sank with

14

the Arizona, one unforgettable frame at a time.

Pearl Harbor: Death of the Arizona, premiering

Sunday at 9:00 Eastern and Pacific on the Discovery

Channel.

MAN: What if an Internet provider asked you to draw from your imagination, to envision taking your Internet experience from every day to extraordinary? You'd create AT&T WorldNet Service Plus. First, you'd start with the fastest log-ons and better connections. Then you'd add the latest features like instant massaging and chat for real-time communication, not to mention a cutting-edge feature like video e-mail, so people can see and hear you every time you send a message.

And you'd want live customer support. Now you can get it all from the provider rated best ISP by PC World. Call now for AT&T Worldnet Service Plus at just 16.95 a month. That's nearly 30 percent less than AOL. So call 1-800 Worldnet today and switch to AT&T Worldnet Service plus. It's drawing lots of attention.

ANNOUNCER: Now back to "Behind Enemy

15

Lines, the Scott O'Grady story.

WOMAN: Excuse me, Dr. O'Grady, there's an urgent telephone call for you in reception.

DR. O'GRADY: Oh, okay. I'll be right there.

When I first heard the news, I was working, and when I heard the Air Force was trying to get in touch with me, I knew that it had to be associated with Scott, then that it had to be something that wasn't gonna bring good news, and once I identified myself, she said to hold on, and then there was silence for about a minute or two, and she came back to the phone and asked me to go home, that the Air Force wanted to send some personnel to my house to contact me.

MR. O'GRADY: You know, you see these scenes in movies where you'll have military officials show up in their dress uniforms with a chaplain, to go and console the family members, and, you know, you're thinking about that happening, you know, to your family, is really kind a strange, and then the darn thing is is that that

16

really does happen.

[Knocking on door.]

DR. O'GRADY: I was pretty well shaken up because I'd been crying, and I feared the worst. They greeted me very solemnly and handed me the document, and which I read, and it indicated what had happened to Scott. That there was no word from him after the event, and no one had seen him eject, and so things looked pretty grim. The first thing to do was to contact his mother who lived in Seattle and I called her, and she contacted Stacey.

STACEY: I was told that I had a phone call from my mother while I was at work, at 3:30 in the afternoon, so I knew immediately that something was wrong.

Mom?

That something dreadful had happened.

When she said Scott's name, I almost said it at the same time, and I broke down immediately. I knew that he had--I thought he had died.

[Sobbing. Gunshot.]

MR. O'GRADY: When I heard the first

17

gunshot, that really immediately got my attention, and concerning that they just destroyed my airplane, they weren't too interested in not only just capturing me, you know, the--so much as they were there to try to kill me, and that wasn't a very pleasant thought, and there was a lotta fear there.

You know, life is a very precious thing, and you forget about that until your life is threatened and, you know, to, to think that this was it, I might not ever get outta this, was a very sad moment.

[Sound of airplane.]

of the 24th Marine Expeditionary Unit which is roughly a 2,100 man force embarked abroad three U.S. amphibious ships. We heard, as, as many people did in the theater, and throughout Europe, of the downing of the airplane on the 2nd of June, really, just moments after it occurred, and I think our feelings were probably similar to the feelings that most people have. It was a tragedy. You

18

never like for those things to happen.

So we went into a process that we trained very hard for, which is to be prepared, if called, go in and, and help where we can.

MR. O'GRADY: When night came, and I was very fortunate not to have been caught for the first day, I had to come up with a game plan, and it came down to surviving, first of all, then concealment, then evading. You know, my big concern was, number one, get out to a better hiding spot. Every movement that I made was so slow and so meticulous, because I was afraid that the noise or any type of movement would be able to give me away, would highlight my position, and I didn't want to do that.

[Sound of helicopter flying.]

MR. : The commander in chief of, of allied forces in the southern region, Admiral Smith, had several different forces at, at his disposal to respond to this type of crisis. We were but one of those forces. That essentially meant that for 12 hours a day, we had to be

19

prepared to respond within an hour or two.

MR. : The grunts were getting all their ammunition and their weapons ready. We were getting the aircraft ready.

MR. : Flight deck secure. PT [?].

MR. : The Marines are, are constantly challenged with things to keep them busy and sharp aboard ship, and it was no different during this period of time as well.

[Sound of machine gun.]

MR. : Is it beneficial to go in and jeopardize a whole bunch a Marines to rescue one person? I mean, can we do it? I mean, and then, ultimately, you have to make the decision, okay, is he alive? first of all. If he's dead, there's no use jeopardizing the rest a the people.

MR. : The things that, that we needed to know before we could successfully execute a mission like that were, number one, what's his status? Can he move himself? Does he have communications? Those things are, are difficult, early on, to try to figure out.

20

[Sound of jets.]

MR. O'GRADY: When I didn't hear anybody on the radio the first, you know, day, and that night, I knew that because of the events that had occurred, nobody knew I was alive, and that nobody was gonna be able to come in and get me the next day.

MR. : Tensions and doubt seemed to grow by the hour in Bosnia-Herzegovina. A television crew reached the scattered wreckage of a U.S. fighter jet shot down Friday while on patrol over Serb-held territory.

There is still no official confirmation of the fate of the F-16's pilot.

MR. : Absent--

WOMAN: When I was the wreckage of Scott's plane--

MR. : --[inaudible] where the ejection seat is located--

WOMAN: --I just could not fathom that somebody could survive.

MR. : No ejection seat was seen as

21

the plane disappeared --

WOMAN: The first thing you think is he's, he's dead. There's no way.

MR. : You simply did not know whether he was alive, and if he was, where he was. So all we could do was to continue to get ready to go.

MR. : Generally, the first 24 hours are the most critical. Most people are usually rescued within the first 24 hours. After that, the probability of surviving, you know, diminishes.

[Sound of helicopters.]

MR. O'GRADY: I was still free. You know, the hardest day of being in a place where you don't have the right to live and people are hunting you down is a heck of a lot better than the best day of being in a POW camp. There were people walking around me every single day, and there was a helicopter that was out there trying to find me, and it flew overhead. I'd have to wait until night fell, where most people went to sleep, and that's where I actually became active and would move out.

22

ANNOUNCER: In the new 20th Century Fox feature film, "Behind Enemy Lines," like Scott O'Grady, Owen Wilson's character, naval aviator Chris Burnett, runs into some challenges once his plane is shot down.

MR. WILSON: I am an American. I am on your side.

ANNOUNCER: In the case of Scott O'Grady, one major challenge came in finding food for survival. Just how safe are tree leaves, bugs, and rainwater? The nutritional facts, when we return to "Behind Enemy Lines," the Scott O'Grady story, on the Discovery Channel.

[Music playing.]

SINGER: You make me so very happy--

MAN: A smart fact from Pet Smart. Pets like getting new toys as much as people do. That's why we have the widest selection of holiday gifts, like these limited edition ornaments, now just 4.99. Pet Smart, all you need for the life of your pet.

MAN: Bottled water getting expensive?

Try pure filtered water, just as good as bottled,

23

at a price that's ten times less. Doesn't that sound better? Pure water filters. Your water should be pure.

[Rock music playing.]

ANNOUNCER: You're watching "Behind Enemy Lines, " the Scott O'Grady story, on the Discovery Channel.

There's a place where people smile WOMAN: big, eat good, and always score a sweet deal. got to be Applebee's.

SINGING: Eating good in the neighborhood.

WOMAN: What makes a honey of a deal? amazing new honey pepper sauce. It makes honey-grilled chicken and honey pepper steak a taste of honey heaven. Throw in our famous riblets, now honey barbecue style, and you'll know why it's got to be Applebee's.

SINGING: Eating good in the neighborhood.

It's a different kind of Fixadent, MALE: with no artificial flavors or colors. It's Fixadent Free. Fixadent holds stronger, holds

24

longer than any other free adhesive. Fixadent and forget it with Fixadent Free.

ANNOUNCER: Frame by frame, history is changed forever. Pearl Harbor: Death of the Arizona, Sunday at 9:00 on the Discovery Channel.

MALE: With the peace of mind you'll get from the Lexus of warranties, owning a certified, pre-owned Lexus feels just like owning a new Lexus.

WOMAN: Honey.

MAN: Yeah?

WOMAN: Did you get the mail?

ANNOUNCER: Don't be surprised if you treat it like one. Certified pre-owned vehicles only at your Lexus dealer.

GIRL: Dad.

MAN: Yeah.

GIRL: If dinosaurs disappeared 65 million years ago and we've only been around a short time, what happened in between?

MAN: I don't know. I'm not that old. Ask your mother.

WOMAN: After the dinosaurs, our world had

25

strange and wondrous beasts you've never seen.

Discover them on the only network that could bring them back to life. Walking With Prehistoric Beasts, Sunday, December 9th, at 7:00 Eastern and Pacific, only on the Discovery Channel.

GIRL: Dad, mom didn't know either.

MAN: Oh!

ANNOUNCER: Just how safe are tree leave, bugs, and rainwater? Leaves from trees can provide the body with the essentials of iron and Vitamin B, and bugs, such as water beetles and grasshoppers can provide protein and carbohydrates. Water is most essential. It is involved in every function of the human body. Water maintains blood circulation and helps new cell development.

Later on in the show--

MR. : Taking you out of your sort of comfort zone--

ANNOUNCER: --Owen Wilson crosses the line. A sneak peak at the new film from 20th Century Fox, "Behind Enemy Lines."

MR. : One thing that you take for

26

granted as an aviator is that if you do get shot down, somebody's gonna come and get you.

MR. : The plan was to take the right number of people and the right number of aircraft. I mean, that's essentially it. What do we need to get 43 Marines who are able to protect themselves, conduct a search, and protect the downed pilot, in and out, safely? That consists of two CH-53 large transport assault helicopters, two Cobra assault helicopters, and a total of four Harrier jets that were in our own little package, supported by other NATO aircraft that were invisible to us but there nonetheless.

As the days went on, it became more difficult to try to picture him still alive.

MR. O'GRADY: Water was becoming critical. You know, you can go about 30 days without eating but you can only go a few days without drinking water before you get delirious and die, and being in a heightened state like I was, you become very dehydrated quickly, and you don't ration water, you ration sweat. You drink as much water as you can

27

and then worry about trying to find more water later. But what it came down to was that the water had a come to me.

You know, I, I prayed for a lotta things when I was out there, and everything I really needed I got.

[Sound of jets. Rain falling.]

MR. O'GRADY: The fact is is that your stomach shrinks after a while and your appetite actually goes away. But I knew that I need to have some type of nutritional, you know, substance. I took off some small leaves of the trees that were around me and I ate some of those, and when I came up to where I had an opportunity to eat some ants, because they were dining on a decayed worm, right by where I was hiding, I went ahead and grabbed one of the ants out of the pile and put in my mouth and ate it without hesitating, and, you know, they're just crunchy and they're a little sour. You know, it's really not that bad.

But it actually became more, not just for nutritional value, so much as it was for

28

entertainment value, cause they're hard to catch. It was a break from my combat, you know, environment of having to survive, to where I actually, you know, was the hunter versus being the hunted.

[Sound of jets.]

ANNOUNCER: The hunt for Scott O'Grady continued day and night. It was a race between his friends in the air and his enemies on the ground.

MR. O'GRADY: I would get up and I would turn on the radio, and I heard nothing but static the whole time.

MR. : Baxter 5-2, Baxter 5-2. [unintell.]

MR. : Flashman, this is Baxter 5-2.

MR. O'GRADY: I finally heard somebody on the radio for the first time and I made a couple radio calls back to him but he never heard me, and you think that might be disappointing but actually it was very uplifting to know that, number one, the radio worked and that also to realize, as I always knew in my heart, that they were out there trying

29

to find me, and that they were gonna come in and get me.

ANNOUNCER: U.S. Air Force pilots continued to enforce the NATO no-fly zone, still not knowing whether their colleague was alive or dead.

MR. : Well, I've been flying F-16s for about 8.5 years now. At the time of the shoot-down it had been about a little over seven years, about seven and a half since I've been flying, and about every year to two years you have a good friend pass away, and so you, you never have a happy ending. There is yet to be one, and there's always the same waiting period.

Who is it? what happened? is he okay? and it always turned out that he wasn't.

MR. O'GRADY: Hearing Flashman two nights before and to have him not respond to my radio call, I really want to make a more concerted effort to hopefully have somebody hear me, and to where I would even go to the point where if it meant, you know, possibly compromising myself by making these

30

longer transmissions, that that would be okay, because I wanted somebody to know I was alive.

[Sound of jets. Male voice in background.]

MR. : After the two and a half hours of our mission that night, the NATO Airborne Early Warning told us that we could go home, and, and in fact I did turn north, but I felt kind a foolish cause I have a friend that may be alive down there and I elected to stay.

MR. : Baxter 5-2, this is Baxter 1-1 on alpha [?].

MR. : All fighter pilots have a bond that no one else understands our job, and we can't count on anybody like we can each other.

MR. : Baxter 5-2 listening on alpha.

MR. : I wasn't ready to bury Scott O'Grady.

[Indistinct voice.]

MR. : Say again for Baxter 1-1.

MR. : And about this time I'm

hearing some irregular static, I'm not sure what it

31

is, whether it's somebody else on the frequency or not. I turn-so I turn my tape on.

MR. : Baxter 1-1 has you loud and clear. Who is this?

MR. : At about 2:07 in the morning is when I heard the first voice that was distinct.

MR. : Baxter 5-2.

MR. : I understand you are Baxter 5-2.

MR. : We had to verify that it was him and we knew that he, he was in Korea, in the Juvat [?] squadron, and that would be something I would ask him.

MR. : Baxter 5-2, this is Baxter 1-1. You're loud and clear.

MR. : [Indistinct voice.]

MR. : Copy that. what was your

squadron in Korea?

MR. : [Indistinct voice.]

MR. : Copy that. You're alive.

Good to hear your voice.

MR. O'GRADY: That was a great moment in

32

my life, you know, had every emotion rushing through my body that you could ever think of. I wanted to jump for joy. You want to laugh, want to scream, want to cry. You know, to le--to know that somebody knew that you were alive, after being dead for six days, to the outside world was a phenomenal thing.

MR. : That was the most exciting feeling I could ever have in my life. It's, it's like losing somebody and, and they come back.

ANNOUNCER: During the filming of the new 20th Century Fox feature film, "Behind Enemy Lines," the crew was granted access to a U.S. Navy carrier. That carrier was later used in the initial strikes against Afghanistan in the war against terrorism. What U.S. Navy carrier was it? The USS Saratoga, the USS Carl Vinson, or the USS Lexington? The answer as "Behind Enemy Lines," the Scott O'Grady story, continues on the Discovery Channel.

MAN: [inaudible].

MR. : We have pilots down behind

33

enemy lines.

ANNOUNCER: There is a time for diplomacy.

MR. : [inaudible] search and rescue?

MR. : The American people want their

pilot back. Now what is the problem?

ANNOUNCER: But in two days--

MR. : You will lose your command.

MR. : So be it.

ANNOUNCER: --time is up.

MR. : How soon can your team be

ready?

MR. : Say the word and we'll saddle

up.

ANNOUNCER: "Behind Enemy Lines."

MR. : Let's go get our boy back.

ANNOUNCER: Rated PG-13, in two days, only

in theaters.

ANNOUNCER: You're watching the Discovery Channel. Tomorrow, paranormal forces on Mysteries of the Sea.

MAN: Ya-hoo [inaudible].

MAN: Oh, shouldn't you be studying for

34

your spelling test?

BOY: Uh-huh.

MAN: Well, then put the toys down.

MAN: [inaudible].

MAN: And go study. Whoa. Toys down.

Put the toys down.

WOMAN: Studying will never be the same.

MAN: Now go study.

WOMAN: Now it's fun with Turbotwist spelling and the never-ending mind station from Leapfrog, you can download your weekly spelling list and play games while you prepare for quizzes. Leapfrog. Learn something new every day.

MAN: Like my fine paisley bird [?]. Thank you.

[Applause.]

MAN: Okay. Up next, we have a reading entitled Manual.

GIRL: Windshield wiper maintenance. Do not operate the rear window wiper if the rear window is dry. It may scratch the glass.

MAN: With the Lexus of warranties, and

35

new car-like financing, owning a certified,
pre-owned Lexus feels just like owning a new Lexus.
You might get a little carried away.

GIRL: The cupholders in this vehicle are designed--

MAN: Only at your Lexus dealer.

[Rock music. Shouts of eject, eject.]

ANNOUNCER: You're watching "Behind Enemy Lines," the Scott O'Grady story, on the Discovery Channel.

MAN: Cock-a-doodle, don't you just love starting the day with a little sip of me, Folger's Cafe Latte, so rich and frothy. I'm delicious. I'm scrumptious. Who loves me, baby? Oh, no, no, no, no, no. Not a paper cup. I'm more along the lines of fine china. Paper cups are [inaudible].

MAN: And you ain't exactly rinsing and spitting. You dig?

WOMAN: Folger's Cafe Latte, the big-headed coffee.

 $$\operatorname{MAN}\colon$$ Hey, baby, is there froth in here or is it just me?

36

ANNOUNCER: A day that America will never forget, an event that reshaped our world, Sunday on the Discovery Channel, see the filmed image that will change the way we remember Pearl Harbor.

Never-before-seen frame by frame analysis and forensic evidence unlock the secrets that sank with the Arizona, one unforgettable frame at a time.

Pearl Harbor: Death of the Arizona, premiering Sunday at 9:00 Eastern and Pacific on the Discovery Channel.

ANNOUNCER: Give the gift of Discovery. Shop at the Discovery Channel store at the mall or on the Web. Explore deep space with the latest telescope technology. Streamline your life with our high-capacity hand-held voice recorder. Take a sleek peek around with our ultra cool cat-eye binoculars. Capture the moment with our digital pocket camera and watch time fly on this amazing digital clock. Plus Discovery Channel store gift certificates making shopping easy, quick and convenient. Shop any time at discoverystore.com or more than 160 stores nationwide.

37

Tonight on the Discovery Channel, get deep inside the mystery of the Alaskan mummies, and later, Deadline Discovery, a series bringing the stories of today to life.

WOMAN: We need to talk.

MAN: Really?

WOMAN: I don't think we should see each other anymore.

MAN: Well, is it Mr. Friskie?

WOMAN: NO. I love your cat.

MAN: It's the rash, isn't it? Listen, the doctor said it's just temporary.

WOMAN: No. It's your Web site. I need more content than that.

GROUP SINGING: Hey.

MAN: Our customers expect a lot from a Web site because at progressive.com, you can get our price for auto insurance and the rates for up to three leading competitors, and that could save you hundreds.

WOMAN: We want you to save money, even if it's not with us.

38

MAN: At progressive.com, you can get a quote, buy a policy instantly, even check on the status of a claim. Our Web site is so fast and easy to use, it's been rated number one four times in a row.

MAN: She says I need more content.

MAN: Yeah--

MAN: Yeah, that's about right; yeah.

Yeah.

MAN: You can start saving now. Call 1-800-progressive or visit progressive.com today.

ANNOUNCER: This week on Deadline

Discovery, a mountain expedition turns deadly. For one wounded survivor, escape becomes an obsession to conquer Everest. Whiteout, on Deadline

Discovery, tonight at 10:00, Eastern and Pacific, on the Discovery Channel.

During the filming of the new 20th Century Fox feature film, "Behind Enemy Lines," the crew was granted access to a U.S. navy carrier. That carrier was later used in the initial strikes against Afghanistan in the war against terrorism.

39

What U.S. navy carrier was it? The USS Saratoga, the USS Carl Vinson or the USS Lexington?

A combined number of 25 F-14s and F-18s from the carriers USS Enterprise and USS Carl Vinson took part in the first strikes on Afghanistan. The Saratoga and the Lexington were both used in World War II and are no longer active.

Coming up later --

MR. HACKMAN: My character likes Burnett. I mean, he likes the kind of spunk he has.

Be glad you're not in a fight, Lieutenant. You wouldn't last long.

And there's kind of wonderful play between my character on the radio--

You still got your boots, haven't you, cowboy?

MR. : They were tied on.

MR. HACKMAN: Trying to instill in him this kind of passion to, to survive.

Evade and survive and we will bring you home.

ANNOUNCER: A sneak peak at the new film

40

from 20th Century Fox. "Behind Enemy Lines."

MR. : There was a knock on my door at 3:00 o'clock in the morning and it was the commanding officer, and he said hey, they got contact with O'Grady, it looks like we may be going. We'd already had all the briefings, everybody was briefed. It was just okay, let's take the last bit a information.

MR. : So I got a flight suit on and went down to the war room, and as soon as I saw General Burn's [?] face, I knew that, I knew it was game day, we were going.

MR. : I had already asked people within the force, particularly Lt. Col. Tarbutton [ph], Can we make this happen? Is there anything that will keep us from doing this? And he said no, we're okay.

MR. : The cliche we always use is, you know, like being a pro football team. We practice, practice, practice, and we never play a game, and then this time it was the Superbowl. I mean, you know, we got thrown right into the big

41

one.

MR. O'GRADY: They came back and they told me that they're rounding up the troops and they were coming in, and that was a good feeling, to know that that was happening. I had, you know, my smoke grenade but also I had to think of some, some other way of identifying myself as being a friendly, and I had this hat that was green on one side and orange on the other, because I figure, you know, who else will be stupid enough to be walking around Bosnia with an orange hat on but a dumb American.

[Sound of helicopters.]

MR. : When you have a survivor that's in hostile territory, the one thing that you don't do in a rescue effort is send in a Lone Ranger.

 $$\operatorname{MR}.$$: Provided by, by NATO, we had command and control aircraft, F-16s.

MR. : You want to go in and dominate the scenario as you do in any type of a fight, when you call the military.

42

MR. : F&A-18s out of Aviano, Italy.

MR. : There's no such thing as a

fair fight; okay.

MR. : U-2Cs. We had A-10s.

MR. : We go in there to win,

completely.

MR. : We had F-15s. We had KC-135 refueler airplanes combined with our own individual package.

MR. : The total number of aircraft I recall as being just under 40 airplanes altogether.

[Sound of jets.]

MR. : My job is to get us there and get us out.

MR. : Your main concern was probably missiles. You're worried about the missiles locking on ya.

MR. : I was tasked with leading the Cobras forward, to go in there first, to secure the area, find him and authenticate him. 53s went into holding, dropped down Stan [?], down below the terrain, and I led the Cobras forward for the final

43

ten miles and started my authentication procedure.

[Radio transmission: [inaudible].]

MR. : I went through my

authentication process. I asked him two questions.

He came right back with the answers like that.

MR.

: Roger eight.

MR.

: I said okay, we're inbound,

and start proceeding in.

MR.

: You know, about the time that

I got over the top, Scott came on the radio and said you're overhead.

MR.

: Directly overhead.

MR.

: Directly overhead.

MR.

: So I just went into a hard

left-hand turn--

MR.

: Baxter, we gotcha.

MR.

: --padlocked that position and

don't lose sight of it, and started getting 53's

coming on in.

MR.

: Major [inaudible] [?] made

contact and then he called back and said, hey, you

know, bust her on up here, which means hurry up and

44

get up here, we, you know, we have contact with him.

MR. O'GRADY: I started telling 'em, okay, 300 meters off your nose, keep coming forward. Do you see it? No. Okay. 200 meters off your nose. Do you see it? No.

MR. : I can see you. Keep it coming.

MR. : Now I said Button [?], you got smoke off your nose for about a 100 meters, and as I said that, that's when I knew that he saw it, because as I said that I'd see the nose of, of, of his aircraft come up. I mean, he literally stood the thing on its tail. I didn't think a 53 could do this.

MR. : I saw it and it was like right there, so I kind a had to stand the aircraft on its tail, stop it.

MR. : To get down in there was incredible. I was kind a looking like that cause the way that he went down in there, and not being able to see anything, I was expecting rotor blades

45

and parts and stuff to come up outta there, but, you know, he went down in there and his, and his w...[?] went right down in there with him.

MR. : We were real close to, to bad guys, and we're pulling him literally right out from under the nose of the Serbs here, and I just didn't have a whole lotta time, and we kind a had to make this happen, we need to make it happen fast. So I made a conscious decision of getting moving as soon as he saw where the 53s were.

MR. : Move [inaudible].

MR. : Copy that. I'm on my way.

MR. : So my guys went out and went around like the 5:00 o'clock position and scattered in, looking for Scott, cause Mick was telling me he should be coming from my 3:00 o'clock position which is over here; you know.

So we were all looking over there, and he walked out over here.

MR. : Keep going [inaudible]. Keep going [inaudible].

MR. O'GRADY: And I broke out through the,

46

through he small trees out into this clearing and saw these two helicopters sitting there, one in front a me, one off to the left. That was just amazing. That was a great thing. You know, I had my gun in my hand. That's the only time that I actually had finally loaded the 9 mm pistol.

MR. : I said I'm going out to get him. To me, he looked like a Bosnian Serb running at me with a pistol in his hand, just running at me with that, that scared look in his eyes, like a man that had been in enemy territory for six days.

So he had a kind a crazy look about him, that I was kind a skeptical at first, like, hey, this, this our guy or not?

I got his pistol from him, and to, to get him inside the helicopter, he's a small man, I'm big, so I picked him up and threw him inside the helicopter. I don't want to stick around this place.

MR. : Okay, let's get this show on the road. We've been in here too long.

MR. : I know this Mick. I gotta get

47

the people on board.

MR. : Button came up on the radio and said hey, Mick, get me a vector outta here. I said 2-3-0. Took off, we started heading outta there 2-3-0 as fast as we could go.

MR. : [inaudible] we're outta the zone.

MR. : I understand everybody's outta the zone.

MR. : Affirmative.

[Sound of helicopters.]

MR. : He just couldn't say thank you enough. I mean he was saying thank you to anything and everything that moved, and that was, that was a nice gesture, we, and, and we acknowledged that.

MR. : We flew tactically as close to the ground as we could. I mean, you try to hug the ground as, as best you can.

MR. : We were below 50 feet but as

Major Mickelbee [ph] said, there were time that we

were having to rise up to, to go over houses.

MR. : It was a hellava ride but if

48

you weren't flying that profile, to keep somebody from, from shooting at you, hey, it'd be fun, but we were doing it so that nobody would, you know, get a good whack at us.

MR. : The first thing I saw was I saw like a corkscrew of smoke.

MR. : At first, it was like disbelief. I'm like "You gotta be kidding me." We went all the way in there, got this guy, 20 miles from the beach, and now they're gonna start shooting at us?

Okay. I saw the guy shoot, by the time helicopter brain processed what that was and where it was going, and that I needed to do sumpin' about it, that thing's halfway to me now.

MR. : [inaudible] SAMs in the air.

MR. : Hit the switch, flares come off the right side and the missile went underneath.

MR. : We just had--we just had a SAM shot at me from about 3:00 o'clock.

MR. : The biggest thing at that point was that the thing had missed me, but it was

49

a real, real sobering experience.

ANNOUNCER: After the break, behind the scene and a sneak peak at the new feature film from 20th Century Fox, "Behind Enemy Lines."

MAN: Hey, Jim, you hear about Chanko Wireless?

MAN: I just ordered 200 shares.

MAN: I went for 300. I locked in at

25.10.

MAN: I got it for 25.05.

MAN: But we ordered at the same time.

MAN: That's too bad.

MAN: Why did your broker get it cheaper?

MAN: Because Ameritrade doesn't play

favorites. They go to multiple market centers to look for the best price.

MAN: Well, my broker dose that. Don't they?

MAN: I don't know. Some brokers buy from networks they own. Sometimes they sell you stock outta their own portfolios, and sometimes, when you're really mad, your neck gets all blotchy.

50

MAN: I don't want to talk about this anymore.

MAN: Okay; fine.

MAN: Attention everybody. Please do not talk to Tom about his unfortunate stock purchase. See me for details.

MAN: Switch to Ameritrade for better order routing and check out our 10-second guarantee. Limitations apply. Go to Ameritrade.com.

MAN: Nickel for your thoughts.

[Laughter. Rock music.]

ANNOUNCER: You're watching "Behind Enemy Lines," the Scott O'Grady story, on the Discovery Channel.

MAN: Ho, ho, ho. And what would you like, Timmy?

MAN: Okay. Due to the length of this line and the unbearable constriction in my tights, I'm going to make this easy for everyone.

MAN: I'm guessing young Timmy White's America's favorite PC.

51

MAN: Adele [ph].

MAN: And as luck would have it, you can get Timbo here a complete Dell system with an Intel Pentium 4 processor for just 899, and right now it comes with a free CD burner or an all-in-one print center, plus every Dell is backed by award-winning service and support. You don't even have to load up the sleigh.

MAN: Ho, ho, ho.

MAN: Just call or go on line and Dell will help you build a PC that's right for you.

MAN: At 899, a Dimension desktop with an Intel Pentium 4 processor is the perfect gift for anyone. Call or go on line today and get a free CD burner or an all-in-one print center that prints, scans and copies in color. There's great deals on notebooks, too.

MAN: Little dude, you are getting a Dell.

MAN: Holiday values made easy; easy as Dell.

ANNOUNCER: Frame by frame, history is changed forward. Pearl Harbor: Death of the

52

Arizona, Sunday at 9:00 on the Discovery Channel.

Tonight, on the Discovery Channel, get deep inside the mystery of the Alaskan mummies, and later, Deadline Discovery, a series bringing the stories of today to life.

ANNOUNCER: In "Behind Enemy Lines," the new feature film from 20th Century Fox, Owen Wilson plays a naval aviator whose F-18 was shot down over Bosnia.

MR. WILSON: I went to Lamore [?] Naval Base and hung out with some a the pilots and went through some of the survival training and some of the water training.

ANNOUNCER: Filmed in Slovakia and aboard the esteemed USS Carl Vinson, film makers got to see, firsthand, just how difficult life really is aboard an aircraft carrier.

MR. : It's just hot; it's constantly noisy; constantly. 24/7, you have planes landing and taking off, and it's basically like living in a garbage can with somebody outside beating it with a baseball bat.

53

ANNOUNCER: Now a look at the new feature film from 20th Century Fox, "Behind Enemy Lines."

MR. HACKMAN: Unless we're parked in San Diego Bay, you're at war every time you step on this boat. You understand that?

MR. : We pretend we're in the middle of the fight. We're not fighting. We're watching.

[Sound of jets.]

MR. HACKMAN: You should be glad you're not in a fight, Lieutenant. You wouldn't last long.

ANNOUNCER: In a world where outlaw armies wage a secret war, the Navy's most powerful ship is not free to strike back.

MR. : You understand how important it is that your pilots don't stray from the agreed fly zone.

ANNOUNCER: And no one felt it more than Lt. Chris Burnett.

MR. : Don't you forget what you're doing.

MR. : Are you kidding me? I'm

54

eating jello. He's wiping his hands.

ANNOUNCER: But on a routine

reconnaissance mission --

MR. : Could be a good opportunity to

test our shiny new digital camera.

ANNOUNCER: --he saw something no one was

supposed to see.

MR. : Eliminate the problem.

MR. : They're fired at us.

MR. : We have [inaudible].

MR. : Where is it?

MR. : They're closing in.

MR. : We're clipped.

MR. : Eject, eject.

[Loud drumbeats.]

MR. : Sir, we've lost a bird.

MR. HACKMAN: What the hell happened?

MR. : We've got a signal.

MR. : Archangel is down and I am no

the run.

MR. HACKMAN: Evade and survive; do

whatever it takes.

55

MR. : Do yo have any idea how much damage this incident may cause to the peace process?

MR. HACKMAN: All I know, Admiral, is that our man is down behind enemy lines. Now what is the problem?

[Explosions.]

MR. : [Singing] I can hear [inaudible] Dixie--

MR. : I am an American. I am on your side.

ANNOUNCER: 20th Century Fox presents --

MR. : They killed my pilot cause we took pictures of the grave, and I know where they are. I'm gonna get 'em.

[Rock music.]

MR. HACKMAN: I'm not gonna let that kid die out there.

MR. : You will lose your command.

MR. HACKMAN: So be it.

ANNOUNCER: Owen Wilson, Gene Hackman.

MR. HACKMAN: Gentlemen, I intend to put

56

you in harm's way. Any man who doesn't wish to join this mission, step away right now.

[Rock music playing.]

ANNOUNCER: "Behind Enemy Lines."
[Sound of helicopters.]

MR. O'GRADY: When we landed on the Kearsarge there was only one thing I could think about and that was to duck, cause I'd never been around a helicopter before and I thought that that'd be pretty stupid, to hurt myself by walking into the rotor blade after surviving six days in Bosnia.

MR. : It was kind a like Top Gun. I mean, there wasn't the screaming and the shouting, but everybody was pretty excited. I just kind a wanted to get away from it.

MR. : Nobody got hurt. You know, 61 went in, 62 came out. Can't get much more successful than that.

[Phone rings.]

MR. : Hello?

DR. O'GRADY [?]: The next minute

57

President Clinton got on the line and he was extremely happy, he said the country was happy, that he was proud of Scott, and we just thanked him for all of the good effort that he had put forth, that the country had put forth, and were just overwhelmed.

MR. O'GRADY: I was in pretty good shape.

I mean, dehydration and malnutrition and
hypothermia, and I had, you know, some burns. For
the most part, I was in pretty good shape.

MR. : He was talking about that he was gonna go back and take some leave and do that and I was teasing him and said hey, you know, your private life's gone, pal; you know. And I don't think he believed me, so--

PRESIDENT CLINTON: Having followed this almost hour by hour for the last six days, when he gets back here and tells the whole story, it will be an astonishing story, indeed.

[Cheering.]

MR. O'GRADY: The men and women of the Navy and the Marines came in there and saved me,

58

and if you want to, if you want to find some heroes, that's where you should look.

[Cheering.]

MR. : To me, it was like bringing a part a me home. The base was the same way. It was a long-lost friend that has finally returned.

MR. O'GRADY: And Wilber said he didn't see me eject, he didn't see a parachute, he thought I was dead, and I told him, wow, that must a been really cool to watch.

MR. : You know, not many people get to see something like that.

MR. : Say again for Venture [?] 1-1.

MR. : [radio transmission]

[inaudible].

MR. : When they played that tape in the, the press conference, I think it took us both by surprise.

MR. : Copy that. What was your squadron in Korea?

MR. O'GRADY: [inaudible].

MR. : Copy that; you're alive.

59

MR. : And I, I just looked over at him because I was starting to get teary-eyed listening to this and, and he was "losing it," which made me lose it, and all I could do was just hug him, and I said, "You dumb jerk, you made me cry on national TV."

[Cheering and band music.]

DR. O'GRADY [?]: When he first got off the plane, to see him, to make eye contact, it was just absolute joy. It was like he was born again, the fact that he was safe and he just looked so great.

WOMAN: We didn't really speak. We just knew what had happened to, you know, our experiences, though we were half a world away, and, you know, I was "thank God," I was so happy to have him back. I asked him about the cross, and he pulled it out from underneath his flight suit, and he had it on. He said I always have it on. So that's when I started laughing and that's when things started feeling good again.

MR. O'GRADY: I'm having fun, still being

60

able to fly the F-16 as a fighter pilot, enjoying my job. I'm still the same normal guy as ever before.

MR. : And it was a--finally got a, a good ending to what had always in the past been a, a sad story.

ANNOUNCER: A day that America will never forget, an event that reshaped our world. Sunday, on the Discovery Channel, see the filmed image that will change the way you remember Pearl Harbor.

Never-before-seen frame by frame analysis and forensic evidence unlock the secrets that sank with the Arizona, one unforgettable frame at a time.

Pearl Harbor: Death of the Arizona, premiering Sunday at 9:00, Eastern and Pacific, on the Discovery Channel.

ANNOUNCER: It is well-documented that for thousands of years many sophisticated ancient cultures developed elaborate burial practices in an effort to keep the spirits of the dead among the living. Mummies have been found all over the world but little has been recorded of North American

61

mummies found in the unlikely cold wet climate of the Aleutian Islands in Alaska.

It is here that, incredibly, a vast civilization thrived for thousands of years, and then nearly disappeared. They call themselves the Inungen [?]. Little of their culture remains. What's left is found in artifacts, oral histories, and mummies. Who were these people and what brought them to the brink of extinction?

MR. : He may have been hanged or strangled. There seems to be some trauma to the neck.

ANNOUNCER: Today, in the last brief weeks of summer, four men will set off on an expedition to remote Aleutian Islands. They will seek out unexplored ancient village sites.

MR. : No one's ever surveyed this before. This is a brand new one.

ANNOUNCER: Look for evidence of huge tidal waves.

MR. : It's very clear that people had to accommodate periodic large inundations from

62

earthquake-generated sunamis.

ANNOUNCER: Search for signs of human artifacts in undisturbed caves.

MR. : See anything back in there?

MR. : Oh, my God, yeah. Boy, we got something down there.

ANNOUNCER: An attempt to prove that stories of an ancient bloody massacre were true.

MR. : They fired and fired until everyone was killed.

ANNOUNCER: The Aleutians are one of the most dangerous and forbidding chains of islands in the world. For most of the year, terrible storms rake the shores and hurricane-force winds turn the surrounding seas into an icy deathtrap.

It is one of the most inhospitable places on the planet. But for a brief moment each year, a weather window opens up in the summer when the storms temporarily subside and the islands let down their guard long enough for outsiders to safely enter.

In the summer lull of 1936, a famous

63

anthropologist from the Smithsonian Institution entered a dark cave on a legendary Aleutian island. What he found were the well-preserved remains of an ancient civilization.

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